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Y. M. C. A., LONDON, ONT.
In either Business or Shorthand work.
More than 130 firms in London employ our graduates.
Catalogue free.

J. W. WESTERVELT, Principal.

The NATTY DRESSER

of the man of reserved and quiet taste in his attire, often finds it hard to make a choice in fabrics, simply because his tailor "has not got the goods." His range of clothes is confined to a few domestic woolsens. At this store things are different, and we would be pleased to show you a range of imported goods second to none.

O. Labelle

Merchant Tailor,
220 DUNDAS STREET.

FRANK COOPER

Has removed to his new
Ground Floor Studio,
830 Dundas street, Opposite Armouries

SPECIAL SALE IN SUITINGS

\$15, \$18, \$20, \$22. Former prices, \$18, \$20, \$22, \$24. An extra \$4 pair Pants free with every suit. This offer is good for one month from this date only. Remember at

KLEIN'S, The Tailor

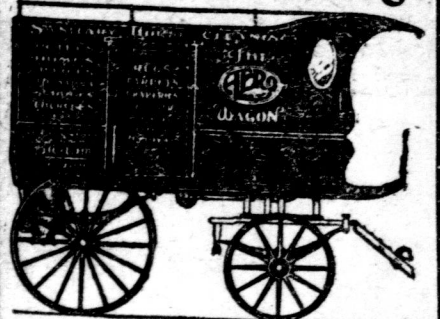
208 DUNDAS STREET

London Conservatory of Music
and School of Elocution

Reopens Sept. 1

W. Caven Barron,
Principal,
374 DUNDAS ST., OR PHONE 1101.

Modern Sanitary House Cleaning



A system worked entirely by suction, which does not create a particle of dust. But removes all dust, dirt, moths, etc., from carpets, rugs, walls, upholstery, mattresses, pillows—without removal or annoyance.

The Aero makes housecleaning a pleasure.

Estimates free, charges moderate, orders promptly attended to.

THE LONDON SANITARY HOUSE CLEANING CO.

Phone 2394. S. H. Pavey, Mgr.
Office—The Garage, 297-299 Dundas Street.

Your Eyes Are The Wage Earners

Will you go on neglecting them? Straining them to the last degree? Why not have them examined now? The services of Canada's leading eye specialists are at your command.

The TAIT-BROWN OPTICAL CO.

Exclusive Eyesight Specialists.
237 DUNDAS STREET.
No Charge for Examination.

Try HYGIENIC BAKERY

HOME-MADE BREAD

Appetizing, Satisfying and Health Giving
Phone 2390. 549 Hamilton Road.

COOL MEALS

For Warm Weather

Service any hour of day or night.

ICE CREAM, Wholesale and Retail, 85c Gallon.

Delivered anywhere in city.

Olympia Restaurant and Quick Lunch

175 1/2 DUNDAS ST. PHONE 2097

THE LONDON LOAN AND SAVINGS COMPANY OF CANADA

Dividend No. 62

Notice is hereby given that a dividend at the rate of six per cent per annum has been declared on the capital stock of the company for the current half-year, payable on the 2nd day of July, 1908.

M. J. KENT, Manager.

Order Hamilton's

Hamilton's Porter is fully aged. It is the best. Ask for Hamilton's when you are buying.

Order Hamilton's

THOS. WILSON

Merchant Tailor,
212 Dundas Street

Higgins Block. Telephone 593.

SCRANTON COAL

Ours is genuine, and the price is now \$7 per ton.

We have a nice stock of this fresh-mined coal, and can give you the best service.

All our coal is SCREENED before we deliver it.

Webster & Kernohan
PHONE 1383.

Enamel Souvenir Jewelry and Souvenir Spoons

See our Handsome Belt Pins and Buckles.

THOS. GILLEAN

402 RICHMOND STREET.

DO YOU NEED CEMENT?

ALWAYS BUY

ATLAS

IT IS BEST AND CHEAPEST.

JOHN MANN & SONS
Canadian Agents,
LONDON, ONT.

During the months of July and August this store will close Wednesday afternoons at 1 o'clock.

C. H. WARD & CO.
374 Richmond St.

The Beauty of Black Diamonds

is that they don't spoil. What you don't use one season you can keep till next, when the coal is sure to come in handy. That is why you should always have plenty of coal in your cellar.

