

You Want Our Premiums! **Every Premium We Offer Is Exceptionally Good Value.** **We Want New Subscribers!**
 We give greater value in our premiums than if you were paid cash commission.
 NOTE THE FOLLOWING LIST OF PREMIUMS:

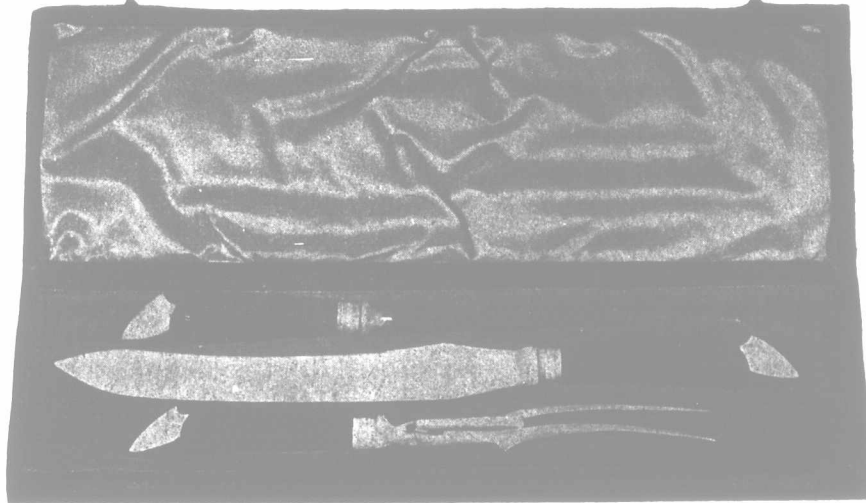
THE NUMBER OF NEW SUBSCRIBERS REQUIRED FOR PREMIUM IS MARKED OPPOSITE EACH.

40-PIECE AUSTRIAN CHINA TEA SET, handsome and dainty in shape, coloring and design; ordinarily retailing from \$4.00 to \$6.00, depending on locality. **4 new subscribers.**

FARMER'S ADVOCATE KNIVES, manufactured by Jos. Rodgers, Sheffield, England. Jackknife and Penknife, both nickel-handled and having two blades. These knives were manufactured specially for the Farmer's Advocate. Worth, retail, \$1.00 each. **1 new subscriber.**

DICTIONARY. An indispensable volume in every home. The Chambers' Twentieth Century Dictionary. Cloth bound, contains 1,200 pages, profusely illustrated, printed on superior quality of paper. **2 new subscribers.**

We must have honest workers. Changing the name from one member of the household to another, or deception of any kind, will not be allowed. If discovered, the premium will be withheld.



SET STAGHORN CARVERS. High-class goods. First quality of steel, and staghorn handles and handsome nickel mounting. These carvers will retail at \$3.50 to \$5.00 per set. **4 new subscribers.**

"CARMICHAEL": A Canadian Farm Story. Bound in cloth, illustrated. Just the thing for Christmas or Birthday Gift. "Far above the ordinary run of fiction," says the Buffalo Courier. "Should be in all the homes of the people," Toronto World. **2 new subscribers; or cash, \$1.25.**

BARON'S PRIDE. Handsome picture of the Champion Clydesdale. Size, 17 x 13 in., including margin. Suitable for framing. **1 new subscriber.**

NICKEL WATCH. Good timekeeper. This watch has taken well. **3 new subscribers.**

MOUTHORGANS. Best German make. Keys, A, C, D, E. Two instruments. **1 new subscriber.** Or choice of one Mouthorgan and one Compass. **1 new subscriber.**

These premiums are given only to our present subscribers for sending in bona-fide new yearly subscriptions, accompanied by \$1.50 each.

SEND POSTAL FOR SAMPLE COPIES AND AGENT'S OUTFIT AND START TO CANVASS AT ONCE.

The William Weld Company, Limited, London, Ontario.

"Just as Good as the Pease"

ALWAYS INSTAL A
PEASE
"ECONOMY"
FURNACE

The above phrase, so often used by dealers, tells its own story. Give us a CHANCE to tell you our story—then judge for yourself. Send us your address to-day, with size of building to be heated.
 Pease Economy hot water systems are just as satisfactory—if you prefer hot water heating.
 Write To-day for Catalogue
PEASE FOUNDRY CO., LIMITED, TORONTO AND WINNIPEG
 Manufacturers Boilers, Furnaces, Combination Heaters, Etc. 1523

STRENGTH AND ECONOMY

You can depend absolutely on **PEERLESS** Fencing to hold live stock under any and all conditions. It is made of all No. 9 steel wire heavily galvanized and has lots of spring in it, making ample provision for contraction and expansion due to changes in the temperature, sudden shocks, etc.

PEERLESS
 The Fence That Saves Expense

is a safety fence for the farmer's use. It is built the way an iron fence is built. It is made of No. 9 steel wire, galvanized and has lots of spring in it. It is free from rust and will last for years. It is free from sharp points and is safe for the stock. It is the best fence for the farmer's use. Write for free catalogue.
 THE CANADIAN FENCE & WIRE CO. Ltd., Dept. B
 Toronto, Ont., Canada

Get Our Advice About Heating **FREE**

Let us plan the heating for your new home. Get the benefit of our expert knowledge and years of experience in building and installing

The **"Hecla" Furnace**
 With The Fused Joints

On receipt of a rough plan of your home, we will make up a complete heating system—give you the size of furnace and pipes required—with an estimate of the entire cost. This is absolutely free of charge.

We will also send you our latest catalogue, giving detailed descriptions of the "Hecla" Furnace—the furnace with the Fused Joints, Individual Grate Bars, Steel Ribbed Firepot and other exclusive features. Write for free copy.

Clare Bros. & Co. Limited, Preston, Ont. 74

HAVE YOU SECURED ONE OF "THE FARMER'S ADVOCATE" KNIVES?