

You Don't Need a Magnifying Glass to Find Bargains at the

C. L. MARCH CO., Ltd., ALTERATION BUILDING SALE!

FURNITURE BARGAINS of SURPRISING Magnitude!

ENTIRE STOCK NOW ON SALE AT FACTORY COST AND LESS.

When we state that we are offering you the greatest money-saving opportunity in Furniture ever known in Newfoundland WE STATE A POSITIVE FACT. At no time in the history of the furniture business has there been such grand values offered the people. The partial price list here given illustrates the immense bargains we are offering, and every item, every article in our big store is included in this grand bargain feast at equally big sacrifice in value.

PARLOR SUITES

5 piece Parlor Suite covered with Silk Tapestry, strong spring cushioned, best oil tempered Springs. During this sale the price is only **\$31.00**

5 piece Parlor Suite covered with high grade Velour and Plush, spring cushioned seat and Roll Spring Edge. The sale price for the 5 pieces is only **\$35.20**



PARLOR SUITES.

5 piece extra high grade Silk Tapestry Parlor Suite of best construction, special flush built Roll Edge Spring. An altogether handsome and very durable suite, and the Sale Price is only **\$39.75**

Something very handsome in fine Silk Damask and Plush, 5 piece Parlor Suite of special design and construction. A Parlor Suite good enough for the best of homes for **\$55.00** only

SIDEBOARDS



Golden Oak large size Sideboard for **15.95**

Surface Oak large size Sideboard for **17.15**

Large Empire Oak Colonial design Sideboard. Has large Bevelled and Polished British Plate Mirror. The Sale Price is only **20.25**

A beautiful Royal Quartered Oak Sideboard, Serpentine Pattern front and large Oval Bevelled and Polished French Plate Mirror for only **27.50**

COUCHES

Our Special Morocco Couch of extra strong construction, now being sold at **5.95**



A fine full size extra grade Boston Leather Lounge, best oil tempered steel coil springs; a very comfortable and wear-proof Lounge, only **\$9.95**

An eight row best Steel Coil Oil Tempered Spring Lounge, upholstered with good grade Velour, is now being offered at only **\$10.75**

HALL BACKS



Genuine Quartered Oak Hall Rack, Hand Rubbed and Polished; good size Bevelled and Polished Heavy French Plate Mirror for only **14.50**

A most beautiful Hall Rack with very large full view fine Plate Mirror, Bevelled and Polished, for only **25.75**

READ THIS THROUGH

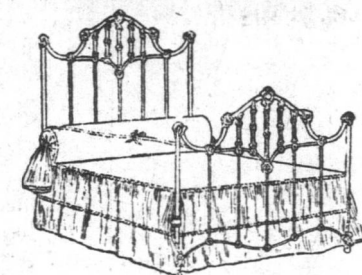
EVERY WORD MEANS DOLLARS TO YOU

A Money Saving FURNITURE Sale

The Equal of Which Was Never Known

The enormous price reductions on our immense stock of Furniture is attracting the people from far and wide. Never before has there been such an extended effort in bargain giving put forth to accomplish an end. Finding ourselves with an enormous stock on hand and confronting a condition calling for decisive action in immediately forcing out our large amount of surplus stock, on account of our big alterations, we took the course we considered the best by coming before the people with a plain statement of our predicament and appealing to them through enormous price reductions on the goods to buy now, during this sale, as much as they can use of the stock. That we have not appealed in vain is evidenced by the hearty support this sale is meeting with from the public — and well it ought, for we are making this sale the Greatest Bargain Giving Event in Furniture ever offered the people. **AND JUST ONE WORD MORE:** We want to seriously state that never before has such a money-saving OPPORTUNITY IN FURNITURE knocked at your door, and you cannot in justice to yourself afford to miss it. So don't delay—come at once. Remember you have only two weeks more in which to buy at these Remarkable Sacrifice Prices.

BEDS! BEDS!



