

STORE HOURS: Store Opens at 8.30 a.m. Store Closes at 5.30 p.m.

The Robert Simpson Company, Limited

Grocery Telephone, Adelaide 6100. All Other Departments, Main 7843

Bring the Boy Down Tomorrow Morning

There's a program mapped out for some of the best suit buying of the season for the youngsters, including 205 advance-style sample suits, at \$3.85 and \$7.00. Here are the details:

NEW SPRING SUITS AT \$7.00.

The best boys' clothing manufacturers have given us these samples of styles for the coming season, 80 suits in all, 20 different patterns, single-breasted styles with plain fronts and patch pockets, yoke and various pleats. These suits are man-tailored, from all-wool fabrics. The coats have indestructible fronts and pockets are reinforced throughout; pants full lined, with double-taped seams and patent elastic strap and fastener at the knee; sizes to fit boys 12 to 18 years old. Values range up to \$12.00. Saturday... 7.00

BOYS' SUITS AT \$3.85.

125 Sample Suits, tailored from dark gray and brown English tweeds, standard yoke, Norfolk and novelty styles with full-cut bloomer pants, serge linings; sizes 27 to 34. Regularly \$6.50, \$7.50, \$8.00 and \$9.00. Saturday... 3.85

BOYS' ULSTERS, \$6.95.

A clearing sale of incomplete lines, double-breasted, shawl notch convertible collar and belted back; chinchillas in browns, grays and blues and brown and gray diagonal Scotch ulstering; sizes 29 to 35. Regularly \$10.00, \$11.00, \$12.50 and \$13.00. Saturday... 6.95

400 PAIRS BOYS' BLOOMERS AT 78c.

Full cut from imported Scotch and English wool tweeds, all kinds of colors and patterns; sizes 24 to 34. Regularly \$1.00 to \$1.40. Saturday... 78c

News of Today's Selling

FRIDAY BARGAIN DAY.

Four big bargains in Women's and Misses' Winter Suits; \$1.95, \$2.95, \$3.95 and \$4.95. Former prices up to \$23.00. Men's, Women's and Children's Boots at \$1.99. Women's Vests, half price and less. Great values in the Housefurnishing Sales. Men's Tweed Suits \$7.99. Other items given in detail herewith are for Saturday's selling.

THE TIME TO BUY AN OVERCOAT IS NOW! Men's \$18 to \$30 Overcoats Saturday, \$12.95

Famous makers, standard materials, and styles that will be the best next winter. Some price advantages that acknowledge the late season, and make these coats an excellent investment for future use. The regular values are as follows: English coating, in brown diagonal weave, double-breasted style. Regularly \$18.00. English chinchilla, in gray, brown or blue, double-breasted ulster style, or young men's short coat style. Regularly \$20.00. Imported tweed, in gray check pattern, double-breasted ulster style. Reg. \$22.50. A young man's single-breasted, buttoned-through Chesterfield style, belted and pleated back, of brown chinchilla. Regularly \$26.50. Imported blue beaver, single-breasted, satin saddle and satin sleeve linings, silk velvet collar, raw edges and double-stitched. Regularly \$30.00. Balmacaan style, English blue chinchilla. Regularly \$18.50 and \$20.00.

In the lot all sizes from 34 to 44. Saturday, to clear... 12.95
Men's Suits, regularly \$18.00, \$20.00, \$22.00 and \$24.00, broken lines from our regular stock, English worsteds and tweeds, in grays and browns, in neat stripe patterns; sizes 34 to 44. To clear... 15.00
Men's \$3.00 and \$3.50 Worsteds Trousers, sizes 32 to 44. To clear... 1.95

Men's Fur-Lined Coats

Lined with the choicest Canadian spring muskrat, dark and beautifully matched skins, prime otter or No. 1 Persian lamb collars, extra fine black beaver cloth shells. Regularly \$40.00. Saturday, for... 45.00
10 only Men's Fur-lined Coats, imported black cloth shells, otter and Persian lamb collars, lined with selected grade well-furred muskrat skins. Regularly \$65.00. Saturday... 32.50

Men's Astrachan Lamb Coats

No. 1 skins, even glossy curl; a strong, good appearing garment; specially well lined. Regularly \$50.00. Saturday... 25.00
\$200 AND \$250 STIFF HATS, SATURDAY \$100.
Manufacturer's Samples, and Balances, fine imported English fur felt and up-to-date shapes; sizes 6 3/4 to 7 3/4. Saturday... 1.00

February Hosiery Sale Items

Women's "Pen-Angle" Brand Plain Black Cashmere Hosiery, manufacturer's perfect, seamless finish, winter weight, sizes 1 1/2 to 16; regular 45c each, 50c quality. Saturday Hosiery Sale price... 29

Women's All-Wool "Llama" Cashmere Hosiery, English make, winter weight, sizes 1 1/2 to 16, heavy weaves, every color; size 1 1/2 to 16. Worth \$1.50 and \$1.75. Saturday Hosiery Sale price... 88

Women's Pure Silk Hosiery, well-known American make, three-quarter silk leg and silk to the top, heavy weaves, every color; size 1 1/2 to 16. Worth \$1.50 and \$1.75. Saturday Hosiery Sale price... 88

