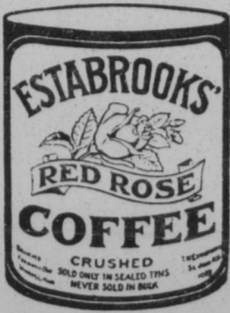


POOR CO

Crushed Coffee— what it is

By a process of crushing between steel rollers, instead of grinding, the skin, which remains in the eye of the bean after roasting, is separated from the kernel and removed by air suction, while the kernel is broken into small even grains. These grains when steeped, being free of the skin or chaff, settle quickly, leaving the liquid clear and bright, and give the true coffee flavor.

Estabrook's Red Rose crushed Coffee is as easy to make as Red Rose Tea. Directions are in each tin.



Estabrook's Coffee for Breakfast and Red Rose Tea for other meals.

Estabrook's RED ROSE Coffee

Try it for Breakfast To-morrow

Master Stuart Stables student at Sackville College, spent Thanksgiving at home.

Mrs. Sherman Troy and child of Boston, are guests of Mr. and Mrs. Jas. Troy.

Miss Lucy Lingley was home from Ladies' College, Sackville, to spend Thanksgiving.

A. V. Tracey Gould of the Drummond Works spent part of the vacation in Moncton.

Mr. Kenneth Christie of the Royal Bank spent some days at his home in St. John this week.

Geo. McDade, Editor of the Leader, spent the Thanksgiving vacation at his home in St. John.

Mrs. M. F. Keith of Moncton was in town last week, the guest of her sister Mrs. Will Stohart.

Miss Pinkie Ingram, student at St. John Business College, spent Thanksgiving at her home here.

Mr. J. Miller, of Port Daniel, P. Q., is the guest of his daughter, Mrs. W. J. Jardine, King Street.

Mrs. Murray, wife of the late Rev. J. D. Murray, is visiting friends in Whitneyville and Redbank.

Mr. J. M. Douglas of the Royal Bank is spending his vacation at his home in Matland N. S.

Miss Jessie Appleby, student at Provincial Normal school spent the holiday at her home in Nelson.

Miss Jennie McMaster who is attending Normal School at Fredericton, spent the holiday at her home here.

Misses Elizabeth Mather, Loretta Major and May McCarthy spent the holiday with friends in Chatham.

Mr. Edward Hubbard of Mount Allison College, Sackville, spent the holiday with his grandmother, Mrs. Adams.

Mrs. and Miss Hutchinson of Moulins River, Kent Co., are the guests of Mrs. Thomas Matheson, King Street.

Mr. George McCosh returned to Campbellton this morning after spending Thanksgiving with his family here.

Miss Perry and Miss Crosby of Sackville Ladies' College spent the week end in town guests of Miss Nellie Lingley.

IT IS TIME TO PREPARE

For

THE SHOOTING SEASON

apply you with the most reliable and up-to-date

RIFLES AND SHOT GUNS

Such as, The Ross Re, Standard Automatic, 303 Savage, 32 Special Winchester, 30.30 Winchester, Mauser Carbine, and several styles of 22 and 32 Cal. Rifles.

AMMUNITION OF ALL KINDS, SUPPLEMENTAL CHAMBERS, RIFLE CLEANERS, COMPASSES, GUN OIL, GUN GREASE, Etc.

Prices Right.

Stohart Mercantile Company, Limited

Phone 45.

NEWCASTLE.

Miss Dollie Furness, who has been visiting her brother, Thos. Furness, The Bridge, returned to St. John Friday morning.

James Sullivan, manager of the William Hickson mill, had a pleasant visit to Charlotte and Bloomfield, P. E. I., last week.

Willie Simpson, son of Rev. F. C. Simpson, Douglstown, has joined the staff of the Bank of Nova Scotia at Glace Bay, C. B.

Mrs. J. C. Morlon, Miss Morton and the Misses Audrey, Irene, and Olive Morlon of Campbellton, spent Friday with friends in town.

Mr. Marcus Calder of the Anglo-American telegraphic staff at Summerside, was the guest, last week, of his brother, Mr. Jas. Calder.

