

Ceylon ^{AND} Indian

TEAS

BLACK AND GREEN

These teas draw a delicious cup and lots of customers.

Intrinsic Value, helped by extensive advertising, makes it a very easy matter for the retailer to sell them.

Only one firm advertising **Ceylon Green Tea** two months ago: Now there are two. Many more will be doing so within a few months. Why? Because this tea is going to displace Japans, just as Ceylon Black Tea has driven out China Teas.