

Was Thrown Into Moscow  
Prison and Wife Died  
of Hardships.

Berlin, Jan. 11.—Communism in Russia is a rule of terror, it is expected that 250 civil servants will not be filled, the positions being abolished by adjustment and different methods of performing the work. Already provision has been made for the retirement of 100 employees over 60 years.

SURE THAT TWENTY  
MILLIONS WILL DIE

Rev. R. P. McKay, Presbyterian Foreign Mission Secretary Appeals for China.

Montreal, Jan. 11.—A moving appeal for the famine-stricken population of China was made at today's meeting of the Montreal Presbyterian Church.

TOBACCO GROWERS  
CONSIDER CRISIS

Big Gathering in Ridgeway—President Coghill Advises Sale in Britain.

STILL SEARCH FOR BODY  
OF TORONTO AVIATOR

Tiptonville, Tenn., Jan. 11.—Searching parties continued today to drag the Mississippi River near this city in an effort to recover the bodies of Captain George H. Simpson.

CONFIRM THE ELECTION  
OF MAYOR OF OTTAWA

Ottawa, Jan. 11.—The election of F. H. Plant as mayor of Ottawa has been confirmed by the recount, which was concluded before Judge Gunn here tonight and the final decision given by Mr. Plant a majority of 22 over Joseph Kent.

PILES Do not suffer another day with itching, bleeding, or protruding. Dr. Chase's Ointment will relieve you.

RETIRE CIVIL SERVANTS  
UNDER CALDER BILL

Ottawa, Jan. 11.—Before next June it is expected that 250 civil servants will have been retired under the Calder bill passed at the last session of parliament.

UNSOLVED PROBLEM  
OF UNEMPLOYMENT

British Labor Rejects Government Proposals and Refuses to Co-operate.

FRENCH OPPOSITION  
TO FORCE THE ISSUE

Determined to Interpellate Government on Its General Policy.

ASK COMPENSATION ON  
DOLLAR FLUCTUATIONS

George Murrell, secretary of Central G.W.V.A., was instructed by the members at a well-attended meeting to ask Commissioner Richards of the Salvation Army if he approved of the policy adopted by some of the local branches of refusing to do justice to ex-service men, who are both unemployed and without homes.

Alleged Sinn Fein Emissary  
Is Barred From Australia

London, Jan. 11.—Sir Thomas Henry Grattan Esmonde, former member of parliament for North Wexford, Ireland, has been refused permission to land at Sydney, N.S.W., from the steamer Makura from New York.

Former Premier Clemenceau  
Has Bagged Two Big Tigers

Gwalior, Central India, Jan. 11.—The former French premier, Georges Clemenceau, who is the guest of the Maharajah of Sindia, has bagged two full-grown tigers.

LUMBER CONVENTION.

Ottawa, Jan. 11.—The annual meeting of the Canada Lumbermen's Association opens tomorrow morning. It is expected there will be about 250 delegates from all parts of the country.

PORT CREDIT WORK  
FOR UNEMPLOYED

Library Board of Management Completes Arrangements for New Hall.

Work on street improvements will be commenced immediately by Port Credit council in order to provide employment for as many as possible.

The annual meeting and election of officers of Port Credit Public Library will be held on Tuesday evening next in the basement of Trinity Church.

SUBURBAN AREA  
URGE NECESSITY  
FOR MORE HOUSES

Ratepayers Also Discuss the Need for More School Accommodation.

DANFORTH

The annual meeting and election of officers in connection with Danforth Ratepayers' Association was held in Frankland School, Danforth, last night.

BIG GRANT IS MADE  
FOR UNEMPLOYMENT

The York Township Council Passes on Many Local Improvements.

YORK TOWNSHIP

At a special meeting of York Township Council, held yesterday afternoon, a resolution was passed that \$10,000 be set aside for the relief of the needy unemployed.

EAST TORONTO LEVEL  
CROSSING DANGEROUS

The dangerous nuisance of the level crossing at the G.T.R. station, Queen and Broadview, has been reported to the city council.

SILVERTHORN HELPS  
ATHLETIC ASSOCIATION

Silverthorn Athletic Association, of which P. M. Morrison is president, is receiving such splendid support from Silverthorn and the surrounding districts.

SWANSEA G.W.V.A.  
BUYS SITE FOR HALL

The local G.W.V.A. has purchased a parcel of land at Park road and Drury street, with a frontage of 300 feet, to be used as a site for a proposed hall.

