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Buying a **BRITISH SUIT** Means **PROTECTION** from High Prices

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PROTECTION in Material.

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Every Man and Boy Needs

PROTECTION

Have It!

The British Clothing Co., Ltd.,

Sinnott's Building
Duckworth Street, St. John's.

BRITISH

WHEN WILL PEACE BE DECLARED?

VICTORY denotes success with a termination of something successfully finished.

The correct answer or nearest to correct as to the date peace is declared and VICTORY for the Allies given, will receive at our office from FRANKLIN'S AGENCIES, LTD.,

- 1st Prize \$100.00 in Gold
- 2nd Prize 40.00
- 3rd Prize 20.00
- 4th Prize 10.00

provided the answer is accompanied by a bill from your dealer for a barrel or more of VICTORY flour.

Send your answer in quickly, the first correct answer gets the first prize.

Our decision will be final.

Guess when the war will end, it costs you nothing, as you will likely be buying a high grade flour, anyway.

FRANKLIN'S AGENCIES, LIMITED.

NOTICE OF REMOVAL AND PARTNERSHIP!

Hon. R. A. Squires, K.C., LL.B.

ANNOUNCES the removal of his LAW OFFICES to the New BANK OF NOVA SCOTIA Building at the corner of Beck's Cove and Water Street, and the formation of a PARTNERSHIP for general practice as Barristers, Solicitors and Notaries, with MR. J. A. WINTER, eldest son of the late Sir James S. Winter, K.C., under the firm name of Squires & Winter.

Address: Bank of Nova Scotia Building,
January 3rd, 1916. St. John's.

Hon. R. A. Squires, K.C., LL.B.

Mr. J. A. Winter

Squires & Winter,

Barristers, Solicitors
and Notaries.

New Bank of Nova Scotia Building,

Corner Beck's Cove and Water Street.

French Officer Glad to Give Up Life for France

From the little provincial town of Auch, by way of Paris, comes the following letter, so wonderful in its patriotism and pathos, that the French soldier wrote it may yet be considered one of the greatest heroes the war has produced.

If roses were placed on the graves of all brave soldiers, this Frenchman would be sleeping beneath a mass of flowers that would send their fragrance over every square foot of French territory.

The letter was found on the body of Reserve Lieutenant Jean Chatanay when he was killed at Vernelle. The lieutenant was a member of the French University. The letter was to be sent to his wife in case he should fall.

This is what Lieutenant Chatanay wrote:

The Soldier's Farewell.

"My darling, I write for any chance, for we never know. If this letter reaches you it will be because France has need of me to the very end. You must not weep, for I swear to you I shall die happy if I must give my life for her.

"My only care is the difficult situation in which you will find yourself and children. How can you make sure if our babies' future and your own? Happily, you can count on your old post as a teacher and all the help of my family. How I wish I could be sure some possible arrangement could be found.

"For the bringing up of the little ones I am not troubled; you will know how to direct this as I would have done myself. I hope they will be able to make for themselves that independent living which I counted on securing for them if I lived.

"You will kiss the dear little ones for their papa; you will tell them he is gone on a long, very long journey, that he never ceases to love them and protect them from far away. I wish Bette at least could remember me. There will also be a little baby, so little, whom I shall not have known. If it is a son, my wish is that he should be a doctor some day—unless, after this war, France should still need officers. You will tell him, when he is old enough to understand, that his father gave his life for a great ideal—our country reconstructed and strong.

"I think I have said what is essential. Good-by, my darling, my love. Promise me not to begrudge me to France if she wishes to have me entirely. Promise me also to comfort mother and father; and do not forget to say to the little girls that their father, no matter how far away, will never cease to watch over them and love them.

"Some day we shall be united again—it is my hope—with Him who guides our lives and who has given me with you and by means of you so much happiness. Poor darling, I have not the time to linger over the thought of our love—yet it has been so great and strong!

"Good-by till we meet again—the great meeting, the true one. Be strong."

"YOUR JEAN."

Pigeons Used As Photographers

A harmless appearing pigeon flying over the trenches may be as dangerous to the safety of the army as the fastest scouting aeroplane. In the January Popular Science Monthly appears a timely description of how the carrier pigeon carried a tiny camera fastened to its breast, and how it takes 30 photographs during a flight of six miles.

"Last of all," says the writer, "in the history of armaments used in the warfare of medieval times and even of antiquity comes words that pigeons, the carriers of intelligence in times of stress in remote areas, are used as photographers of the positions of the enemy. It is a strange medley, the airship, the last and most daring invention of man's brain, rising in the early dawn to search out and photograph the foe's movements; and the graceful pigeon, so frequently mentioned in the stories of early days, soaring, perhaps at the same moment, to act as an aerial scout.

"But modern ingenuity has added something to the older roles of the carrier pigeon—and has turned him into a photographer. The only authentic reports of the pigeon's use for this purpose have been of a German invention, some of the pigeons having been brought down behind the allied lines. Whether the allies have tried the same means of getting photographs of German entrenchments and traps is a matter of conjecture."

