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those young men and women of your own flesh and blood in the matter of education. It does "pay" to give them the best you can, whatever may be your standard of reimbursement. Money was the least part of ours-and they brought us plenty of it, too.

If you have a lass over 16 or a lad between 16 and 20 who can possibly be spared from the farm or home during the coming winter, send them to the Agricultural College. This paper will gladly take its part in personally guaranteeing their comfort and security while they are away from the home circle and pledges its reputation on the fact that these same young people will fil' your heart with pride when they come home to do their bit in the spring work of 1918.

We do not presume to judge any man's position or his ability to send one or more of his young people to the Agricultural College. There are many things in a man's circumstances that the outside world knows nothing of and has no right to concern itself with. The whole matter lies inside the individual man's own waistcoat. May heaven open his eves to his unspeakable folly if from sheer indifference, meanness or any unworthy reason he withholds this golden opportunity from his offspring. With the crop and the price of it in this year of 1917, Western Canada never had money to spend as the farmers have it to-day.

Will any one have the confidence in us to write and say he has some young people he earnestly desires to send to the college, but cannot spare the price? Our correspondents may rest assured that their confidence in us will not be abused, and it is highly probable we could smooth out the difficulty.

Long ago, Manitoba became a word to conjure with wherever men discuss the theory and practice of intensive agriculture. Not by any means the smallest part of her fame has been earned by

men and women who have passed through the classrooms of her Provincial College of Agriculture. Time and space would fail us in any effort to do justice to the names of some of these we have known and followed in their subsequent career.

Those of them who stuck to the farm have reached a high pinnacle of success alike in producing and in the business conduct of their affairs. Others are "holding down" important positions as leaders in other institutions of the kind, in the field of agricultural journalism and in important industrial and commercial organizations.

The present occupant of the chair of Field Husbandry in Manitoba Agricultural College is an old student and graduate of the same. Only "once in a blue moon" is a man thus feted by those of his own household, so to speak, and we rarely hear of a man who is "a hero to his own valet." When we do he is a hero, and this-still young-Manitoba

of Agriculture for this province is also filled by an M.A.C. graduate. He was born and raised to the verge of manhood in the same little rock-ribbed principality that

The office of Deputy Minister is a very pleasant experience to us who have banked on him to listen to the unanimous tribute of admiration and whole-hearted affection for the man expressed by men who at one time or



A Class in

cradled that wonderful man who is now prime minister of England In whatever respect they may constitutionally differ, neither of these gentlemen hold their jobs by favor! All the

another-some of them for many vears were his colleagues or pupils at Guelph.

The greatest thing in the world is Love. You will find its idealsin the incarnated spirits of your own offspring. Look into their wonderful faces again and think of them when you have read this.



Cooks who will capture the best men living.

graduate could only have landed and stayed where he is by unquestioned merit and by special ability to impart what he knows. In this case there is the further qualification of a quiet but persistent way of getting things done.

world takes off its hat in these days to David Lloyd George. In this province and even in a wider circle our own "Man of Harlech" is known as one who also has a remarkable knack of expressing his convictions, and his luck is invariable in "getting there" with anything he sets out to accomplish.

Most fortunate from the start in the selection of its staff, our college at the present moment is singularly well equipped. From the president downwards, the men and women in charge of the various departments and classes are instructors of wide experience, and the moral tone and social atmosphere of the whole circle is something in which we take more pride and satisfaction than we can adequately set out in detail.

President Reynolds came to Manitoba with an enviable record of many years at Guelph. "Off his own bat" he has already won the esteem of a wide circle of western men and women, and it

Starvation Will Win the War, Declares Hoover

Atlantic City, N. J., Sept. 19 .-Herbert C. Hoover, the food administrator, speaking on the world food situation at the convention of the Chamber c. Commerce of the United States, declared that starvation would win the war, and the side best able to organize its resources for food production and conservation would come out victorious.

"The food situation of America and the Allies is such," said Mr. Hoover, "that the neutral countries cannot hope to get food from the United States unless they expect to Limish equivalent service in other directions to the common people against Germany. Food has, since the war began, gradually assumed a larger place in the economics, the statesmanship, and the strategy of warfare. The Allies are blockading the food from Germany and the surrounding neutrals are under great pressure to export their supplies both ways. The Germans are trying to starve the Allies by sinking the food ships, and all the governments are faced with reduction of consumption, stimulation of production and readjustment of wages. The winning of the war is largely a problem of who can organize this weapon."

And in all of this-the supreme test of our ability to win for a lasting peace-every farmer and his wife in Western Canada has a responsible part t. play.



Getting down to real facts in the Home Dairy Course