

OLD FATHER TIME AT EATON'S STORE

Miss Jubie Lee and Her Court
Show Latest Child
Fashions.

PAGEANT OF SPRING

Includes Sprites, Fairies and
All Old Nursery
Favorites.

Wonderful was the visit of old Father Time to the great store of the T. Eaton Company yesterday! This being jubilee year, the kindly old chap thought he would make May Day a time of special rejoicing for the kiddies. So he prepared a great surprise for the hundreds of boys and girls who, with their mothers and daddies, he invited to the furniture building of Canada's biggest shop, and when the company arrived this is what they saw.

First Father Time himself appeared in a long brown gown over which flowed the great white beard by which he is easily recognized. Behind him was a beautiful grove of flowers, the pink May blossoms being among them. Many friends of old Mother Goose were in view, and she was flying her old favorite. By his magic art Father Time drew out of the past of fifty years ago, a beautiful little golden-haired girl in a frilly dress of yellow and blue with hoods and a bonnet—this was Miss Jubie Lee—the little girl who started the golden chain that has now fifty grand golden links. The little lady was carried in a palanquin all hung with flowers, her bearers being "Auld Lang Syne" and "Progress." Time gave everyone welcome then the merry-making began.

Old King Cole.
All little Jubie's friends came on the scene. Music was heard, and no wonder, for here came Old King Cole in a gorgeous yellow cloak, funny green cap, shoes and red stockings, and with him were his "fiddlers three," also gorgeous in green and red. Then, marvelous to relate, all the little people which children love, came out in procession. Cinderella, Red Riding Hood, Humpty-Dumpty, Miss Muffet, the Babes in the Wood, Hop-a-My-Thumb and with them little creatures all in white with wreaths on their heads and garlands of flowers over their shoulders. And lovely spirits—the spirits of Spring, Summer, Autumn, Winter, Blossoms and Joy.

Then came a troop of children who danced and hurried in the joy of springtime. Then appeared a lovely figure and she sang the song by which the great golden and ivory gates of the "Land of Childhood" were opened. She was the Queen of Bunnies with old Mother Bunnie in the middle. They skipped and played until tired, when they fell asleep and the scene was taken by sprightly fairies who danced with joy in all the happiness of spring.

Music Everywhere.
Music was heard everywhere, and while bells, rattles and cymbals were heard in came a troop of children carrying flowers and great long poles with long ribbon streamers which they set up and then all joined in the dance of the maypole. All this was viewed by Miss Jubie Lee from her throne, and near her was the Queen of the May, the Spirit of Joy, and then to the surprise of everyone, another little arrival appeared on the scene, and Old Father Time introduced the lovely child figure as little "Miss 1919." The closing pageant followed when old Father Time, leading little Miss Jubie Lee by one hand, and wee Miss 1919 by the other, headed a beautiful procession, in which all the players who had taken part in the Pageant of Childhood appeared.

But there was more to come. Small boys and girls came out from behind the grove of flowers and walked up and down, showing the people all the lovely clothes of the May Day Fashion of 1919 has prepared. The girls looked pretty and dainty in white, pinks and lavender—in frocks all befrilled or plain, with sashes and wide hats of millan, or tulle, or linen. For to wear at Palm Beach or the seaside there were little girls skipping about in pink and blue rompers, and bigger ones in pretty checks and gingham. Tiny sunshades were also carried, and a little three-year-old in the audience was so fascinated by a pretty blue one that she called out "That's the one I want, Daddy."

The boys were not forgotten. All the suits and hats that they wear in the coming season were shown—coats belted and boxed—knickers of various kinds and caps and hats galore. A laddie wearing a kilt of the Royal Stuart tartan, and a "Glenlivet" cap got a clap as he made his appearance.

It was all very beautiful, and one of the people who were looking on was heard to say, "There is nothing anywhere else in the world like this. Eaton's is one of the wonders of the world."

SOW SIMMERS' SEEDS

LAWN GRASS should be sown as early as the ground can be worked. Buy your seed now, and get the best. Price per lb. 35c, 5 lbs. \$1.65.

WHITE DUTCH CLOVER, for mixing with Lawn Grass, per lb. 75c.

