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SALE

THE BEST OFFERED! Our January Salé Special Cotton Values

The following examples will give an ea of the opportunities afforded to NOW AND NOW ONLY

for these prices will positively not be repeated after our January sale:

—Plain Bleached Cotton Sheetings:

—72-inch, 35c, for 27c.

—72-inch, 50c, for 40c.

—81-inch, 40c, for 33c.

—90-inch, 45c, for 38c. A great clearing sale of White Cambric ndarwear. A sample let of very fine

CORSET COVERS: Lace and embroidery trimmed, at 15c, 20c, 22c, 25c, 30c, 40c, 45c, 50c, 60c, 75c, 90c, \$1.00 to \$2.00.

GOWNS: 50c, 60c, 75c, 90c, \$1.00, \$1.10, \$1.25, \$1.40, \$1.50, \$1.75 to \$3.00.

DRAWERS: 30c, 40c, 50c, 55c, 60c, 65c, 75c, 90c, \$1.00, \$1.10, \$1.25 to \$2.50.

SKIRTS: 60c, 75c, 80c, 90c, \$1.00 SKIRTS: 60c, 75c, 80c, 90c, \$1.00, \$1.10, \$1.25, \$1.50, \$1.75, \$2.00, \$2.50

JOHN CATTO & SON

King Street-opposite the Post-Office. ESTABLISHED 1864

compared with the same people occurs in the control of the process by and gave the alarm. Askiet below the alarm. Askiet below the control of the control of

Bronchitis, Pneumonia, Coughs, Colds, Night Sweats, Headache, Weakness, Pains in Limbs, Hemorrhages,

Satisfactory Showing of Ontario Compared With Quebec, Dr. Bryce Will Report.

Biths, 1902\_47.796. Marriages, 1902-18.072. Deaths, 1902-27.846.

Ontario's birth rate for the year 1902 shows an increase of 1735 as compar ONTARIO LEADS AMERICA ed with a decrease of 66 in the preceding year. This satisfactory statement is contained in the annual report of Dr. Bryce, registrar of births, deaths and marriages, which he is preparing for the perusal and edification of the

The births in 1902 were 47,796, making a rate per 1000 of the population of 21.7. Thirty countles show an in-



Shirt waists and dainty linen are made delightfully clean and fresh with Sunlight Soap.

Continued From Page 1.

nents as frequently on the farm as at The larger dairy farm problem has witnessed the division of the Canadian Dairymen's Association of 1868, which included all of Ontario, into two organizations. Yonge-street, Toronto, separates the eastern from the westcrease of 2344 and 14 counties a decrease of 609. Eight cities show an increase, five a decrease and one went neither backward nor ahead. The decreases were: Ottawa, 55; Belleville, 46; Hamilton, 23. St. Cathonica. creases were: Ottawa, 55; Belleville, 46; Hamilton, 23; St. Catharines, 18. The increases were: Toronto, 599; Kingston and Chatham, 32; Woodstock, 19; Guelph, 17; Stratford, 12; London, 2. Here are the registrations of births in the cities of Ontario: Toronto, 5044; Hamilton, 959; Ottawa, 1594; London, 709; Kingston, 352; Brantford, 46; St. Thomas, 214; Guelph, 255; St. Catharines, 190; Belleville, 101; Stratford, 185; Windsor, 164; Chatham, 164; Woodstock, 190.

Compared With Quebec.

Comparing Ontario's birth rate with that of Quebec, the report will say:

"That there is in Quebec the operation of the law of decreasing birth."

The extraordinary resources of the dairy farm evolution! In the eastern division of the province are S00 manufacturing plants. in the western 700. These 1500 factories average 50 dairy farm patrons each. Thus 75,000 families are required to supply thes plants—a quarter of a million immediately interested. Bacon hogs are included in the products from dairying, since they are an aid to the economical management of the dairy farm. In 1902 England bought from Canada \$21,000,000 worth of cheese, \$9,000,000 of butter, \$15,000,000 worth of cheese, \$28,000,000; butter, \$7,000,000; bacon hogs, \$16.000,000. This conveys a vague idea of the tremendous energy of Ontario's dairy farmers.

Twenty-Six Experts Employed.

BECOMES VIOLENTLY INSANE

BECOMES VIOLENTLY INSANE

Well Known in Toronto, Where He Was Miraculously Healed of His Broken Spine.