GILLIES & SON

PHONE 1312. 288 ADELAIDE ST. ywt

Johnston Bros.' XXX BREAD

Is nourishing no matter what the weather.

In the hot, trying weather, Johnston Bros.' XXX Bread will keep the body and brain well-nourished—It is good for you—Eat it. At grocers.

JOHNSTON BROS., PHONE 944

City and District

—There will not be a sacred concert on Sunday evening at the Princess Rink.

—Will the party advertising burnt leather purse lost in issue of July 1, kindly call at Advertiser office for information regarding same?

—Hewer's Male Quartette and Concert Company filled the following engagements this week: Mr. Verne L. Hewer, baritone, Hewer's Male Quartette, and Miss Vera B. Hewer, soprano, appeared at the English church garden party, Glenworth, Thursday evening, June 30. On the following night (Dominion Day), the quartette, assisted by Prof. Clarke, ventriloquist, and Mr. Hyde, comedian, (both of Toronto), furnished the programme at Watford's celebration concert. Mr. Ern Sanders, comedian, and Master Nelson Adair, also of this company, assisted in a programme at Dorchester, on the same evening.

Hill Crest.

Hill Crest at Port Stanley continues to attract many visitors. Manager Linke has the place in splendid order, and is still making a name for himself in the care of guests.

Old Boys Meetings.

Owing to the fact that the city council meets on Monday night, the

practice of the old-time choir singers for the Old Boys' reunion will be held on Tuesday night, instead of Monday, as was previously announced. The American ladies meet Monday afternoon, in the city hall, and the auto committee Monday night in Assessment Commissioner Grant's office. The American men will also hold a meeting at night.

Grocer Assigns.

Mr. Frank E. Smythe, the Richmond street grocer, has assigned to Mr. Alfred Robinson. A meeting of the creditors has been called for July 13.

Late Car to Port Stanley.

The Southwestern Traction Company will commence tonight and run the 11 o'clock car through to Port Stanley during the summer, and on Monday mornings a business men's special will leave Port Stanley at 6:30, arriving in London at 8 o'clock.

Smith-Taylor.

A quiet wedding was solemnized by Rev. C. M. Carey at his residence on Tuesday evening, when Miss Ellen

KRIPP OXFORDS

There is style in every line, and honesty in every stitch of Kripp Low Cuts for women.

Kripps please the eye, the foot, and the pocketbook. They combine as much style, foot comfort and durability as can be found in shoes sold at a higher price.

Leathers—Patent Kid and Calf also in Tan and Brown Kid.

Lasts meet every requirement of the normal foot.

Serviceable, well modeled, thoroughly high-class Oxfords at a medium price, \$2.75.

Sold Exclusively by

J. P. COOK CO. LIMITED.

Good Shoes for All the Family.
167 Dundas Street, Annex 393A
Richmond Street.

Government Will Consider Request Of Civil Servants for More Pay

Messrs. B. C. McCann and P. J. Flannery Return From Ottawa.

Messrs. B. C. McCann and P. J. Flannery, who have been in Ottawa, together with representatives from the leading offices of Canada, presenting a petition on behalf of the civil service employees of Canada, asking that a general increase in wages be granted the men, have returned.

The deputation laid the case before Hon. Sydney Fisher and Hon. Rodolph

Leimieux, who promised to give it their favorable consideration.

For all civil service employees east of Lake Superior a general increase of 10 per cent was asked.

For employees west of Lake Superior an increase of from 20 to 25 per cent was asked, as owing to the greatly increased cost of living, particularly in the west, the men find it very difficult to live on their present salaries.

The matter will be considered shortly, but not until after the supplementary estimates have been brought down.

The men who are affected include customs officers, inland revenue men and postoffice employees, and they expect to receive an increase shortly.

Refuses To Pay for Bartlett Inquest

There was little doing at the meeting of the finance committee yesterday afternoon.

A claim was put in by Clerk Lockwood, of Caradoc Township, for the expenses of the Bartlett inquest, which the city was asked to pay.

The opinion of the city solicitor was that the committee should return the account to the Caradoc council, with the request that he point out any statute which would put the responsibility for the payment of the account on the city. He could not see how the city was in any manner liable for the account, and advised against the payment of the account. Bartlett was the young Englishman of Clarence street who was murdered.

