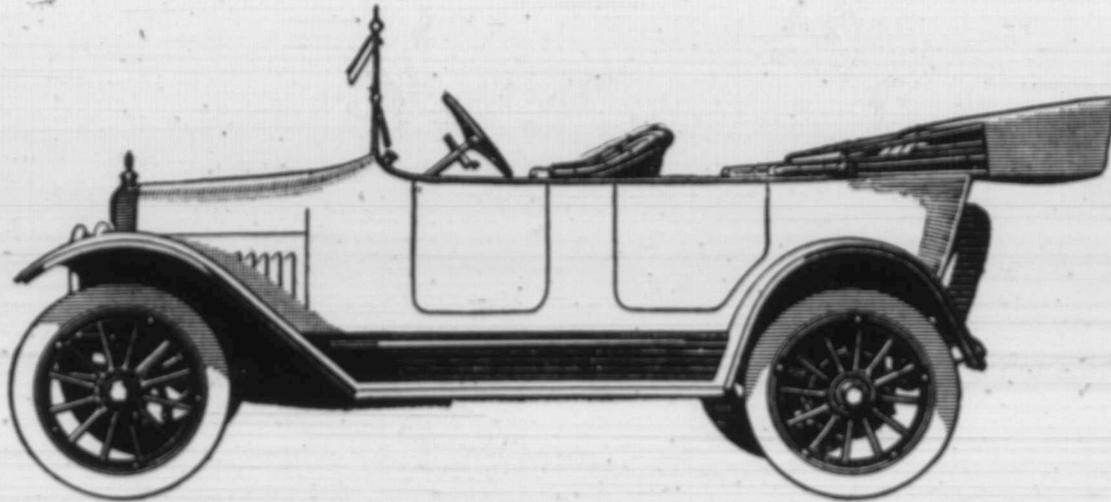


Maxwell \$850

F. O. B. WINDSOR



Higher Priced Cars Are Extravagant For The Average Buyer!

It is just a simple business proposition—why should you pay more than the Maxwell price for a car that cannot offer you more advantages?

Does it sound like good judgment?

True, the Maxwell may not offer quite all of the frills that the expensive cars afford, such as cigar lighters, vanity cases, etc. But every single feature that gives convenience and actual service is embodied in the Maxwell.

You can't buy a car that will give you better service—greater economy—more downright satisfaction.

You may have bad roads—mud, sand or hills—you may want low upkeep expense—the Maxwell will answer your requirements perfectly.

The Maxwell is light in weight, extremely powerful, in fact, just right to go easily over the roads, good or bad.

It's a car you soon have absolute confidence in. When you have driven a Maxwell a few weeks you realize just what it will do. You get a new idea of motor car service.

The Maxwell is all the car you want—you can't buy more—that's why it is the sensible car. That's why it is extravagant for the ordinary buyer to pay more!

Write for Catalogue 618



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