Despite immense numbers at War thousands are idle in capital-Scant information for anxious readers of German War

s Coupon it to-day



ORIGINAL GENUINE Beware **Imitation** on the Merits

Liniment

BRITISH AND FRENCH CAVALRY IN ACTION.



Your

Enemies as a Tire User are Rim-Cuts Blow-Outs

Loose Treads Punctures

No-Rim-Cut Tires

ade the capital of the dukes the capital of the dukes along? They never do any ones along? They never do any work for you?"

"Why do you feed every tramp who comes along? They never do any work for you?"

"No," said his wife, "but it is quite a sutisfaction to me to see a man eat meal without finding fault with the cooking."

"King George May Stay Auch!"

King George May Stay Auch!" King George May Stay Awhile.

(Coilier's.)

Incidentally, constitutional monarchs like King George of England will not, we think, be first to go. The war is rough on all kinds of business, but this war may prove to be roughest on the emperor business.

Effective in removing slight irritations, redness, roughness, pimples, dandruff, etc., of the skin and scalp and promoting and maintaining skin and hair health.

Cuttern Sdan and Ontment are soft throughouted the sum of the cach, with 32-passes, but this war may prove to be roughest on the emperor business.

CANADA'S BEST

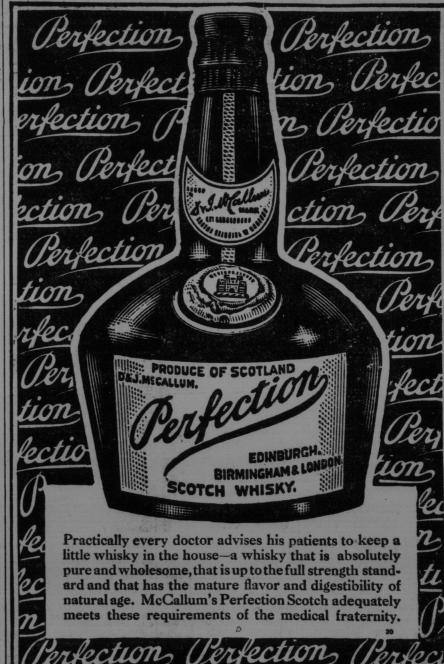


QUALITY AND DURABILITY

"THE WILLIS"

WILLIS & CO., LTD. . Manufacturers . MONTREAL LOCAL REPRESENTATIVES:

WILLIS PIANO & ORGAN CO. HALIFAX AND ST. JOHN



Save the avoidable troubles. Get all the safety, strength and mileage that you can. Then you have the utmost in a tire.

That is what Goodyear gives you. In the five ways cited, no other maker offers year process adds greatly to our own cost. Loose treads we combat by a patent method. Hundreds of large rubber rivets are formed in each tire, reducing this risk what we give. The result is that Goodyear leads. No other tire commands such prestige or such And 18 other American and Canadian makes cost more than Goodyears.

Needless Tire Troubles

Rim-Cuts—the chiefest tire troubles
—are utterly needless. They are ended completely—in a faultless way—in Goodyear No-Rim-Cut tires.

lar. It runs as smoothly as a plain tread.

Save These Losses

Save the avoidable troubles. Get all

Punctures are minimized in our All-Weather tread. It is tough and double-thick. Skidding is best combated by this same exclusive tread. The grips are sharp, deep, resistless. Yet the tread is flat and regu-

Blow-Outs, in large part, are due to wrinkled fabric. Our "On-Air" cure eliminates this cause. This exclusive Good-

GOOD YEAR No-Rim-Cut Tires
With All-Weather Treads or Smooth

Only one tire made offers these great Goodyear features. Get it. Learn what it means

THE GOODYEAR TIRE & RUBBER COMPANY OF CANADA, LIMITED

St. John Branch - 83 Prince Wm. Street

BEWARE OF IMITATIONS—Always ask for D.&J. McCallums'