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ST. JOHN STAR, MONDAY, NOVEMBER 27, 1905.

# Great Reorganization Sale!

Ninety Thousand Dollar Stock (\$90,000) of Men's and Boys' Clothing and Furnishings

To be Sold at a Discount of from 25 to 50 per cent on Former Lowest Prices.

## Sale Starts Saturday, Dec. 2, '05. Ends Saturday, Dec. 9, '05.

The Reasons Why This Sale, and at This Time

What's the use of turning a plain matter into a mystery? For some time back, we have been considering the advisability of converting our business into a Joint Stock Company, taking into the same some of our employes who have been with us a number of years---thus rewarding them for faithful services they have rendered us. The business having now grown to such proportions that it is beyond the point where any one man can give proper attention to all the details in connection, we have decided, after our year's business is ended on February 1st, to convert into a joint stock company, taking into the same these employes -- making them feel greater responsibilities, and enabling us to relieve ourselves of minor details and give greater attention to more important matters that arise from time to time. And in furtherance of this, we have decided to start a Reorganization Sale at this time for two reasons:---

FIRST—To have our stock sold down to the very lowest possible point at stock taking. SECOND - That you may be able to secure your Winter Clothing needs at the beginning of the season and affect a great saving.

To hasten and perfect the getting ready of this Reorganization Sale, we will be obliged to close the store all day Thursday and Friday of this week. Not merely a shutting of the doors and a pulling down of the blinds, but a fast and tight lock out. Nobody but employes will be admitted under any pretense on these two days. We need the time in getting ready to serve you all the better Saturday. We want to give you all equal chances to be here at the beginning. You can imagine the work and detail of marking this \$90.000 stoc of for selling. This sale at this time may be called a foolish move by other retailers; but listen:

This is the benefit we expect to get by selling, the benefit you may expect by buying We do it because we are desirous of pleasing the hundreds that come — that come with a purpose to save money—and at a time most advantageous to you. The hundreds of people whose dollars are labored hard for, whose pennies have many ways to go, whose incomes are

moderate, will be brought to this store for this high grade Clothing and Furnishings at give away prices. The people who always trade here, as well as the new comer, will be made acquainted with new grades and lower prices. You may expect to clothe two boys or two men for the same money usually paid for one.

New customers will be made to appreciate this store and know its worth more fully. Old customers will redouble their praise of our retailing and send everybody within their reach. This sale begins Saturday Morning, December 2nd. We will have prepared for this rush that is sure to come, that must come.

Every garment is priced in plain figures. We are going to make buying easy and quick. No goods will be sent an approval. Everything we sell goes out with the distinct understanding that if in any way it is not perfectly satisfactory, you can bring it back with the sale check and get your money back.

DON'T FAIL TO READ OUR ANNOUNCEMENT DAILY HEREAFTER. THE SALE STARTS SATURDAY, DECEMBER SECOND. BE ON HAND EARLY.

## JAMES M. SCOVIL WILLIAM G. SCOVIL

Representing the Firm of Scovil Bros. & Co.

## OAK HALL. King St. Cor. Germain.

GEO. W. MULLIN WRITES OF
HIS TRIP TO CALGARY, ALTA,
An introsting Communication From Beginning
To End——Short Description of the Various
Places Passed, and the Worders of Or
Places Passed, and the