"SHADY NOOK" GRASS MIXTURE, for sowing under trees and in shady places, per lb. 40c.

SIMMERS' LAWN ENRICHER, makes the grass grow. 5 lbs. 40c, 10 lbs. 75c, 25 lbs. \$1.75.

SWEET PEAS should be sown as early as the ground can be worked. We have all the leading named varieties, as well as the following popular mixtures:

SIMMERS' SUPERB SPENCER MIXTURE, pkt. 10c, oz. 25c, 2 oz. 45c, 1/4 lb. 80c, lb. \$3.00.

SIMMERS' "GILT EDGE" MIXTURE, pkt. 10c, oz. 20c, 1/4 lb. 50c, lb. \$1.50.

ECKFORD'S UP-TO-DATE MIXTURE, pkt. 10c, oz. 20c, 1/4 lb. 40c, lb. \$1.20.

All kinds of Vegetable and Flower Seeds in packets or in bulk, in quantities to suit.

Catalogue free on request.

J. A. SIMMERS, Limited
Phone Main 2492 141-151 King St. East

SOW SIMMERS' SEEDS

CHICAGO LAWYER AT EMPIRE CLUB

Henry R. Rathbone Speaks
on "The Tie That
Binds."

SELF-SACRIFICE ONLY

Can Maintain Temple of
Peace on a Sound
Foundation.

Henry R. Rathbone, barrister-at-law, Chicago, addressed a large gathering at the Empire Club luncheon yesterday on "The Tie That Binds."

In an eloquent peroration he hoped that no attention would be paid to the loose talk of some of his fellow citizens regarding their winning of the war.

"We do not claim to have won the war. We claim to have helped to win the war." (Applause.)

Mr. Rathbone was received with enthusiasm by the audience rising when introduced by R. A. Stapella.

He acknowledged the kindly feeling entertained by Canadians for his country and countrymen. The unity of the Anglo-Saxon race was the salvation of the world—a unity not of government, but of purpose, of soul. To no other nation or nations was given at this crisis such an opportunity or such responsibility.

They were the twin pillars that upheld the world's temple of progress, prosperity and peace.

The two nations were the moral nations of the world. Mr. Rathbone did not mean that they assumed a pose as the Pharisees of the world. But in their international relations he asserted they had purer motives than any others. What nations in this crisis now sought not their own good, but the good of all? There was but one answer. He did not wish to boast of his own nation, but had it not kept its word in their international affairs? He instanced Cuba, the Philippines and the Panama Canal as instances where the United States rose above selfish considerations.

Self-Reliance.
"Nothing can be right between nations which is wrong between men," was the motto he would have adopted for the world today.

Closing sentences of Ralph Waldo Emerson's essay on "Self-Reliance" he thought marked the high water mark of American thought.

"Nothing can give you peace but yourself. The temple of peace cannot be raised on the shifting sands of selfishness, and greed but on the eternal rock of self-sacrifice and liberty. If Britain and the United States stand together for right no combination could stand against them for wrong. They met as equals to make and mold the destinies of mankind."

Major Geary expressed the thanks of the club for Mr. Rathbone's "strengthening and inspiring words." E. R. Coombes announced that on account of the Big Four Drive there would be no meeting next week, but the following Thursday. Prof. McNaughton, who is a coming chair of Latin at Varsity from McGill, would speak on "One Thing Needful."

Arrangements are being considered for a \$3,500,000 hotel according to information obtained from L. C. Wallick of New York, who stated to the World that he had been asked by A. E. Rea, of the A. E. Rea Manufacturing Co., to come to Toronto and consider the best site and other matters. He is of the opinion that Toronto can stand a good modern hotel, and with a proper building obtained he would be prepared to lease and furnish.

Reported Opinion.
Mr. Wallick regards the Mail and Empire building, which is owned by the Mail Printing Co., the George Eastman and Miller and Orpen, and on which the syndicate headed by Mr. Rea is reported to have obtained an option, as an ideal site.

Mr. Wallick owns the Deshler Hotel at Columbus, the St. Louis Hotel, and the Wallick of New York City.

