

## Feb 1 will see the sun (rain or not)

By SHENAGH MURPHY

February first will witness the first edition of a new weekly paper for Fredericton. In a press conference called by David Henley of the Woodstock based Henley Publishing Limited, reporters were told that "The Sun" will be on the stands Wednesday February first.

Hardhitting news will be included, but Henley said that "the Sun" will be relying heavily on features, investigative and analytical news. "We're not an alternate newspaper" said Henley simply an alternate. Henley said the sports will be covered but more in the line of sports events which are not usually covered by the other newspapers. Crosswords, wonderwords, and such will also be featured.

"We're not going to be a redneck newspaper" said Henley, "we're not anti-anything to start with". "Our main objective is to make it a successful weekly", he said.

The Woodstock based publication will appear on Wednesdays, the first few issues having a circulation of 6000. Henley said they hope the circulation will be eventually built up to 10,000.

Editor of "The Sun" is former Daily Gleaner managing editor Jim Morrison. The advertising staff is already formed and half of the editorial staff has been hired. Receptionists and people in charge of circulation are currently being solicited. Presently the publication has a full time reporter and Henley said they intend to hire another. The material will be

composed of both staff work and news solicited from other services. Henley said they will be relying heavily on free lance work.

He said the staff will be built to about 10 people in the first four or five months.

The paper's format will be tabloid, and will be sold 100 percent "Dealer" sales in the beginning, with subscriptions being promoted in each issue. It will settle at 28 pages on the average at the start.

The paper will be designed to appeal primarily to the young working couple according to Henley who would attend the type of events the paper will be primarily concerned with.

Henley said he hoped to make a successful stab at making the paper work. He attributed the demise of other weekly papers such as the Fifth Estate in Halifax and the difficulties which Fredericton's Plain Dealer is in to under-capitalization. "Those papers are usually under capitalized from the start" said Henley and they couldn't recover. He said The Sun is "adequately covered", and they were not looking for a breakeven point beyond the next few months.

He expressed confidence that the paper will receive advertising contracts and said the format would remain at twenty-eight pages regardless. The publication will remain in the vicinity of Fredericton with some exceptions.

The main shareholders of the publication will be David Henley and his wife Marleane with over fifty per cent of the shares. Jim

Morrison is also a holder and one or two others are being considered. David Henley is the publisher of "The Sun" and president of Henley Publishing

Ltd., and also the owner of two other New Brunswick weekly newspapers, The Bugle in Woodstock and the Victoria County Record in Perth-Andover.

The paper will be typed and pasted up in Fredericton and then sent to Woodstock for printing Tuesday night. The local office will be located at 524 King Street.

## N.B. education better

By P.J. HARVEY MALMBERG  
Deputy-Minister of Education

The prevailing attitude toward the future of education in New Brunswick today appears to be one of apprehension. Perhaps there are good reasons for this.

During the 1960's, 'Education's Decade' everything was going up — economic prospects; the interdependence of education and economic development; the school population and so on. Education appeared to operate on the basis of a blank check being available. (Ironically, at the same time, the far left critics were bemoaning the quality of public education and predicting its imminent demise).

Now we are in the 'suffering seventies': the economy is not as bullish as it was; the school population is in decline; many people, generally, (the far left having spent itself) are questioning the value received for the amount of money that goes to education. It is easy to be

pessimistic.

There is one strong ray of hope, however. During the free spending period of the 1960's, and early 1970's, no real priorities were ever set for public education. The extra money was going for activities education had always been doing. The status quo prevailed. Many of the real needs areas of education: learning disabilities, reading, second language, physical education, art and music, among others, were never seriously identified or serious attempts made to meet the needs.

The job of education in New Brunswick during the 1970's is to identify these needs areas and to fund them accordingly. There's the rub. There is not enough money to carry on business as usual and to make a real impact in these areas. Identifying needs requires setting priorities. Setting priorities in a fiscal framework system means making choices. Making certain kinds of choices requires change. Making certain kinds of choices

requires change. Change is painful and sometimes chaotic. Some established educational activities might have to make way for desirable new ones.

However, a sense of direction seems to be emerging in New Brunswick education (it might be a beam in the eye of the beholder). People are genuinely concerned about quality education (so is the Department of Education, by the way). But to obtain a quality education system in a period of financial restraint involves analysing very clearly where the dollars are going and what they should be doing. There will have to be trade-offs. The next few years might be a bit rough; eventually, however, with all the groups involved in education working together, for the good of the child, rather than fighting one another for their own particular advantage, I am convinced we can improve a system that is already very good.

