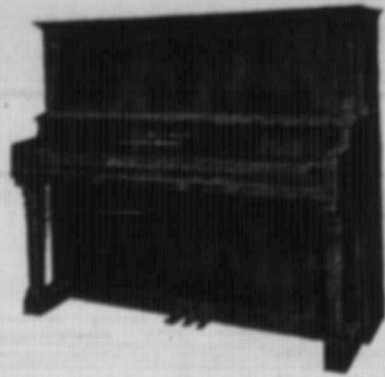


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Don't Send One Penny for this Best Farm Shoe on Earth

A heavy work boot of soft, pliable tan or black, genuine Elk leather with unlined solid leather uppers. Built in a roomy wide-fitting last with full round double toe and half bellows tongue. Soles are of solid leather, standard screw fastened with solid leather insoles. Heels are of 3-lifts best quality solid sole leather. The best shoe possible to build, and a better one than you have ever before worn. Sizes, 6 to 11. Tan or black. State which.

Listen! The value of this shoe is so great—it is so much better than any other farm shoe of like nature that you have ever seen or put on your feet, that we are going to do what no other mail order concern in Canada has ever done before. We are going to send you a pair of these shoes

C.O.D. with privilege of examination

All you need do is to send us the shoe you wear together with your name and address and your nearest express office plainly written. We will send the shoes you order by express prepaid. You go to the express office, open the box and examine the shoes carefully—try them on too—then if you are satisfied, just pay the Express Co., the price of the shoes together with a small cost of returning the money, and you will find that you have made the best shoe bargain of your life.

This way of selling could not be offered with ordinary shoes. Other mail order houses do not do it. We can do it only because at the price this shoe is the biggest bargain you have ever been offered, and we are proud to let you see them and try them on before parting out your good money for them. Of course it will be a little cheaper for you to send us cash with order, as it will save you the Express Co.'s cost of returning the money. You can do it either way. In case you send us cash with order we will send the shoes postpaid by parcel post, and if they are not entirely to your satisfaction—if they are not worth two pair of ordinary farm shoes, just return them and we will promptly return your money.

Men's Size, 6 to 11. No half sizes. Post-paid \$4.95
Boys' Size, 1 to 5. No half sizes. Post-paid \$4.00

Winnipeg Farm Shoe Co.

WINNIPEG 803 Lindsay Building MANITOBA



Don't Use Your Car on Sundays
Help Win the War by helping to Conserve the Supply of Gasoline, which is running short

EVERY patriotic Canadian who owns an automobile will give heed to the urgent appeal issued by the Dominion Deputy Fuel Controller, Charles W. Peterson, that all use of motors on Sundays, save and except in cases of unavoidable necessity, be cut out until further notice.

Gasoline is one of the absolute essentials for the carrying on of the war. In view of the war needs of this vitally essential war material, and the existing supply, it has been found to be necessary to take steps at once to conserve it, with a view to preventing the margin between the war needs of it and the amount available from becoming too small.

It is desirable that this should be accomplished, if possible, in the way which would cause least inconvenience and disadvantage in the way of interfering with the use of gasoline by the people at home. In Great Britain and

the other European countries engaged in the war, no gasoline can be used on any day of the week for any other than war purposes, except in case of extreme urgency and importance. In the United States the use of gasoline for automobiling east of the Mississippi, on Sundays has been cut out.

In Canada it has been decided to make an appeal to the patriotism of all automobile-owners, by calling on them not to use their cars on Sunday. In Ontario, it is calculated that \$75,000 worth of gasoline was saved last Sunday, as a result of the compliance with this appeal.

Let every automobile-owner do his part, by giving his car a rest on Sundays. This appeal is to his sense of duty to the men at the front, and to the cause for which they are giving everything. It is an appeal to his conscience. Let him do his part, so that the object aimed at may be achieved by voluntary action.

The Minister of Agriculture

The Ottawa Citizen says in an editorial:—

Mr. T. A. Crerar, Canadian Minister of Agriculture, at the Exhibition last Friday, paid a timely tribute to the farmers of Canada for the way they are bearing their share of the military burden. He stated that since the beginning of the war Canada had enlisted 100,000 farmers, "yet despite this the production in the past year in food-stuffs has been the greatest in our history."

The Minister of Agriculture is himself entitled to some of the credit for this commendable showing. The farmers have confidence in Mr. Crerar as one of themselves. He is known personally to most of the progressive farmers, especially of Western Canada, and they know him to be a man of integrity, as well as one of their ablest leaders.

In spite of all obstacles to production, it is to the farmers' credit that they increased the land under cultivation by six million acres this year. Mr. Crerar had the enterprise, and perhaps personal influence, to enlist the services of C. A. Dunning, one of the coming men in the political life of Western Canada, as the organizer of greater production. Perhaps not a little of the success in getting new land broken is due to the Government's support of Mr. Dunning's national investment in farm tractors. Some of the protected industrial interests in Canada were opposed to the Government's enterprise in supplying tractors at cost price to the farmers; but the nation had reason to congratulate itself, upon that extra six million acres this year.

Mr. Crerar stated in his speech at the Central Canada Exhibition that "one of the most necessary things in Canada for the development of the whole producing industry is a first-class refrigerator service on trains and boats and a first-class storage system."

When a shipment of Canadian beef, destined for overseas, is found to be in an unsatisfactory condition on reaching Montreal, and has to be sent back to be re-frozen, it is evident that action is needed. Mr. Crerar's statement that the Department of Agriculture has the necessary refrigerating and storage improvements under consideration, may be taken as meaning that the government is ready to support this new national enterprise.

With a nationally-owned railway system across Canada, it should be possible to establish refrigerating plants and storage facilities where the service would be supplied at cost. It would be beneficial to the national railways as well as to the beef cattle and livestock industry. Mr. Crerar is awake to the practical needs of the agricultural industry. He should be given every encouragement to go ahead.

School for Soldiers

That the new agricultural college at St. Vital will be turned over to the federal authorities to be used as a voca-

tional school for soldiers is possible. Hon. Edward Brown, provincial-treasurer, has made the suggestion to Ottawa authorities that they take over the property and if they decide to do so the college may be transferred to the old site at Tuxedo Park. In the event of the change taking place the \$4,200,000 spent on the new college will be refunded to the Manitoba government.

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