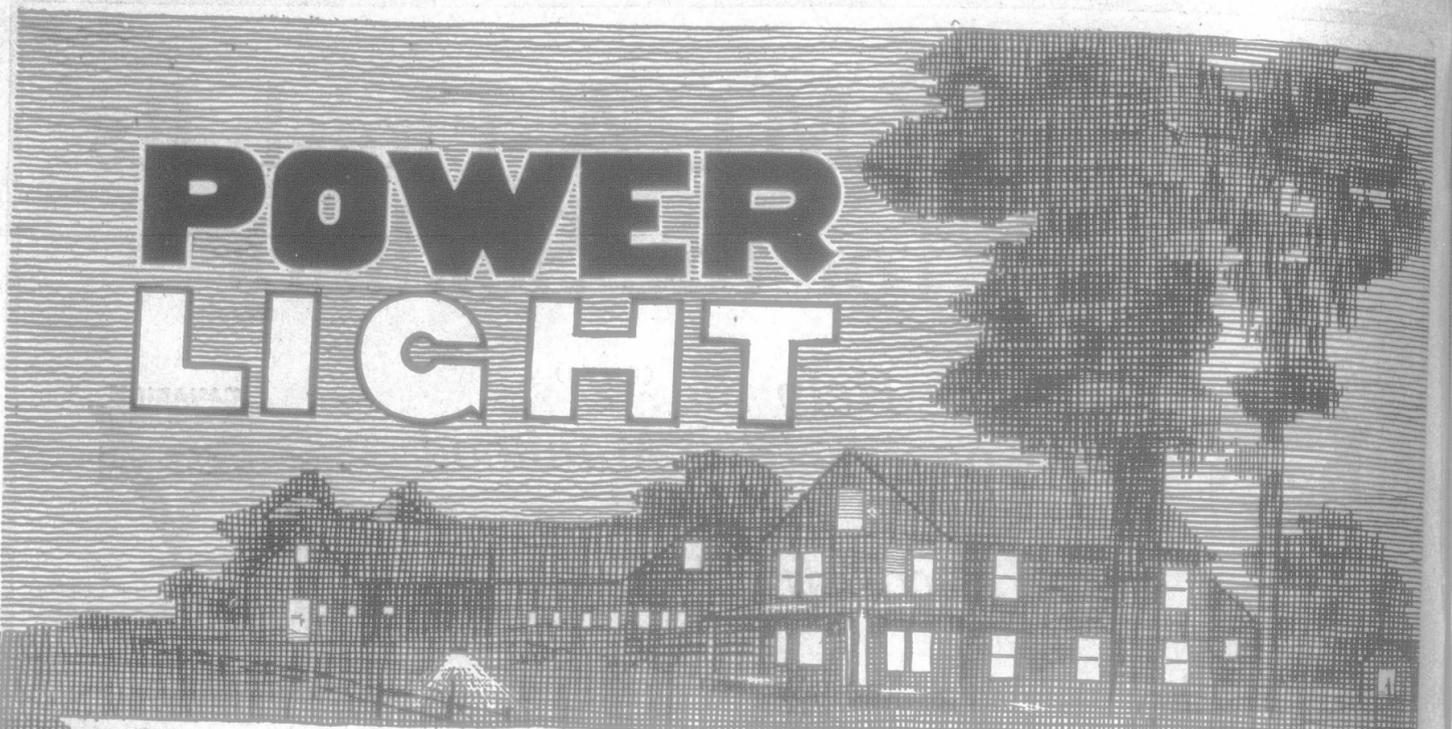


# POWER LIGHT



## In and About Your House AND BARN WITH Northern Electric POWER and LIGHT

**N**ORTHERN Electric Power and Light means *Power* to do most of the chores in half the time, doing away with a lot of hard work.

It means *Light*—a good supply of happy, clear, safe, glowing electric light—better than you ever had the old way.

Never in the history of isolated electric generating systems was there an ideal so reliable, so successful as *Northern Electric Power and Light*. It has all the finishing touches to make it the most complete, efficient, reliable, economical electric Power and Light System that modern science has devised—truly it is a great achievement.

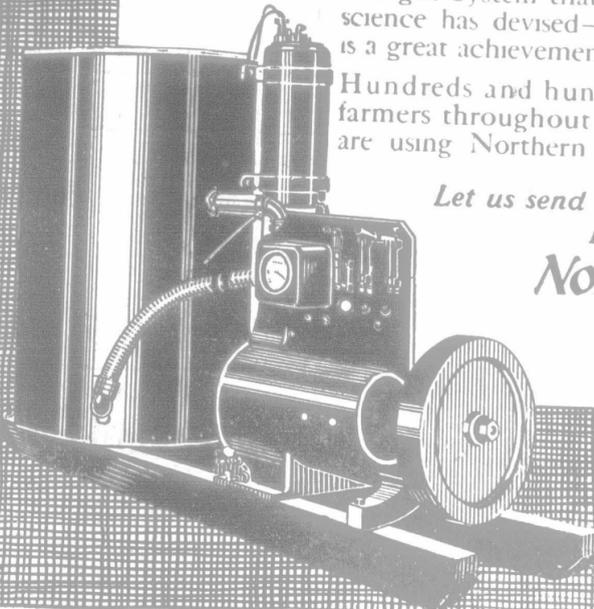
Hundreds and hundreds of farmers throughout Canada are using Northern Electric

Power and Light with intense satisfaction, and you, too, can very easily become one of them.

Electricity will turn the grindstone, cream separator, grain grinder, churn and a host of other chores about the farm. It will clean the house, wash and iron clothes, wash the dishes, cool the home, and do a score of other household tasks all at a surprisingly low cost.

Northern Electric Power and Light is automatically controlled—simple and easy to look after. Back of it is more than twenty-five years of electrical experience, a Dominion-wide distributing organization with complete stocks in nine of Canada's largest cities.

When you buy Northern Electric Power and Light you get a system which enjoys an international reputation—a means of easily procuring almost every kind of electrical appliance built especially for this service, such as Northern Electric lamps, wire, motors, pumps, irons, sewing-machine, vacuum cleaner, etc. See that your whole electric outfit is Northern Electric.



Let us send you some interesting illustrated leaflets to-day. Fill in and return attached coupon.

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MONTREAL TORONTO REGINA CALGARY  
HALIFAX LONDON VANCOUVER  
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L.F.A. 113  
**Coupon**

*Northern Electric Company*  
LIMITED  
(address nearest house)

Dear Sirs,  
I want to know more about Northern Electric Power and Light. Please send me further particulars and literature, on the understanding that I in no way obligate myself to purchase.

NAME \_\_\_\_\_

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