## Liquid protein diet??

Since the Food and Drug Administration issued public warnings about the use of liquid protein in dieting, sales of liquid and powdered protein have dropped 95 percent, dealing that industry severe losses.

Now the newly formed Protein Products Association is leading the manufacturers' and distributors' fight to recoup sales and convince the public they have been done an injustice.

The original description of liquid protein dieting in Dr. Robert Linn's best-selling "the last chance diet" called for the supervision of a doctor and the protein makers now recommend a normal meal a day. But, liquid protein is not a prescription item and some of those whose deaths were proclaimed by the FDA to be connected to the diet had not consulted a physician.

Roger Rohde, VP of Buffalo Laboratories, which markets Gro-Lean, told Advertising News Magazine of New York (quote) "The people who died while using Gro-Lean were fanatics. They ate nothing but Gro-Lean and ulti-

mately died of starvation — not of our product. We regret their deaths, but we never said it could supplant normal nutritional needs."

However, autopsies on 10 persons who died after they went on the liquid protein diet revealed that their deaths were caused by heart failure due to potassium deficiency. The liquid proteins do not provide this essential mineral.

Several manufacturers and distributors have begun national advertising campaigns to counter all the negative publicity. American Protein Products Company has begun national consumer print ads

which ask, "Have you been scared away from protein by the liquid protein scare?" And Thompson Medical Company, maker of Slimfast, has full-page ads running in Reader's Digest. Some brands are considering network TV campaigns.

Gro-Lean's Roger Rohde sums up the industry's position by saying: "If someone decided to lose weight by eating water and nothing else, and that person died of starvation, would the FDA decide to ban water?" (Newsprint)

## Scholarships

Scholarships to be awarded Maine.

Three \$1,000 Scholarships will be awarded to students selected to take part in the undergraduate student exchange program operated between UNB and the University of Maine at Orono,

The program allows for students to pay the tuition at their home University. The balance of the scholarship can be used for travel in the New England area.

Students selected will be required to enter their junior year at the University of Maine in a program approved by their respective department at UNB. This is to ensure that students can receive full credit for the year's work upon return to the UNB campus.

Interested students may pick up application forms from the Overseas Student Advisor's office and return them completed by February 13, 1978.

## CHSR- alrite!

### HONORARIA

The honoraria of the 1976-1977 Yearbook staff is now being considered  
Any Personal Opinions should be forwarded to Bryan Pryde c/o the SRC office, Room 126 SUB

## CONCORDIA UNIVERSITY GRADUATE FELLOWSHIPS

Applications for graduate fellowships are invited from candidates intending to study full-time in a graduate program leading to a master's or doctoral degree at Concordia University.

Awards are valued from \$2300 up to \$6000, plus tuition. In many cases, they may be held for up to 3 years. Academic merit is the primary consideration in the granting of these awards.

Application Deadline: February 1, 1978  
Announcement of Awards: April 1, 1978  
Commencement of Tenure: September 1, 1978

For application forms and further information, contact:

The Graduate Studies Office  
Concordia University  
1455 de Maisonneuve Blvd. West  
Montréal, P.Q., H3G 1M8  
Telephone (514) 879-7314

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By SHENAGH MURPHY

The University of New Brunswick Health Care Centre has reported thirty pregnancies in its academic year. According to Dr. Tingley of the Centre, pregnancy dealt with there is most likely a case reported either elsewhere.

Last year at the same time more than one hundred and twenty cases of some form of disease were reported in fact, a low one. Dr. Tingley who said his year's reports were out. However, he said that

The following notices are being offered by the Centre. Unless otherwise scheduled from in Head Hall. Those APL File Handling s Job Control Language Any comments and/or suggestions offered please contact 453-4573.

Course Intro. To Computing Centre Intro. to APL Utilities Intro to JCL Intro to Statistical Pack. APL File Handling RJE/RJO

## READ

WANTED: people to the college bowl. Really, all that's needed is not more. Doesn't see does it? In a campus of students you wouldn't 16 would be so hard to is. At the present time only two teams. The Savants, as their name unknowns and your neighborhood Brunns

To refresh memory Bowl is a game which It's a game for the begin with an exhibit between the Unknown which is a faculty team yet, unknown student Following this there weeks of competition

## Vice is

The U.S. Federal program to fund childhood sexual abuse affects approximately every three children country.

The \$150,000 (dollars) enough to treat 1 sexually-abused children in Washington, D.C., where program will begin. Dr. Green, associate director Children's Hospital National Center estimated number of children gra