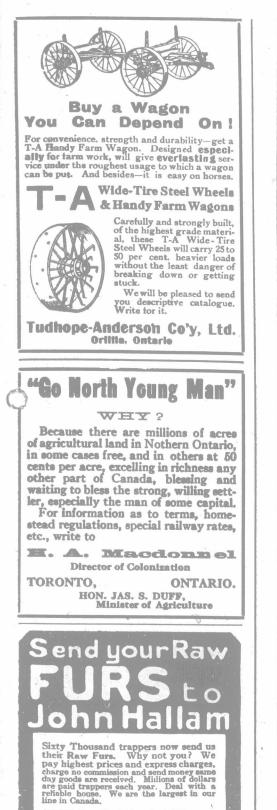
DECEMBER 26, 1912



FREE Our "Up to the minute" Fur quo-tations and the last Edition of HALLAM'S TRAPPERS GUIDE, a book of 96 pages, mailed FREE.

THE FARMER'S ADVOCATE.

\$100 roof gives a \$500 building several years of service. A \$125 Pedlar roof gives the same building 100 years of service, because it is a 100-year roof. Is the extra \$25 wisely spent?"

"I Have Learned How to Make You a Roof That Will Last One Hundred Years."

"I have been a good-roof missionary all my life: Linvented Oshawa Metal Shingle for lightning protection. I made improvements in it and got my design perfect after 50 years. My roof was rain, wind, snow, ice, fire, lightning and sun proof. I still needed one thing—the longest lasting metal—non-rusting. At one step, when I found this metal, I achieved a roof to last you a whole century."

"There is No Building Made Right, If the Roof Is Not Perfect."

"Guard a building on top, and you guard the whole building. The weather beats fiercest on top. I tell you, no building ever made is better than its roof. I want to see you build a good roof. Skimp the walls, if you skimp anything. See your roof is right. Your good roof gives three-fold building service. "Why, in 50 years, a little thousand-dollar barn protects \$75,000 worth of hard-harvested pro-

and lose for you twenty times its cost—twenty times the cost of a Pedlar Oshawa Shingle roof. With most roofs lightning may burn all—with my roof you can defy lightning to try its worst on your barn.

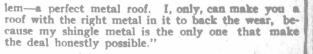
"I Make a Roof that Answers Every Roof Demand You Can Think Of."

"My roof has 'give' in it. It can expand in the sun. It can shrink in winter cold. It does this with-out drawing the nails that hold it. It is ice proof. Frozen snow cannot gouge it open. It is clean. Dirt cannot rest on it. Roof water gathered from it is pure. My roof covers its nails. They cannot loosen or rust. My roof is not too heavy or too light— it is ventilated ventilated.

"As a result, wind or storms cannot lift it bodily, like a shingle roof. It is spark proof and fire proof. It is lightning proof. It still protects a building if

the frame sags. A man can lay it without special tools. He can only lay it right, the right way. Every protection, besides the protection against rust, comes with my roof. You lay my roof on ordinary framing.

"Why Do You Get Such a Good Roof from Me ALONE?"



"Can You Lay It, and Lay It Right? Yes!"

"You, a tinsmith, anybody, can lay my roof-whoever can handle a hammer. I spent years in mak-ing my Shingle so it couldn't be laid wrong. There isn't an exposed nail, after you are done. The roof is ven-tilated so it is almost cyclone proof. My roof is earth-quake proof, if your building under it is. It is settle-ment proof sum proof-lodged ine cannot come it

quake proof, if your building under it is. It is settle-ment proof, sun proof—lodged ice cannot open it. "Yes, sir, you can lay an entire Pedlar roof your-self in my Oshawa Shingle, while you are patching a few shingles on a leaky cedar roof. When you figure its service, the price of my roofing is ridicu-lously small. My price is very fair. Your bill for my roof is kept down, because folk all over the world are also buying. Big output means big quality at little price.

"Every Roof Owner Should Have the Help in My Big Roof Book FREE."

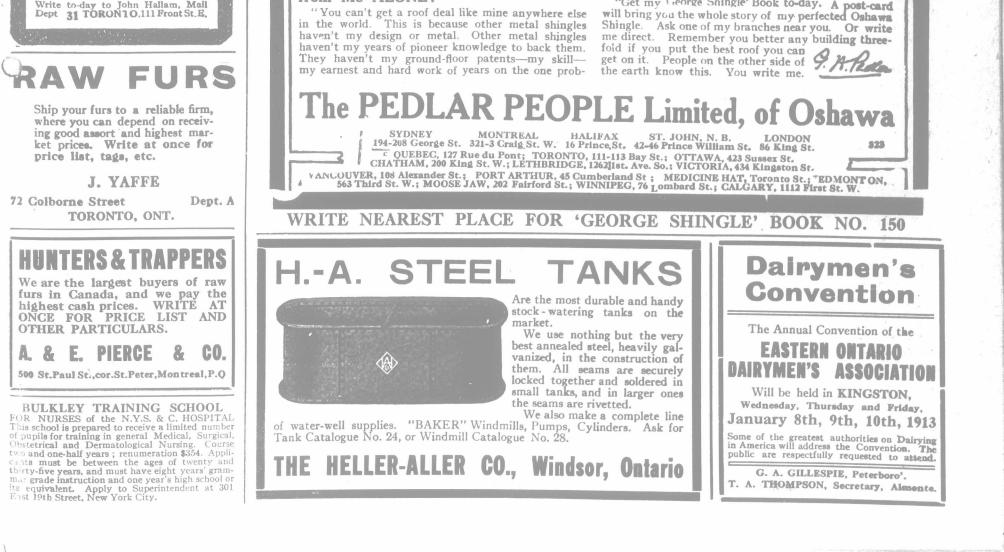
"My barn book, 'George Shingle,' ought to be in your hand this very minute. I will be glad to send you a free copy. The book shows roofs, of course.

you a free copy. The book shows roofs, of course. It shows good buildings under them. You can get a score of hints for barn design, planning and arrange-ment, even if you don't buy my shingle. "But the main point about my book is that it tells you all you want to know about Oshawa Shingles. I would like you to know its goodness. I am proud of the perfection, excellent quality, fine service, easy laying, beauty and adaptability of my clean Oshawa Shingle. It is a bigger thing than it looks to give any man weather, fire, lightning, and time-resisting protection rolled into one article. My 'Roofing Right' Book tells you all about a roof that 'Makes good' for 100 years."

"Send Me a Post-Card To-day."

"Get my George Shingle' Book to-day. A

2299



HUJI WICKO SAFETY . N