READ THE MAIL & ADVOCATE

AN APPRECIATION

THE following telegram just received by L.M. Trask & Co., Nfld., Distributors for FERRO Engines, is in appreciation of the large volume of business secured by this Company for the FERRO Factory. The message is as follows:

"To L. M. Trask & Co.,
"St. John's, Nfld.

"To avoid outside parties purchasing in Montreal, are giving you exclusive agency in Province of Quebec. Mail complete order for repair parts for spring to be shipped with car.

"(Sgd.)
"FERRO MACHINE
& FOUNDRY COMPANY,
"Cleveland, Ohio."

Messrs. Trask & Co. have been Factory Distributors for the Ferro in the Maritime Provinces and Newfoundland since 1907, and the extension of the territory given them by the FERRO Factory is proof that they can get the business.

The FERRO organization has over 1500 agents throughout the World, and the executive has stated to Mr. Trask on several occasions, that he has sold more engines for them than any other three agents put together.

In fact, they have already disposed of over three carloads (about 180 engines) since last September, in Newfoundland alone, a record unequalled for this time of year by any other concern.—jan13,tf

That's Why He'll Never Fight Again

A pathetic story of a German soldier wounded on the fighting in the Marne was told by Myron T. Herrick, former ambassador to France, who a few days ago was a visitor in Boston.

When he told the story before the members of the Southern Society at their dinner in the Waldorf Astoria, it stirred very sound in the banquet room, and men brushed away the tears that came to their eyes.

"A German soldier had been brought into Paris after the German artillery had shaken the very hills near the city," he said. "He was wounded and had been nursed by a French woman in one of the big hospitals. Although he was practically well of his wound he was so wrecked nervously he could scarcely be aroused. One of the surgeons who had been watching him said to the nurse, 'There's something on that man's mind—and it isn't his wound. See if you cannot find out what it is.'

"The nurse questioned the German unsuccessfully for a long time, and then one day the soldier told her. This is what he said to her: 'We were fighting. It was hard to hand and every man to himself. A French soldier came before me and I drove my bayonet into him just as I was struck down. When I became conscious he was lying near me. He was begging for water. I had some in my canteen and I gave it to him. It seemed to do him great good. He thanked me and then lay back to rest. A little later I saw him start to crawl toward me. He was fumbling in his breast for something. He kept his eyes on me and I watched him as he came on.'

"I had heard it said that if you did a kindness for a Frenchman he'd kill you if he had the chance, so I waited patiently until he had crawled quite up to me. And then, as he was about to draw something from his breast pocket, I raised my revolver—and blew his face off.

"When it was all over I bent down to take from him the weapon he had intended turning upon me—and drew out, yes, from his very grasp—the photograph of a woman and two children. And that's why I shall never go back to fight again."

FOR SALE!

SCHOONER "BRITISH EMPIRE"

36 tons, 12 years old; well found in running Tackling and ground Tackling, with or without Banking Gear.

Apply to

C.K. Kennedy, Holyrood

or

R. Templeton, St. John's.

THE AUSTRALIAN

"The bravest thing God ever made."
—A British Officer's Opinion.

The skies that arched his land were blue.

His bushborn winds were warm and sweet.

And yet from earliest hours he knew

The tides of victory and defeat;

From fierce floods thundering at his birth.

From red droughts ravaging while he played.

He learned to fear no foes on earth—

"The bravest thing God ever made!"

The bugles of the Motherland

Rang ceaselessly across the sea,

To call him and his lean brown band

To shape Imperial destiny;

He went, by youth's grave purpose willed,

The goal unknown, the cost unweighed,

The promise of his blood fulfilled—

"The bravest thing God ever made!"

We know—it is our deathless pride!

The splendour of his first fierce blow;

How, reckless, glorious, undenied,

He stormed those steel-lined cliffs

We know!

And none who saw him scale the height

Behind his reeking bayonet-blade

Would rob him of his title-right—

"The bravest thing God ever made!"

Bravest, where half a world of men

The brave beyond all earth's rewards,

So stoutly none shall charge again

Till the last breaking of the sword;

Wounded or hale, won home from war.

Or yonder by the Lone Pine laid,

Give him his due for evermore!

"The bravest thing God ever made!"

Sacred Duty to Aid the Empire

MONTREAL, Jan. 12.—An explanation of the attitude of the Roman Catholic church in Quebec in regard to the war was made by Archbishop Bruchesi at Laval university last evening at a meeting in aid of the military hospital of that institution.

The archbishop said: "Canada being a part of the British empire, it is the sacred duty of the Canadian people to assist Great Britain in her heroic defence of liberty. This was the position taken by the Episcopacy of French Canada at the outbreak of the war, and this is the attitude our bishops still maintain to the very end. The obligations we owe the British crown are sacred obligations. It is the solemn duty of every Canadian citizen, to the utmost limit of his force, to stand side by side with the motherland in her heroic effort to crush the tyrant who wishes to trample small nations and states beneath his iron heel. What fate would be ours if the Germans obtained a foothold here? Were Great Britain defeated, Germany would secure domination on the St. Lawrence."