W. J. Douglas, general manager of the Mail Printing Company, when spoken to on the subject said "I have heard nothing of anyone having an option on our property."

NEW SERVICE FROM TORONTO TO NEW YORK CITY.
Travelers will be glad to know that the Grand Trunk Railway is inaugurating on May 4, 1919, through train service from Toronto to New York City, leaving Toronto 5:45 p.m. daily, and arriving in New York at the Pennsylvania terminal. Train will handle through coaches and sleeping cars Toronto to New York, also coaches and parlor cars, Toronto to Buffalo, dining car Toronto to Niagara Falls.

Also commencing May 4, train leaving Toronto 4:00 p.m. daily will run through to Buffalo, making direct connections at Buffalo for New York, coaches and parlor-library-buffet car, Toronto to Buffalo, sleeping cars Buffalo to New York.

The Pennsylvania station is situated at 34th street and 7th avenue, and Brooklyn passengers arriving at or departing from this station in New York have direct tube service to and from Brooklyn through the 7th avenue subway.

Through trains are now running between Pennsylvania Station and Atlantic avenue, Brooklyn, by way of 7th avenue, Hudson avenue, West Broadway, Park Place, Beekman street, running through coaches and sleeping cars Toronto to New York, also coaches and parlor cars, Toronto to Buffalo, dining car Toronto to Niagara Falls.

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Maple Leaf TIRES



The lasting economy of the sturdily built Maple Leaf Tire solves the tire problem for car owners.

There is good sound reason for Maple Leaf stability—it lies in the choice of materials, skilled workmanship and practical experience in bringing tires to perfection.

Ask your dealer for Maple Leaf Tires

The Maple Leaf Rubber Co. Limited, Montreal.

DISTRIBUTORS:
Tire Import Co., 546 Yonge St., Toronto.
Benson-Wilcox Co. London. E. C. Brisco, Chatham.
Walker-Vallance Limited, Hamilton.
"Everything in Rubber," Windsor.
13A

BOARD APPROVE FIRE PROMOTIONS

Retiring Fire Chief Thanked
for His Faithful
Services.

Mayor Church in his office yesterday welcomed Fire Chief Russell and returned thanks to W. J. Smith, the retiring chief, for faithful services.

The board of control approved the first appointments of the new chief and sent them on to council. They are as follows:

Assistant Deputy Chief George Sinclair to be deputy chief, at a salary of \$3,100.

Assistant Chief Duncan McLean, of Brockton hall, to be assistant deputy chief at a salary of \$3,000.

Captain William Davidson, Portland street hall, to be district chief at a salary of \$1,800.

Acting Captain James Potts of Bay street promoted to permanent captain.

Assistant Deputy Chief McLean will be transferred to fire headquarters at once, to take up his new duties. District Chief Charles Dunn, now stationed at Portland street, will be transferred to Brockton hall to take Chief McLean's position. Captain Davidson will remain at Portland street hall and fill the vacancy caused by Chief Dunn's transfer.

AMERICAN SEEKS MODERN HOTEL SITE

Projected \$3,500,000 Building May Replace Mail and Empire.

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VETERANS' MEETINGS

Friday, May 2.
Mass meeting at Massey Hall on behalf of imperialists, under the auspices of the G. W. V. A., 8 p.m.

Originals' Club executive at No. 3 Edward street, 8 p.m.

Saturday, May 3.
Veterans' Club give campaign parade at Queen's Park, 2:30 p.m.

Tuesday, May 6.
Grand military tattoo and spectacle of trench raid, Riverdale Park, 7 p.m.

VETERANS

Items of Interest to Returned Soldiers Will Be Printed in This Column if Phoned or Sent In.

FIFTEENTH COMING

The 15th Batt., 1100 strong, is expected to arrive in Toronto on Thursday or Friday of next week.

FALLEN LIFE MEMBERS

Forty-one returned members of the originals of the 124th Batt. at their inaugural smoker held at S.O.E. Hall, Bert street, voted unanimously to elect their fallen comrades to life membership.

ON THE FLOATS

Sergeant-Major Geo. Gustaf of West Toronto G.W.V.A. will be seen on one of the floats in Saturday's club campaign parade, doling out pensions and gratuities to widows and returned men. Riverdale G.W.V.A. is taking up her vividly identified by its float, which, it is expected, will feature a comedy stunt of repute. Other branches, too, will be seen to advantage.