A communication was read from the Ontario railway and municipal board asking that all city debentures be submitted to the board for approval. It was pointed out that this

procedure would add considerably to their value in foreign markets.

The matter was referred to Ald. Beattie to report on as to expense, etc.

Street Railway Tracks.

The communication of the London Medical Association, regarding the condition of the street railway tracks in the city, was referred to No. 2 committee.

The communication from Jas. Ross, regarding the establishment of a dairy school, and the compulsory use of the tuberculin test on herds from which the city's milk supply is received, was sent to the board of health.

The police court clerk's report was received and ordered to be sent to the council.

Those present were Ald. Beattie, chairman, Ald. Ferguson, Ald. Parsons, Mayor Stevely and Secretary Pope.

Advertiser Correspondence

Spring Water and High Pressure.

To the Editor of The Advertiser:

I quite agree with your correspondent, "Haselgrove," the best place to discuss the "water problem" is in the columns of the local press, for the logical reason that the press is an educator, or, at least, it should be. The great bulk of the people are uneducated in matters of this kind, and the best way to teach them is by logical explanations, and, to my mind, there is no better plan or form than a good common-sense letter in the press.

London has plenty of water for all practical purposes, but none to waste. It is the tremendous waste going on night and day that is causing all our trouble. The water is being used by the proper introduction of the meter. By that I mean, the placing of a meter on every service. Then, and not until that is done, may the citizens get cheap water. The ordinary house meter will cost about \$11. My plan would be to offer all owners meters at cost, so that every home would own its meter and have no rent to pay, and to all who would purchase, I would sell them water at 10 cents per 1,000 gallons (present rate 30 cents per 1,000, and meter \$4 per annum rent), as an inducement; that represents 20 50-gallon barrels. Cleveland, Ohio, pumps all her water by steam, rents a meter for \$1.25 per annum, and sells water at 5 1/3 cents per 1,000 gallons.

Two-thirds of the water at Springfield is pumped by water power, hence we should be able to sell water fully as cheap as Cleveland.

If all the water pumped at Springfield last year had been metered and sold at 10 cents per 1,000 gallons, the city treasurer would have received nearly \$40,000 more than he did. Where has all that water gone to?

For the benefit of Mr. Haselgrove and the general public it may be stated that the greater portion of the larger factories of London now have their own wells, and are independent of the city supply. Why? Simple because city water has been too dear. Hence, with these facts staring the people in the face, and we are told that each man, woman and child on the per capita basis consumes about two barrels of Springfield water daily, in addition to the large quantity of rain water used by nearly every family, we simply will not believe it, because we know it is

not true, but we do know, because we see and hear it daily, that thousands of gallons are simply wasted.

Now, while every other product that enters the home is sold, by measure, why should water be any exception. Water wasted does no one any good.

High Pressure.

That is a section of the problem Chief Clark may well call the attention of Londoners to his position in case of a hurricane fire. He knows, and so does any up-to-date fireman, that lots of water cuts no figure in a blaze of that nature unless the firemen have the means and appliance for properly handling their supply of water. It is only a few years ago when Toronto had a big hole made among her best blocks, losing something like \$12,000,000 in one burn. An inexhaustible supply of water (Lake Ontario) with a pumping plant running into many millions of gallons. This fire simply played with their antiquated method and appliance. Had Toronto at that time had a 300-pound tried system of high pressure, under good generalship, no such loss would have been recorded. No fire can possibly live long under a high-pressure system that maintains a 300-pound pressure at the hydrant, and of sufficient capacity for the size of the place.

The recently defeated scheme would cost nearly three times as much as a modern high pressure plant can be set up for in this city, and the attempt to make the people believe that such a high-pressure system was simply a fancy, and very deservedly met its death.

My aim would be to give Londoners the cheapest and best table or domestic water in America, and all they would pay the lowest rates; a high-pressure for the commercial part, for the use of the fire department, street watering or other commercial work, second to nothing in America—so that Chief Clark could bore a hole in an 18-inch such wall 375 feet have been recorded. Lowest insurance rates. The whole in full operation in less than a year. No automatic valves. No mixing at river and Springfield water, only on the streets or at fires. Everybody getting lots of water—and cheaper than Cleveland, under good administration. Springfield cannot be made into high pressure. High pressure is a necessity, to prevent big fires and lessen insurance rates. Another main to Springfield is a waste of money. Eighty pounds is not high pressure main laid.