Well Known in Toronto, Where He Was Miraculously Healed of His Broken Spine.

Brantford, Jan. 13.—John Easton, the Dowieite, has gone insane and is now in Brantford lockup. He has been living on his farm on the uBrford-road five miles from Brantford.

A child was born to him this forenoon. About noon Easton put the nurse out of the house, locked the door and proceeded to Mrs. Easton's room and attacked her, grabbing her by the furgat and threatening to kill her. The nurse went to a neighboring farm close by and gave the alarm. Assistance was secured, and proceeding to Easton's house, induced the children inside to open the door and got entiance. Then with some little difficulty they with some later with the urbanizing of its population increase with the urbanizing of its population increase with the urbanizing of lt

Lockport Threatened with Smallpox
Albany, N.Y., Jan. 13.—The threatened epidemic of smallpox at Lockport is the chief subject of present solicitude in the State Health Department, to which it is reported that the places of public gathering have been closed, even including a cessation of distribution of books by the put lic library.

Score of subjects were discussed by the Dairymen of Western Ontario luring to-day's convention. There were three sessions and each was spirited.

The attendance exceeded the opening day by 200. More delegates were present than during any previous meeting sent than during any previous meeting wound up if the Master-in-Ordinary wound up if the Master-in-Ordinary and the places of public gathers. 

WA. Murray & G. STORE OPENS DAILY WA. Murray & G. Suckling & Co.

FRIDAY BARGAINS.

## Surprising Offerings in DRESS GOODS and SILKS.

Stock taking approaching and it looks as if under ordinary selling conditions we might have too much to take care of, particularly in the Dress Goods and Silk Departments. These Friday Bargains together with what's to follow later will bring about a substantial on Wednesday, Jan. 20th, at 2 o'clock p.m., reduction in the size of each stock-

DAINTY WAIST

MATERIALS 35c,

BLACK DRESS

Nearly a thousand yards of these dress

FRIDAY BARGAINS.

suitings, friezes, homespuns and other weaves, 50 to 54 inches wide and regularly sold at 75c to \$1.00 yard, on sale Friday, main floor, per .35 SILKS AT 35c and 50c YARD. 

Women's up to \$5.00 Boots \$2.25 Pair. The offering consists of a collection of sample pairs, broken lines and odd pairs Women's Fine American Made Footwear, viol kid, lace and button styles, hand turn soles, French heels, all sizes and widths; patent Dongola lace and button, vici kid, patent colt and box calf, laced only, low, medium and high military heels, all sizes, in narrow widths, wide widths are 

8000 yards in this offering, French printed wool Albatross and French delaines in a full range of spots, stripes and figured designs and bordered effects, black and white, navy and white, and all the fashionable colorings, 45c and 50c values, Friday .35 per yard About 2000 yards in this offering, including plain canvas and fancy tweed suitings, fancy waistings in stripes, plaids and fancy designs, silk laixed tweeds, fancy noppes and other weaves, regular \$1.00, \$1.25 and \$1.50 values, Friday, yard ............50 Women's Odd Jackets \$3 Each.

\$1 to \$1,50 DRESS

GOODS FOR 50c.

Not odd styles by any means, rather new and fashion. able, but just single garments, beavers and tweed mixtures, with collar and collarless, fawns, greys, browns and Oxfords, mercerized linings, 32 to 40 bust, up to \$10.00 values, to clear Friday, floor, fancy foulards, lace striped taffetas, fancy Louisines, fancy satins and plain taffetas, in shades 50 only Women's Tailor Made Walking Skirts, Oxford

grey and black frieze, self faced, several rows of stitching, 37 to 40-inch lengths, \$3.50 value, Solution Notice is hereby state. Friday, each ..... 1.50 Corset Covers 15c, Drawers 15c.

