For the Second Day, Today-.-A Host of New Wonderful Specials from All Departments Participating in


Nearly half-a-million dollars' worth of furniture (imagine the choice), nearly 5,000 pieces specially purchased for the Auguat Sale alone--prices in many cases $25 \%$ to $331-3 \%$ less than dealers themselves have to pay for equal qualities---furniture of all kinds, for all rooms---these are outstanding features of the great August event of which today is the second day.

SaveSubstantially on RugsDuring the AugustSale




Complete House Set of FineElectricFixtures, $\$ 32.75$








\$191.00 Oak Dining Suite, $\$ 137.95$


 \$42.00 Dresser, \$36.25

ESTMPSON:

The August Homeffenthing Sale in Drapery Dept. Today
Marquisette and VoileCurtains \$4 $4^{39}$ Pair


$\$ 160.75$ Five-Piece Bedroom Suite $\$ 118.35$


\$156.00 Oak Dining Suite, \$118.35 Elight Pliecen in Futhed or Coldon Finith As illustrated, suite consists of buffet, extension table and
six chairs. Buffet of genuine quarter-cut oak in colonial de signi, 48 inches wide-heavy raised panels on front-sllding signi, 48 inches wide-heavy raised panels on front- sliding
cutlery tray-large linen drawer-good cupboard. Extension table of genuine oak with square pedestal- $45-$-Inch top extends to 6 feet. Chairs of solid oak, with shaped panels

"Colonial" Sewing Machines \$29.75
Can be purchased through the Home-Lovers' Club in con venient monthly terms. This is a splendid drop-lift model, guaranteed for ten
years and equipped with full set of attachments. Oak finyshed case with three drawers. Regularly $\$ 37.00$. Friday
bargain ................... bargain
DO yo

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## Greatly Reduced!



Proof Etchings
and
French Prints
Below Half-Price


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| :--- |}

Tapestry Wallpapers 29c Roll






Extra! Paint, Enamel and Brush Outfit \$2.69






Simpson's reserve the right to restrict guanti
ties in all cases, to prevent dealers from buying at our undewholesale sale prices.

## Your Keep Burning

Fill its cosy corners with com fortabte eisy chalrs lu-driw up deep, foomy chesterfield across the fireplace, shedding a glow on the rich rose hangings of gay
chintz and heivy soft lace that hides the noisy street from view
"Pretty picture," you say, "bu how impossibte for most Toronto people these days." "Not impossible at all," comes the answer through

Simpson's. Home-Lovérs

## Club

joining fee, no interes Part in cash and part at conveni ent monthy intervals, Join the
ranks of thousands of happy Torontonians and enroll todiy See the Club's Secretary, Pourt See the
Floor.
Brass Bed, Mattress and Spring

$\$ 80$ Living Room Suite $\$ 69.75$

 \$15.75 Baking Table \$12.35


