

EXTRAORDINARY MILLINERY VALUES SECURED IN EUROPE

THOSE who take advantage of the Millinery values, illustrated and described below, will certainly have no cause for regret. They are importations direct from one of the leading millinery houses of Europe, and are the very acme of all that is correct and most fashionable for the summer of 1910. Although our prices are decidedly low, nevertheless each hat presents a particularly good appearance, which will be appreciated by you, and admired by your friends. Remember that you incur no expense whatever when you send an order to **EATON'S**—unless you are perfectly satisfied after you have received and examined the goods.

PLEASING SAILOR EFFECT



H1-4285. A Stylish Outing Hat, of white linen. The Shape is one of the latest blocks, large crown and broad brim, sailor effect, draped around crown and arranged at left side with mull in pink, white and sky. A very Smart Hat for Summer wear.

24 doz., shipping weight 2 lbs.

Sale Price

1.95

THE SEASON'S NEWEST SHAPE



H1-5969. A Ladies' Street Hat, one of the season's newest shapes in fine chip with large crown and brim rolling up at left side and drooping at right. Trimmings with chiffon around crown and a pair of large white wings arranged at left side which are held in place by satin neatly shirred over wire.

12 doz., shipping weight 2 lbs.

Sale Price

3.50

A SPECIAL JUNE RIBBON OFFER FOR MAIL ORDER CUSTOMERS

PAISLEY RIBBONS

ARE THE
SEASON'S
FAVORITES
IN NEW YORK
AND PARIS



OUR GUARANTEE

ACCOMPANIES
EVERY ORDER
FOR THIS
BEAUTIFUL
RIBBON

C2-100. A Handsome Paisley Pattern with narrow satin edge, as shown in cut above, which is sketched direct from the goods. This ribbon is woven on a firm, pure silk ground, is nearly 5 inches wide, and the different colored grounds are white, sky, blue, pink, brown, navy and emerald. This ribbon is good value at half as much again, but to give our out-of-town customers the benefit of our special June offerings, we have reserved this splendid line to go at a remarkable price. Remember: The usual guarantee (goods right or money back) accompanies every order of this Ribbon. Its uses are numerous, including millinery, sashes, bows, misses' wear in general, and fancy work as well. This offer holds good until June 15th, but you had better order at once to make sure of your color and desired quantity. Per yard

15c

OUR GENERAL
CATALOGUE
LISTS EVERY
HOUSEHOLD NEED

THE **T. EATON CO** LIMITED
TORONTO CANADA

WE WON'T KEEP
YOUR MONEY
IF WE FAIL TO
PLEASE YOU