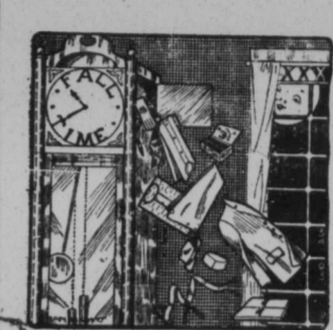
Miss Mattie Taylor and Mr. Eugene Taylor of Brownville, Me., former residents of Newcastle, were guests at Hotel Miramichi for a few days last week.

H. A. Richardson general manager of the Bank of Nova Scotia, Toronto, and W. P. Hunt manager of the Montreal Branch of the same, were in town yesterday.

Jas. Calder Sr. Charlottetown, left on return home this morning after spending Thanksgiving holiday with Mr. and Mrs. J. Calder and his daughters here.

Marcus Calder of the Anglo-American Telegraph staff, Summerside, who has been visiting Mr. and Mrs. J. Calder for the past week left for home Tuesday.

H. H. Stuart spent the Thanksgiving vacation in Fredericton, Fredericton Junction and St. John. Master Edwin and Miss Eulah Stuart spent the holiday with relatives in Fredericton and Fredericton Junction.



NOT THE FALL
styles that we are now showing in high-class, well-tailored garments. We make to order in short notice suits and overcoats that are perfect in **FASHION, FABRIC, FIT AND FINISH** and we are sure you will be more than pleased with our efforts and our low prices. A trial order solicited.

RUSSELL & MORRISON.



DEFECTS OF VISION

DEFECTS OF VISION although SLIGHT, may cause much annoyance, and it usually appears in the form of A.

DULL HEADACHE OR ACHING EYES

NOW, if you are suffering from STRAINED VISION, Our SCIENTIFIC TEST of the eyes will REVEAL the CAUSE.

Dickison & Troy,

Druggists & Opticians.

PHONE 75.

Mullin & Hogan

UNDERTAKERS



The Best Line of Caskets and Undertakers' Supplies On the North Shore. A FIRST CLASS HEARSE IN CONNECTION

Orders left at Hogan's Blacksmith Shop Will Receive Prompt Attention.

MAY 3

TELEPHONE 68

Union Advocate

2 mos. 10c.

VICTORIA CAFE!

Otto W. Fiedler, Prop.

MEALS AT ALL HOURS.

Dinner of Roast Beef, Lamb, Ham and Eggs, Lamb Chops, Pudding, Tea or Coffee and Cake, 25c.

Lunch of Cold Beef, Lamb, Ham, Head Cheese, Baked Beans, Tea, Coffee, Bread, Butter and Cake, 15c. Ice Cream, 10c.

Telephone 115-4.

OTTO W. FIEDLER, Fish Building

PERSONAL

Mr. H. Bray was in Newcastle on Tuesday.

Mr. Gordon Turner of Moncton was in town on Friday.

C. E. Fish and daughter spent the holiday in Fredericton.

Miss Leona Hynes of Chatham, spent Saturday in town.

A young child of Mr. and Mrs. T. A. Senior is ill with diphtheria.

James P. Whelan proprietor of the Miramichi Hotel is in Moncton today.

Miss Maud Barkan is spending a few days at her home in Campbellton.

T. A. Hurley of Blissfield is in town today a guest at Hotel Miramichi.

Miss Melissa McKinley of Upper Nelson was in town on Wednesday.

Miss Sadie Hogan spent Thanksgiving with friends in Barnaby River.

Miss Fowler and Miss Minnie Pedolin spent the week end in Loak town.

Mr. Henry Copp of Port Elgin is the guest of his son-in-law, Rev. W. J. Dean.

A. C. Duchemin of Charlottetown was at the North Shore last week on business.

Henry Goodin of Orono, Me., is in town to attend the funeral of his mother.

Mr. Will Payne was home from St. John Business College for Thanksgiving.

STAR FLOUR

STAR Flour is not a cheap flour. We will not make it a cheap flour. We can not make it a cheap flour and give you the quality. But we claim that it is an economical flour because it gives you a big yield and great satisfaction. That is what you want, therefore buy STAR flour and realize it.

INTERCOLONIAL RAILWAY

MARITIME

Winter Service 1910-11

EXPRESS

Leaves Newcastle 24.10 Arrives MONTREAL 18.30

Sleeping and Dining Cars Unrivalled

Canada's most Comfortable Train

Connections with Grand Trunk Railway Trains at Bonaventure Union Station For Western Points

THE ONLY All Canadian Route

CASTORIA

For Infants and Children. The Kind You Have Always Bought