CLARKSON LITERARY MEETING.

The Young People's Society of the Community Library is giving a literary gathering on Monday evening, at which the study of the works of Mark Twain will be the subject.

DIAMONDS—Cash or Credit, \$1, \$2, \$3 week. We trade in all diamonds. Write or call for catalogue.

BIRCHCLIFFE CHOOSES  
RATEPAYERS' OFFICERS

The annual election of officers in connection with Birchcliffe Ratepayers' Association resulted as follows: Ben. Brock, president; H. Thruswell, vice-president; F. Webster, secretary; S. A. Blakey, treasurer.

CLAIM UNFAIRNESS  
IN ASSESSORS' PAY

Todmorden Ratepayers Say New Men Getting More Than Old.

The lack of sewer accommodation and the alleged unfairness in the remuneration of the main topics discussed at a well-attended meeting of Todmorden Ratepayers' Association, held in Todmorden School last night, P. T. Cooper, president, in the chair.

MIMICO WATER RATE  
WILL BE INCREASED

It has been decided by the public utility commission of Mimico to increase the water rates of the town at their next meeting.

NUMEROUS ENTRIES  
IN PET STOCK SHOW

Liberal-Conservative Association Outlines Plans for Coming Year.

EARLSCOURT

Entries in the first monthly show of the new year for the Earlscourt Pet and Stock Association numbered 140 birds, and were judged by H. H. Dowton, H. J. Whetter won the special for best bird in the show with a Black Orpington male, 25 pounds of feed.

MOVIE FILMS SHOWN  
ARE AMERICANIZING

Declare General Mercer G. W. V. A.—Two Presentations Made.

WEST TORONTO

General Mercer G. W. V. A. of West Toronto opened their proceedings by making two presentations. A past president's badge was given Major A. L. Burch, along with a life membership in the General Mercer branch, and a substantial cheque was handed Secretary W. H. Brown.

NEW TORONTO'S SOUND  
FINANCIAL POSITION

Assessment Commissioner G. D. Scott has reported that New Toronto owes no money to the bank and is in the best condition financially in its history.

R. R. NON-GLARE LENS  
\$1.00 PAIR

The lowest priced effective lens on the market. If your dealer cannot supply you, see any size retail optician.

ALCOHOLISM  
HAVE BEEN D

New York Hospital Declares There Is Notable Increase

New York, Jan. 11.—The New York Hospital yesterday reported a notable increase in the number of cases of alcoholism treated during the past year.

NINE BELLEVILLE  
ON TRIAL

Belleville, Ont., Jan. 11.—Nine young men appear today before the Ontario Temperance Commission, charged with the sale of alcohol.

Believe Glace Bay  
Was Murder

Glace Bay, N. S., evidence, the nature of which was discovered by the coroner's jury.

DAVIDSON, ILL., AN ILL.

Davidson, Ill., Jan. 11.—A camera man, "repeatedly" shot today by Davidson, Ill., who is now in a hospital.

How Would  
Like

Don't let your winter give you a headache. Get a bottle of "How Would You Like" today.

COWS DESTROYED

Brookville, Ont., 300 cows tendancies in Holstein cows owned by Philipville, brood cow destroyed today by government veterinarian.

THE WALK

"The House of Wright & Co."

THE BUSINESS  
STABILIZER

A year or two ago the manufacturer was swamped with business. Today his orders are being canceled, his prices are dropping, his mills—in many cases—shutting down. What is the trouble? Uncertainty. Unsteady markets. Lack of confidence on the part of buyers. Lack of courage in the man who sells. Business is shaky. But business can be made good. Business can always be good when it is gone after in the right way. It needs courage. And confidence. And vision. It needs, above all else, the great business stabilizer—ADVERTISING. Advertising that restores public confidence. Advertising that creates demand, increases production, and keeps the wheels humming. Advertising that steadies markets. Advertising that stabilizes. For the past few years advertising has often been used as a spectacular plaything. Today it is a grim necessity. The time to splurge has passed. The time to use it sanely, steadily, consistently has come. Advertise. But advertise wisely—where expense is minimized; where business can be developed to the highest point of activity. Where can that development be more effective than in the great Ontario Market? Advertise in The Toronto World, that circulates amongst progressive people—those who have money to spend.

THE TORONTO WORLD

DAILY SUNDAY

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