Raising himself to his full height, Mgr. Bruchesi said:

"French-Canadian countrymen, I for one do not want to be a German citizen." A sentiment that evoked loud cheers.

His grace then spoke of how the people were alarmed at the false news that German submarines had been seen in the gulf, adding that this was an inkling of what they would feel like if the British fleet were crushed in the North Sea.

Hon. T. Chase Casgrain, postmaster-general, said it was a great consolation, after the strange declaration in certain quarters that Canada had no right to participate in the war, to see present the archbishop of Montreal, whose direction in all questions of grave import could never be called in question.

Wife of Aviator Sues For Divorce

LONDON, Jan. 12.—Mrs. Claude Graham-White, wife of the well-known aviator, who is now a flight commander of the Royal Naval Air Service, has filed a petition for the restitution of her conjugal rights, an action which ordinarily is the prelude to a suit for divorce.

Claude Grahame-White and Dorothy Cadwell Taylor, daughter of Mr. and Mrs. Bertrand Leroy Taylor, of New York, were married in Widdow, Eng., in June, 1912. The couple first became acquainted in mid-ocean and later Miss Taylor became interested in aviation and was one of the regular attendants at Grahame-White's aviation meetings at Hendon. Before their marriage she made several flights with Grahame-White and a month after the marriage flew across the English Channel with her husband.

Women Doctors Needed in London

LONDON, Jan. 12.—The operation of the Insurance Act, with its free medical attention to the low-waged class is seriously hampered by lack of doctors. In London the 1,440 panel doctors have been reduced by 170.

1,270 to look after London's million and a half insured persons. If the remaining number is further reduced by the new armies the medical benefit of the Insurance Act may be allowed to lapse, which would bring great suffering upon the poor.

"Women must be encouraged to enter the medical profession," said Kinsley Wood, Vice-chairman of the London Insurance Committee, speaking of the need of doctors, "and it should also be made possible for poor but clever men to enter the profession. Otherwise there will be a considerable shortage at no very great distant date."

Indians Give Liberally to War

LONDON, Jan. 12.—A special despatch from Delhi says:

"The princes and people throughout India continue to shower their gifts to carry on the war to a successful issue. The Punjab aeroplane fund now exceeds £35,000. Ambulance carts, ponies and motor cars have been given, while recently there came a request for a general hospital for three thousand beds, for Mesopotamia, and the greater portion of the material for it has already been collected. A special gift of \$80,000 from the Nepal Dumbár, and \$40,000 from the Prime Minister of Nepal, have been made to the Viceroy as a donation towards the expenses of the war.

Strenuous efforts to assist in the manufacture of munitions continue to be put forth; and, indeed, India's endeavor to assist the Allies to victory grows daily.

Furniture for Hard Wear and Home Comfort

AS a New Year Special we are offering our many friends and customers in the outports a large stock of Household Furniture, built on fine solid lines, and guaranteed to withstand hard wear and good service.

This stock includes every thing needed for the comfortable furnishing of a home. White Enamel and Brass Bedsteads, Dressing Tables, Washstands and Chairs for the Bedroom, Tables, Arm Chairs, Dining Chairs, Sofas, Canvas and Linoleums. A specially low price will be made on all immediate orders, and full particulars, with prices, will be sent by mail on application.

Any order received by us will receive immediate and careful attention, and will be packed and shipped by first available express or steamer. For good goods, prompt services, and reasonable prices try the

U. S. PICTURE & PORTRAIT CO.,
COMPLETE HOUSE FURNISHERS.

RED CROSS LINE.

Intended Steamship 'Stephano' Sailings.

FROM NEW YORK: Stephano, January 21st.
FROM ST. JOHN'S: Stephano, January 29th.

Passenger Tickets to New York, Halifax and Boston. Fares including Meals and Berths on Red Cross Steamers:

	First Class	Return	Second Class
To New York	\$40.00	\$70.00	\$15.00
To Halifax	20.00	35.00	9.00
To Boston (Plant Line)	29.00	51.00	18.00
To Boston (D.A.R.)	30.00	51.00	18.00

CONNECTIONS AT HALIFAX FOR BOSTON: PLANT LINE 11 P.M. TUESDAYS.

DOMINION ATLANTIC RAILWAY: Through the beautiful land of Evangeline to Yarmouth and thence by the Boston and Yarmouth S.S. Co. Line Wednesdays and Saturdays.

Luxurious accommodation and excellent cuisine by either route. Full particulars from:

HARVEY & COMPANY, Ltd.
Agents Red Cross Line.

Schooners for Sale.

- 'D.M. HILTON' = = 67 tons
- 'MAUD' = = 60 tons
- 'NEW CENTURY' = 25 tons

and some Smaller Vessels, and Cod Traps. Also the well known Fishing Premises at Griffan's Harbor, including Cod Traps and Schr. "ANTI CONFEDERATE." Apply to

Alan Goodridge & Sons, Limited.