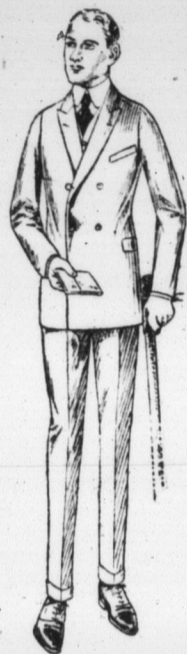


E. Mayhew & Son

STILL HOLDING FAST to the Old Value Standards



Saturday will usher in another 10-day rush in our Clothing Department. Better than usual values in Men's and Boys' Suits.

Gentlemen!
Make a note of this. Come tomorrow. Sale of Men's Straw Hats.

Every one of these hats looks like a \$3 hat. Special, \$1.95.
Nifty Sailors, extra special, \$1.

Sale of Women's Fancy Collars.

New Crepe de Chine Blouses.

Economy in Beautiful White Voile Blouses.

E. MAYHEW & SON

The Transcript.

THURSDAY, JUNE 14, 1917

Cairo.

On the 3rd inst. Mr. and Mrs. Frank Allen of Sarnia motored here and on their return in the evening were accompanied by Miss Ila Smith.

On Thursday Les Sullivan received notice that his tender for the Cairo mail route was accepted.

G. M. Tomlinson of Oil Springs visited Mr. and Mrs. O. Gage on Friday.

On Friday Les Sullivan secured a new auto from Dent Bros., Bothwell.

Friends from Rodney called at the home of Mrs. M. J. Wehman on Sunday. Finding them absent, they continued their course to the home of Mr. and Mrs. Geo. R. Bilton, near Florence.

The ladies of the Red Cross Society are somewhat jubilant over their recent success. On Monday they received a cheque from Councillor J. H. Burgess, and in the evening held a very successful entertainment in the Town Hall. The hall was prettily decorated for the occasion with flags and bunting and the tables had a most pleasing appearance, being loaded with all the delicacies requisite to satisfy the most sensitive eye.

The program was a lengthy one, and consisted of vocal and instrumental selections, recitations and the Britannia drill executed by sixteen young men and maidens. A pleasing feature of the program was a drawing contest for a beautiful centrepiece donated by Miss Ila Smith for which tickets at ten cents each were previously sold, realizing over \$20. Miss Brimston, teacher in S. S. No. 2, was the lucky recipient. Corporal S. Hartney was present and rendered several solo selections. He also participated in other portions of the program in an agreeable manner. N. McDougall, P. S. Inspector of East Lambton, was chairman and carried the program through in a most pleasing manner. A good orchestra from Aberfeldy was in attendance and furnished excellent music. Total proceeds over \$100.

OAKDALE.

Miss Lydia G. Edwards of London was the guest of Mrs. Henry Mawlam a few days last week.

Miss Emily Fleck of Bridgeton visited Miss Maudie Brown Sunday last.

Mr. and Mrs. Albert Hodgson have left on a journey to the great Northwest.

Mrs. Watts of London is the guest of Mrs. James Sinclair.

Wm. Dawson and Mrs. R. Dawson, accompanied by Mr. and Mrs. Gavin Roberts and daughter, Elma, motored to St. Thomas Friday last.

Miss Ethel Campbell of Rutherford was the guest of Miss Minnie Brown last week.

Rev. H. Johnston, the Methodist minister, is visiting in London.

Mr. and Mrs. W. J. Johnston spent Friday and Saturday in Ridgeway.

Points to Consider When Purchasing a Railway Ticket.

A Canadian Pacific Railway ticket does not represent merely a means of transportation between given points. It, in addition, provides the traveller with every comfort and convenience developed by modern railway science. "Safety First," with up-to-date equipment, unexcelled dining service, palatial sleeping cars, in a word, everything that a railway can provide for the comfortable transportation of its passengers, including courtesy.

Wardsville

Mrs. Squire of Prairie Siding spent a few days with her parents, Mr. and Mrs. C. Stocking, here.

G. Harold and sister Nellie attended the funeral of their brother, Thomas Harold, at Union, Mich., last week.

Mr. and Mrs. Wm. Bilton of Winnipeg are visiting his parents here.

The "Wayfarers," a play given by the Duart Dramatic Company, will be given in the Wardsville Music Hall on Friday evening, June 22, under the auspices of the Women's Institute. Proceeds will be donated to Red Cross purposes.

Miss Margaret Atchison entertained the Presbyterian choir on Thursday evening.