Such striking bargains may reasonably be expected to 

MEN'S WOLSEY GARMENTS \$1.75 Each

Men's Wolsey Netural Wool Shirts and Drawers, full fashioned, warranted unshrinkable, pure fine, soft wool, medium winter weight, shirts single and double treast, ribbed skirts, spliced elbows, sizes 34 to 42 inches; drawers spliced seats and kaces, large pearl buttons, sizes 32 to 42, \$2.25 to \$2.75 regular prices, Friday, 1.75

Men's Cartwright and Warner's Natural Wool Underwear, "Premier," unshrinkable brend, pure wool, medlum winter weight; shirts single breast, ribbed skirts, sizes 34 to 46; drawers trousers finish, spliced seats, sizes 32 to 40, regular \$1.75 gar nent, 1,25

\$16 SUIT CASES FOR \$12,50. These are the newest style Blephant Grain Suit Cases, hand sewn, leather lined, also a splendid assortment of hand bags, in deep club and other fashlonable shapes, \$16 value, Friday each

Two special offerings of Fine Hair Brushes, to clear Friday, 164 1 each, 25c: ...50

We haven't many pattern hats and bennets left, about 20 in all, the regular prices ranged up to \$12, you can have any of them Friday at, 4.00

BARGAIN DRAPERIES.

THE BASEMENT.

Women's \$1.25 Gowns for 65c. Nearly a hundred of these gowns, made of soft finished, clear undressed fine white cotton, elegantly finished, some with deep V-shaped yoke, alternate rows Torchon insertion, and cluster of fine tucks, neck and sleeves lace trimmed, others fine embroidery trimmed, regular \$1 and \$1.25 values, Friday,

Black Sateen Underskirts 75c.

ced in.

The price is just half regular value, the skirts are full

Will fix him up in a For rates of passage and all particular apply

R. M. MELVILLE frill of self, fir ruffle, bright lustrous silky fabric, \$1.50 

broken let of Women's French Kid Gloves, in a beautiful range of colorings, and regularly worth \$1.45

We have several hundred very useful remnants of Laces and Embroideries that will be out on the bargáin ledge and Embroideries that will be out on the bargáin ledge to morrow at half regular prices; the laces include Valenciennes, Torchons, Chantilly, applique insertions, and a few all overs, white, black, cream—the embroidery remnants include Swiss, cambric and nainsook, edgings and insertions, in every width

# W.A. Murray & Co. Limited 17 to 31 King St. East. Toronto.

ALL NEWSPAPERS OFFEND. Judge Winchester yesterday reserved judgment on the charge brought against The World for having aided and abetted a betting house in publish-

We are instructed by

**OSLER WADE** ASSIGNEE to sell by Public Auction at our Ward

the stock belonging to the estate of Mc-LEAN & HOOD, Underwood, consisting of: 

Underwood is in the County of Bruce and in the centre of a magnificent farming

Terms: One-third cash at time of sale alance at 2 and 4 months' satisfactorily secured and bearing interest. Stock and in-ventory may be inspected on the premises at Underwood and inventory at the office of the assignee, Board of Trade Building,

Notice is hereby given that all person having any claims against the estate of Mary Jane Wharin, late of the City of Tyronto, in the County of York, married we man, who died on or about the 25th day of August, A.D. 1901, are required, on or before the 15th day of February, 1904, it send by post, prepaid, to William Jarvi Wharin, Herbert, Jonathan Wharin or Sidney Gerald Wharin, the executors of the said Mary Jane Wharin, deceased, or to the undersigned their solicitor, their Christian and ysurnames, addresses and descriptions, the full particulars of their claims, a statement of their accounts, and the nature of the said executors will proceed to distribute the said executors.

No. 4, Aberdeen Chambers, Toronto, Solicitor for the Executors.

Dated at Toronto, the 6th day of January, 1904.

FOR BABY

500 yards Tapestries and Repps, plain and fancy effects, for coverings, portieres and draperies, up to 75c values, Friday.

20 in the basement, per yard.

600 yards Handsome Tapestries, some of them silk mixtures, regular prices up to \$1.25 yard, a nice range of designs and colorings, Friday, in the basement.

50 yards White Spot Curtain Muslins and Rich Looking Art Muslin, regular 10c, 12½c and 15c values, all grouped to clear Friday, yard BOYS' 2-PIECE SUITS \$2.50. 

CAMPANA'S **ITALIAN** BALM

ed few minutes.

THE HUTCHINGS MEDICINE CO.,



ABOUT OUR PEA COAL

CANADIAN PACIFIC

WORLD'S FAIR, ST. LOUIS, AFRICA FAST SERVICE Between Toronto and Baltimore, Philadelphia and Washington, D.C., Leaving Toronto by the CANADIAN PACIFIC 5.20 P.M. TRAIN. Connecting with the Pennsylvania Ry. Lv. Toronto 5.20 p.m. 55.20 p.m.