PENSION FOR SISTER

Mrs. A. Bunch is the sister of Pte. James Rowsell, late of the 154th Batt., who was killed in action in December, 1917. She has four children to keep, all under 14, and her husband is near the point of death. West Toronto G.W.V.A. is taking up her case, believing that in these circumstances she is entitled to a pension in respect to her brother, who had killed his all to her.

JURY BLAME ENGINEER FOR WISE FATALITY

Coroner Dr. Graham at last night's inquest over the remains of the late Herbert Wise, a returned soldier, who was crushed by a 4,800 pound pile driver at the Rogers Miller Co. on April 26, pronounced strong censure upon B. M. Lane, the engineer in charge of the operating engine. The verdict given was death by accident caused thru the incompetence of the engineer.

Toronto City Mission Holds Monthly Meeting

The board of management of the Toronto City Mission, held its monthly business meeting in the Central Y.M.C.A. this afternoon. The president, Rev. John Neil, D.D., presiding.

The treasurer, Mr. Harry L. Stark, presented his report for April, which was satisfactory compared with former years.

The superintendent, Rev. Robert Hall, laid out his plans of work for the summer months, which were approved.

The gospel carriage services will be resumed at an early date, and the mission's fresh air home at Bronte is now being renovated, and the first group of needy mothers and their little ones will go out for a two weeks' free holiday on June 4, and a fresh company will go out every two weeks till the close of the season. Mrs. Hall will again be in charge at the home.

Order of Parade, "Big Four" Drive

Floats Will Symbolize All Activities of Various Sections.

Details regarding the great parade to be held Saturday afternoon in connection with the "Big Four Drive" to raise \$1,500,000 May 6 to 9, were worked out at a meeting of the committee in charge yesterday.

Scores of floats will symbolize the work of the various sections of the "Big Four" in such a way that the whole will make a striking picture. Six bands have been secured. It is expected that the parade will move the order of parade is as follows: military, off from Queen's park, at 2:30 and military section, Federation for community service, veterans, Y. M. C. A. and repatriation. The first will be introduced by a federation truck and will be followed by its various branches in the order named, each having its own display, relief, day nurseries, institutions for the aged, welfare work for poor, research work, child welfare, hospitals, women's patriotic associations, vacant lot associations, protection of animals, social agencies.

In the veteran section it is estimated that 2,500 will take part. Officers of the veterans will lead off with Lt. Col. A. T. Hunter as marshal.

Twelve parts comprise the section allotted to the Y.M.C.A., the first being that devoted to a map of Canada showing The Red Triangle transport work.

A feature of the parade will be a chariot drawn by four horses. This will lead all and will symbolize the "Big Four" idea. The repatriation section is to have eight or ten floats visualizing the work of repatriation and the excellent results achieved by this organization and in addition there will be numerous other features of a special character, each tending to

IMPERIAL BANK OF CANADA

ANNUAL MEETING

The Annual Meeting of the Shareholders will be held at the Head Office of the Bank on Wednesday, 28th May, 1919. The chair to be taken at noon.

By order of the Board.
W. MOFFAT,
General Manager.

Toronto, 19th March, 1919.

ORDER FORM

Have The Morning World mailed or delivered to your home regularly every day.

Name
Post Office R. R. No.
Street

Send The Morning World to the above address for ... month ... for which find enclosed \$.....

Rates Per Day—2 cents the copy. Delivered by carrier, one year, \$5.00, in advance, a saving of \$1.20; 6 mo. \$2.50, a saving of \$2 cents; 3 mo. \$1.35, a saving of 21 cents; one mo. 50c, a saving of from 2 to 4 cents. In addition to this saving you will secure service that will deliver the paper to your home every morning before 7 o'clock.

Rates—By mail, one year, \$4.00; 6 mo. \$2.00; 3 mo. \$1.00; one mo. 40c. Carrier delivery maintained in Toronto, Hamilton and Brantford.

ORDER OF PARADE, "BIG FOUR" DRIVE

Float