

The **Best Start for a Better Year**

Almost always there is some feature to make up a silver lining for the darkest cloud. Out of adversity usually emerges progress. No better spur could have been devised to build up

The Co-Operative and Machinery Departments of **The G G G Co., Ltd.**

into the immensely useful factor they have become, than the "depression" of the past year. The Co-Operative and Machinery Departments of **The G G G Co., Ltd.** enable the farmers of Western Canada to secure better values in

**Lumber, Coal, Agricultural Implements,
Flour, Fence Wire, Fence Posts, Etc., Etc.**

—in short, almost every important need for work upon the Farm.

*The Best Start for
a Better
Year*

**Christmas
Greetings**

*The Best Start for
a Better
Year*

The "depression" of 1914 has caused many a farmer who would otherwise have been "content" with the way things had gone in the past, to think along these lines of increasing his profits. Hundreds have proved what a real aid the Farmers' Company can be to them, not only at such times, but ALL the time. And every man who backs the Company with his own business makes that aid just so much the more powerful.

The Best Start for a Better Year is this Resolve:

"I will sell every bushel of grain I have to sell through **The G G G Co.**; I will buy through **The G G G Co.** every farm necessity that may thus be bought. For in so doing, I not only help myself, but also my neighbor."

The

WINNIPEG

Grain

CALGARY

Growers'

FORT WILLIAM

Grain

NEW WESTMINSTER

**Co.,
Ltd.**