Mr. and Mrs. G. Love motored to London last week.

Miss E. Campbell spent last Tuesday in West Lorne.

G. Cornell attended Conference in London last week.

J. A. Dowsell of Essex called on friends in town on Saturday.

W. Mitchell has purchased a Ford car from G. Snelgrove of Rodney.

Mr. and Mrs. E. Faulds and J. V. Faulds spent Monday in London.

Mrs. R. McLean and daughter Edith have returned home after spending the winter in New York.

Mrs. Pat Collins of Windsor is visiting her aunt, Mrs. J. A. Mulligan.

Miss E. Hall is attending business college in Windsor.

Jack Douglas has been accepted in the aviation corps in Toronto.

Exhausted from Asthma. — Many who read these words know the terrible drain upon health and strength which comes in the train of asthmatic troubles. Many do not realize, however, that there is one sure remedy which will surely stop this drain. Dr. J. D. Kellogg's Asthma Remedy is a wonderful check to this overtaxing ailment. It has a countless record to its credit. It is sold almost everywhere.

SHETLAND.

And still it rains.

The country social enters as the auction sale exits. Shetland's big picnic comes on Aug. 15th this year.

Ivy Stevens and Emmie Moorehouse are home from the C. L. Chatham.

Roland Dobbyn is home again after a serious operation at Victoria Hospital.

Mrs. J. H. Powell is a Forest visitor at present.

I. H. Moorehouse is busy at his big new cement block garage.

Clarence and Stafford Moorehouse and Miss Pearl were Sarnia visitors Sunday.

Wednesday last was a wild day here, floods, lightning, fires and runaway horses keeping excitement up to top notch.

Noah Campbell, owner of the Northern oil wells here, is over on a business trip from his home in St. Paul.

Letters have been recently received from Roland Moorehouse, Walter Lewis and Bert Playfoot, and so far they are fine and dandy and doing their bit.

Miller's Worm Powders will eradicate the worm evil that bears so heavily on children and is believed to cause many fatalities. They are an acceptable machine to children and can be fully relied upon to clear the food channels thoroughly of these destructive parasites and restore the inflamed and painful surfaces to healthfulness. They are an excellent remedy for these evils.

Economy Sales of Wash Goods

Wash Goods, including Plain Chambrays, Gingham, Voiles, Prints, etc., at big savings this week.

Now for the Wash Skirts

The hot weather is just ahead—here at any minute. Why not prepare with a Wash Skirt?

Another lot of new White Wash Skirts, made in the new full flare style with sport pockets. Prices—\$1.35, 1.75, 2.00 and 2.50.

Prices Slaughtered in Millinery Department

Prices cut in half on all Millinery. Come early.

Your Gain!

A back order of Slippers and Pumps arrived this week. Instead of returning them we are going to give them to you at cost price.

Spend a Little and Save a Lot Here This Week.

Sport Receives Praise and Blame

It was generally recognized before the war that sport played a very large part in the lives of the youths of Canada. They took part in games themselves, and very few got through life without endeavoring to excel in some line or other. Since the outbreak of the war Canadian sport has found itself very much to the front in the arena of controversy, and quite recently two striking examples were offered of how men disagree regarding it.

"It is a cold, cold day in France," writes Canon F. G. Scott of Quebec, in The Canadian Churchman. "The ground is frozen and the men go by with pinched noses and cold hands. The windows panes of my office rattle with the sound of big guns, and before me lies a Canadian newspaper with a page devoted to sport, and full of accounts of hockey matches, etc., etc. It is at such a moment as this that one tingles with a sense of disgust and shame. Sport! Hockey matches! Healthy young men, physically fit, playing games at home! Impossible! Where is public spirit? Where is patriotism? Where is the principle of manhood? Are those men content to stay at home and play games and live disgusting, selfish lives, while their fellow-Canadians are out here bleeding and dying for them? I blush for Canada, I blush for the crowds that throng the rinks and enjoy the sport. We have sports, as far as we can, for our men here. They have a right to them.

"But to shirkers at home, nothing but blazes are due! I know I am writing strongly, but it is deserved. As far as I am concerned, I never want to take the hand of any man who is physically fit and has not volunteered to go to the front, unless there has been some overwhelming claim upon him of duty at home. It seems incredible that any man worthy of the name of man can sleep in his bed at night and let other men out here bleed and die for him. Let Canadian mothers and wives know that they could do no greater injury to their sons and husbands, than by holding them back and not allowing them to enlist. It is an injury which will last all through their lives. We need men. We need every man in the Empire. This is no time for sport. If some of the shirkers at home who go to see a hockey match could come out here and see a front dressing station during an action, they would have their eyes opened and their hearts changed. Men, and young men, at home, why do you not throw to the recruiting office? There is the possibility of a crippled body if you do, there is the certainty of a crippled character if you don't, and that is far worse."

