



Highest Quality
for
Thanksgiving

Nothing but highest quality will do—for Thanksgiving. That is the time when "quality counts" with a vengeance.

And, too, out of a thousand-and-one suggestions for the feast, your customers will surely pick the ones whose reputation for quality

Lazenby's
Jelly Tablets

rests on the **name** that guarantees it. The name "Lazenby" has been a guarantee of highest quality for **over 100 years**.

Lazenby's
Soup Squares

Fry's Cocoa

Fry's Cocoa for Thanksgiving—a cup of "good cheer" for that merrie luncheon, and the Diamond Sweet Chocolate for a confection, perhaps.

Your customers want the best—the highest quality, for their guests on **that** day. They get it in "Fry's."

Fry's Chocolates

Stower's

It gives an added zest to the Thanksgiving appetite—an added aid to help digestion—Stower's Peptonized Sauce. Piquant, yet very healthful. But it goes farther than this—it stimulates business too, Stower's

Peptonized Sauce

Sold by leading wholesalers everywhere.

AGENTS :

A. P. Tippet & Co.,

Montreal and Toronto.

F. H. Tippet & Co.,

St. John, N.B.