



If Coffee
don't agree
use
POSTUM
"There's a Reason"



Men who fail to supply the body with food and drink of the kind needed to make up for daily wear and tear must stand aside in the race for pre-eminence.

Those who are properly fed will surely win the laurels.

If coffee is found to interfere with digestion, or to cause one or more of the many nervous disorders, common sense and a little ambition

to "be some one" would suggest a change.

Postum furnishes the gluten and phosphates of grains required by Nature to nourish Brain and Nerves with food. When made right, that is, boiled 15 to 20 minutes after boiling begins, it has a delicious taste similar to that of the mild, high-grade Javas.

Healthy Nerves and Brain are an asset.

"There's a Reason" for POSTUM.

Postum Cereal Company, Limited,
Battle Creek, Mich., U. S. A.

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