Just about the same time the other side was presented by no less a person than General Leonard Wood of the United States. This eminent officer had nothing but praise for the young manhood of Canada. He spoke of their splendid virility and their magnificent response when their country decided at the very commencement of the war to go in on the side of the Allies. General Wood gave the credit in this showing to sport. He said that practically all healthy young Canadians took part in hockey, lacrosse, rugby, and other Canadian games. He wanted to see the young men of the United States doing the same. It is quite evident that the remarks were aimed at professional sport. Whenever it becomes strong there is a tendency for the young men of the country to sit in the study and watch other people play. It would hardly be an exaggeration to say that millions of young men sit in the grand stands of the United States during the summer every week and watch professional baseball players making their living. That is the condition against which the American army officer directed his criticisms, and he evidently thinks that the evil has not reached Canada. As a matter of fact, however, a great many young Canadians do aspire to be athletes, and most of these are now at the front. We do possess the problem of professionalism as is indicated by the fact that the value of commercialized baseball has not suffered since the outbreak of the war, if the eagerness of the promoters to stay with it may be taken as an indication. The fans are still present to record their support. What the gallant Quebec cleric says about slackers is undoubtedly true, but the American army officer has been more accurate in delivering judgment regarding the value in the national life of national sports played by the rising generation of young men.

An Ontario Charivari.

It is difficult to uproot old customs. We read, for instance, that a large crowd attended a charivari party in an Ontario town a few nights ago, at which, of course, a good time "was had." They used to pronounce charivari "shivveree" in the Province and it is probable that they cling as fondly to the pronunciation as to the custom, where the latter is observed at all. The charivari was inherited from the French settlers, and, as adopted into the Anglo-Saxon civilization of the earlier days, it was the complete reverse of everything that a sergeant ought to be. That is, it was a social attention in which tin horns, tin pans, pistol shooting, the mimicking of animals, and other means were made to create a hideous uproar about one's peaceful cabin home at midnight, with the idea of showing how highly esteemed were the inmates.

The Name "Higigate."

The name "Higigate" is derived from a gate erected over four hundred years ago to receive tolls for the Bishop of London.

CASTORIA
For Infants and Children
In Use For Over 30 Years

Always bears the Signature of *Wm. H. Ritchie*

GLENCOE HORSE SHOW

WEDNESDAY, JUNE 20, 1917

PRIZE LIST

1st Prize, \$10; 2nd, \$5; 3rd, \$3

- | | |
|--------------------------------------|--------------------------------------|
| 1 Span Heavy Draft | 7 Three-year-old Roadster in Harness |
| 2 Span Light Draft | 8 Single Carriage |
| 3 Span Farm Chunks | 9 Single Roadster |
| 4 Span Carriage | 10 High Stepper |
| 5 Span Roadsters | 11 Express Horse in Harness |
| 6 Three-year-old Carriage in Harness | 12 Lady Driver |

RACES

Free-for-all, Trot or Pace; Purse, \$125.00

Best 3 in 5; mile heats; 4 to enter, 3 to start; entry fee, 5 per cent. of purse and 5 per cent. additional from winners.

1st \$60, 2nd \$40, 3rd \$25

2.50 Class; Purse, \$100.00

Best 3 in 5; mile heats; 4 to enter, 3 to start; entry fee, 5 per cent. of purse and 5 per cent. additional from winners.

1st \$50, 2nd \$30, 3rd \$20

MUSIC BY GOOD BAND GRAND CONCERT at Night

THE JUNE BRIDE

will be doubly pleased if the wedding stationery is ordered at The Transcript office. Particular care and prompt service in Invitations, Announcements, Calling Cards, Wedding Cake Boxes, etc.

We have the correct thing in all lines. You save money and have no disappointments when you patronize the home printer.

\$15.00

BUYS THE BEST

COAT

Women's or Misses'

To Be Found Anywhere at This Price

By placing immense orders with the leading coat manufacturers, we are able to offer summer wraps at this price, that have no equal in fabric, style, workmanship and long-service qualities. Made from Velours, Serges, Gabardines, Tafeta Silk, Coverts, and Mixtures. Black, navy blue and all the new summer shades.

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B. SIEGEL & CO.
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DETROIT