\*Daily.

Through Buffet Sleeping Car Buffalo to Philadelphia and Washington.

Every TUESDAY and SATURDAY THROUGH Equipped TOURIST SLEEP-ER leaves Toronto at 1.45 p.m. for WINNIPEG AND VANCOUVER. These cars run through without change.
For tickets and full particulars, apply at
Union Depot (north wicket) or City Ticket
Office, I King-street east, Toronto.
A. H. NOTMAN, A.G.P.A., Toronto.

GRAND TRUNK RAILWAY

WORLD'S FAIR, ST. LOUIS, APRIL SO -DECEMBER 1, 1904 ural Railway to all parts of the grounds. Floral Clock, dial 100 feet in diameter.

FAST DAILY SERVICE To Niagara Falls, Buffalo and New York

8.00 a.m. Express, connecting with famous
"Black Diamond Express," arriving
New York, 10.08 p.m.
4.50 p.m. "International Limited," arrives
at Buffalo 8.00 p.m., New York, 7.50 6.00 p.m. "New York Express," carries through Pullman Sleeper to New York, arriving 9.13 a.m. and Pullman Sleeper from Buffalo to Philadelphia, arriving 8.25 a.m.

\$130.20 Toronto to California and return Toprists' Tickets are also on sole daily to Mexico and Florida. Choice of Fontes and stop-over privileges at principal points.

For tickets and all information apply
City Ticket Office, northwest corner Ka
and Yonge-streets (Phone Main 4200),
Depot Ticket Office.

CANADIAN PACIFIC RAILWAY CO. ATLANTIC STEAMSHIP SERVICE 80 YONGE STREET St. John, N.B., to Liverpool.

Lake Erie ... Saturday, Jan.

Lake Manitoba ... Saturday, Fe

RATES OF PASSAGE First Cabin. \$50.00 and upwards Second Cabin.....\$37.50 Third Class.....\$25,00

How often baby is un- WINTER IN EUROPE TICKETS Steamship Lines

A. F. WEBSTER, E. Cor. King and Yonge Streets. PACIFIC MAIL STEAMSHIP CF idental and Oriental Steamship Op and Toys Kisen Kaisha Co. Hawaii, Japan, China, Philippine Islands, Straits Settlements, India

and Australia.
SAILINGS FROM SAN FRANCISCO: America Maru.. .. ... Jan. 25 Gaelic ..... Feb. 10 Hong Kong Maru .... Feb. 17

Canadian Passenger Agent, Toronto AMERICAN LINE.

ATLANTIC TRANSPORT LINE. LEYLAND LINE. RED STAR LINE. NEW YORK-QUEENERA LINE. BOSTON-QUEENSTOWN-LIVERPO Boston Mediterranean Service AZORES-GIBRALTAR-NAPLES-GENUA.

DITERRANE

WHITE STAR LINE These steamers are the largest in the Mediterranean service.
First-class \$65 upward.

Boston to Liverpool Queenstown CYMRIC.....Jan. 21. Feb. 18. Mar. 17. CRETIC.....Feb. 4. Mar. 3 Mar. 31 First class, \$60 and \$65 upwards, according to steamer. For plans, etc., address WHITE STAR LINE, 77-81 State St. Boston, or to CHAS. A. PIPON.

Bermuda Elman

Satings from New York' Thursdays and Satur-tays for CUBA and MEXICO Alternate Fri-lays for NASSAU (Bahamas), SANTIAGO and CIENFUEGOS (Criba), t. M. MELVILLE, Can. Pass. Agent, Toronte Metropolitan Railway Co Richmond Hill, Aurora, Newmarkes and Intermediate Points.

TIME TABLE. GOING NORTH A.M. A.M. A.M. A.M. C.P.R. Crossing (Toronto) (Leave) P.M. P.M. P.M. P.M. P.M. P.M. 1.30 2.40 3.46 5.40 7.45 Cars leave for Glen Grove and inermediate points every 15 minutes. elephones, Main 2102; North 1989.

Housekeepers' Needs

RICE LEWIS & SON, Limited,

See our stock of Raisin Seeders, Meat Cutters, Vegetable Slicers, Washers, Wringers, Mangles, Carpet Sweepers, Scales, etc. We carry a full stock of all kinds of useful household needs,