People who wish to go from here to Toronto do not go via Sarnia or St. Thomas. They take the shortcuts. A meter is the shortcut to cheap water. A pumping station at or near the Forks would give us the whole of the river, and the first 100 feet of main laid would be ready to take care of considerable commercial property, a few hundred more and the heaviest risks in the city are covered. A main from the North Branch if laid from the Forks east would make a trunk main to the Fair grounds, and leave a large surplus for laterals north and south. Cut out the North Branch and you save that big main, the big friction loss, and the big cost of hauling coal so far out, and 20 years from now you can

build a third pumping station to get the South Branch. London is going to grow. And what we do now let it be done so well that it will not require doing again.

JOHN M. PARSONS.

SPECIAL SALE OF BRASS BEDS

\$40 00 Beds for \$30 00.
\$30 00 Beds for \$26 50.
\$26 00 Beds for \$21 50.

Big reductions in all Furniture.

Joseph F. Crummeys

565 RICHMOND, COR. ALBERT.
Phone 2168, Take Belt, Wellington or Oxford cars.

R. K. COWAN

BARRISTER, SOLICITOR, ETC.,
County Bldgs., next Court House, London.

BRANKSOME HALL

102 Bloor Street East, Toronto,
A RESIDENTIAL AND DAY SCHOOL FOR GIRLS.

Under the joint management of MISS SCOTT, formerly Principal of the Girls' Department of the Provincial Model School, Toronto, and MISS MERRICK.

TEMPERATURE

The temperature question is a more important one every year, and new light is always being shed upon the best method of house-heating. The best judges are those who decide by experience. Experience unqualifiedly indorses Hot Water as the best and most economical system. We have had the experience. Try us and see.

NOBLE & RICH

237 QUEEN'S AVENUE

Giant Petition for Two-Way Service On the Ottawa Avenue Belt Line

Will Be Presented To the City Council on Monday Night.

A giant petition for a two-way service on Ottawa avenue will be presented to the city council Monday evening.

It was originally intended to run the petition on for two weeks more, but as Ald. Booth will move for a six weeks' vacation for the council on Monday, the request must be in at once.

When the one-way service was inaugurated one or two people told the city engineer that it was satisfactory. Numerous residents asked Mr. Graydon to enforce the bylaw, but he did not take any action.

Manager King, of the street railway company, said that there was no agitation for a two-way service, and the belt was allowed to be run in the one-way unsatisfactory manner.

Many hundreds of residents of the district between Wellington street and the eastern limits of the city and south from Dundas street, have signed the petition for a two-way service with a satisfactory schedule.

There is no question about whether the people want the two-way service. Practically every person who saw the petition signed it.

The railway commission meets in August, and as the matter may be referred to that body the petition must be presented to the council on Monday night.

Had the city been canvassed for two weeks longer fully one thousand more names could have easily been added to the long list.

Dr. Jarvis DENTIST

Cor. Dundas and Clarence Streets
LONDON, ONT.

ROSS' Clearing Out Sale

OF MEN'S FURNISHINGS AND HATS

Soft Summer Shirts, worth 75c, clearing at 68c
Soft Summer Shirts, worth \$1.25, clearing at \$1.00
Soft Summer Shirts, worth \$2.25, clearing at \$1.80
Colored Lisle Thread Underwear, worth \$2.00, clearing at, per suit \$1.70
Tan Puritan, Ribbed Underwear, worth 75c, clearing at, suit 65c
Black Balbriggan Underwear, worth \$1.00, clearing at, suit 75c
White, Unlaundersed Shirts, worth 50c, clearing at each 34c
Lot of Fancy Striped Outing Shirts, worth \$1, to clear, each, 62c

ALL STRAW AND FELT HATS AT CLEARING PRICES.

PHONE 1319 - - - 196 DUNDAS STREET

Casselman Bros., 171 Dundas St.

OUTING SHOES

For Men, Women and Children

Outing Shoes make the holidays more pleasant. We have good fitting styles in all grades to fit thick or thin pocketbooks.

Men's..... \$1.00 to \$2.25
Children's..... 60c to \$1.25
Women's..... \$1.00 to \$2.00

We Keep White and Colored Dressings.

CASSELMAN BROS. SLATER SHOE STORE

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