Black Enamelled Iron Beds up **\$3.25** from

Combination Spring and Lath White Enamelled Beds, all sizes, at only **\$4.75**

White Enamelled full Brass trimmed Bed, for **\$5.95**

A Heavy White Enamelled Continuous Post Bed. To close out, the Sale Price is only **\$9.75**

A Handsome Heavy Continuous Post Scroll Pattern Enamelled Bed for **\$12.00** only

SPRINGS.

Single Woven Wire Springs up from **\$2.25**

Woven Wire S & D weave with cable support up from **\$3.35**

The Standard Oxford Spring of Diamond Lock Coppered Wire up from **\$3.85**

DRESSERS

3 drawer Hardwood Golden Oak finish Dresser for only **\$7.75**

Stand to match for **\$4.00**

3 drawer Surface Oak Dresser with German Bevelled and Polished Glass, for only **\$9.75**

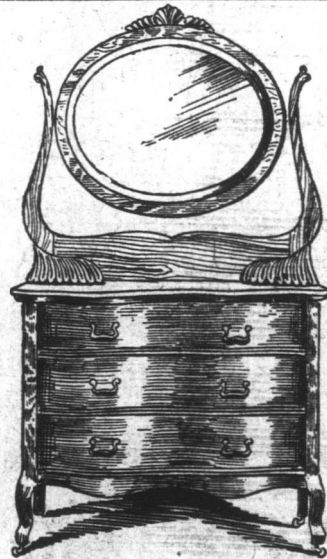
Stand to match for only **\$4.50**

Large 3 drawer Hardwood Dresser, Golden Oak. Has large German Bevelled and Polished Plate Mirror, for only **\$11.25**

Stand to match for only **\$5.00**

Large and Roomy 3 drawer Imperial Oak Dresser, with extra large Bevelled and Polished Plate Glass, for only **\$14.00**

Stand to match for only **\$5.50**



DINING TABLES

All Hardwood 6 ft. Extension Dining Table for only **\$7.95**

Colonial Post, heavy leg Dining Table, in Surface Oak, 6 ft. Extension, for **\$9.95** only

An 8 ft. Round Top Surface Oak Extension Dining Table, with 6 in. Colonial Post Leg, for only **\$15.25**

PARLOR TABLES.

A 24 x 24 Box Top neat design Empire Oak Gloss finish Parlor Table **\$1.75**

Large size Royal Oak French patterned and Polished Parlor Table. Sale Price **\$4.50** only

Dining Tables, Parlor Tables.



Kitchen Tables.

MATTRESSES

All Fibre Mattresses according to size up from **\$1.85**

Colonial Soft-Top Mattress, all 6 ft. long and according to width up from **\$3.10**

The celebrated Health Mattress. The Universal Standard. Trade Mark registered. They come in 3 qualities, all six feet long.

CHAIRS

A high back all Hardwood Dining Chair, Arm Braced and Embossed Back, for **\$1.40** only

Solid Quartered Oak and Polished Dining Chairs, Boston Leather Seat. There are six to set (5 and one arm chair). For this sale the set of six chairs will be sold for only **24.50**

CHAIRS

A strongly made and well finished double range Chair, all Hardwood, for only **80c.**

A good Chair for only **35c.**

A good strong Hardwood Chair for only **50c.**

No good house-keeper can afford to miss this great sacrifice.

CHIFFONIERS

Very large 5 drawer Chiffonier of Imperial Quartered Oak with fine shaped British Plate Mirror, for only **\$14.70**

Extra large and fine Royal Quartered Oak Chiffonier; full swell front and has very large Oval Bevelled and Polished Heavy French Plate Mirror. The Sale Price is **\$23.95** only

This Mammoth Sacrifice Sale of Furniture by its tremendous price cuts ought to induce you to buy your Furniture needs now, AT THIS SALE We want you to come to this Big Money Saving Sale and see to what extreme in bargain giving we have gone. VISIT THIS STORE NOW, A GRAND BARGAIN SIGHT AWAITS YOU.

Corner Springdale and Water Streets

C. L. MARCH COMPANY, LTD.

BIG WEST END STORE.

BE SURE YOU FIND OUR PLACE—WEST END—SPRINGDALE AND WATER STREETS.