Boys', Girls' and Youths' Ribbed Black English Make Cashmere Hosiery, in sizes 6 to 20, extra value. Saturday Hosiery Sale, 20, three pairs... 55

Women's and Youths' One-and-One Ribbed Black Cashmere Hosiery, imported; 45c quality. Saturday Hosiery Sale price... 33

Children's Imported Black Cashmere Hosiery, plain or ribbed, English maker's samples; sizes 6 to 13; 40c value. Saturday Hosiery Sale price... 25

Men's Heavy Silk Socks, American manufacture, plain colors, including black or tan, stripes and fancy effects. Regularly 65c. Saturday Hosiery Sale price, 35c; three pairs... 1.00

Men's Shot Silk Black Cashmere Socks, sizes 9 1/2 to 11, usual 50c value. Saturday Hosiery Sale, pair, 35c, three pairs... 1.00

A Display of New Millinery Shapes

Most of our tables and cases will be devoted to a display of new Spring Hats and Shapes, chic and stylish, in the new braids and satins. These hats are marked at low prices.

TRIMMED SATIN HATS AT \$4.00.

New small, close-fitting and sailor shapes, in black, sand and other new shades. Special Saturday at... 4.00

Big Selection of Ready-Trimmed and Semi-Trimmed Hats, in satin and braids. Prices... 1.50 to 5.00

350 Pairs "Royale" Corsets

Two beautiful and stylish models in size white coutil, long and graceful below waist, with medium bust; four or six garters; boned with double rust-proof steel; embroidery or lace and satin trims; bust draw cords; sizes 19 to 26 inches. Regularly \$3.00 and \$2.50 a pair. Saturday, a pair... 1.39

Girls' Dresses to Go

Two styles, black and white shepherd's check dress goods and navy blue cashmerette, with white dot pattern; trimmed with plain red material; lined waist and sleeves; sizes 9 to 14 years old. Regularly \$1.50 and \$2.00 each. Saturday, while they last, each... 75c

Save on Women's Underwear

Women's Vests, very fine white lisle thread, sheer quality, low neck, short sleeves, silk-finished necks, sizes 34 to 40 bust. Regularly \$1.50 each. Saturday, each... 25c

Women's Vests and Drawers, medium heavy ribbed white cotton, high neck, long sleeve vests, ankle length drawers, both styles; sizes 32 to 38. Regularly 25c each. Saturday, each 15c

It's Reckless Extravagance to Neglect These Boot Savings

The amount You appropriate for your own and the family boots can be reduced many dollars by simply buying them Saturday in our Boot Department. Here are prices to prove it.

8,000 PAIRS OF BOOTS

have been ticketed for Saturday, and in addition 1,800 Pairs of Rubbers keep them company. Figure out what you can save and be here early.

MEN'S HAND-SEWN PROCESS BOOTS, \$2.99—4,500 pairs of \$4.00 to \$6.00 boots, in button, lace and Blucher styles; patent calf, gunmetal calf, vici kid and tan willow calf leathers; every pair has Goodyear welted soles; new style toes and heels; also plenty of the conservative kinds. Regularly \$4.00 and \$4.50 to \$6.00. See window display. No mail orders. Saturday Sale price... 2.99

WOMEN'S NEW "MILITARY" CLOTH TOP BOOTS, \$2.49—Some are manufacturers' samples, also more staple styles; button, lace and Blucher patterns; flexible Goodyear welt, hand-turned and cushion comfort soles; spool, kidney, Cuban and military heels; patent calf, gunmetal calf, vici kid and tan Russia calf leathers, with tops of gray, black and sand cloth, also dull kid and matt calf; 2,500 pairs of \$4.00, \$4.50 and \$5.00 boots; all sizes. No mail orders. To clear Saturday... 2.49

BOOTS FOR BOYS AND YOUNG MEN, \$2.49—Mid-winter boots, in button and lace styles; made of box calf, patent calf, tan Russia calf and vici kid leathers; best grade soles; Goodyear welt and new method McKay sewn, solid butt leather heels; stub-proof toe boxes; 750 pairs in the lot; all sizes and half sizes 13 to 5. Regularly \$3.50 and \$4.00. No mail orders. Saturday... 2.49

\$3.00 BOOTS FOR MISSIES AND CHILDREN, \$1.99—Button and Lace Boots, made by a leading manufacturer of children's and missies' footwear; military, hussar, jockey and standard styles; uppers of box calf, patent calf, chocolate kid, white nubuck, red kid, tan calf and dongola kid leathers; Ten-toe and Educator toe styles; some with patent leather cuffs. Sizes 7 to 10 1/2 and 11 to 2 in the boot. Regularly \$2.50 to \$3.00. No mail orders. Saturday... 1.99

MEN'S 3-EYELET SNAG-PROOF RUBBER BOOTS, \$1.99—Men's 2-buckle gum rubber boots; extra high cut; solid rubber heels. Sizes 6 to 11; bellows tongue. Saturday... 1.99

Sheepskin Boots, for rubber boots; men's sizes. Saturday... 75c

MEN'S CITY RUBBERS—Medium weight corrugated soles; reinforced heels; sizes 6 to 12, Saturday 60c. Boys', sizes 1 to 5, Saturday 50c.

BEST QUALITY KNEE RUBBER BOOTS—Heavy double vulcanized red rubber soles; sizes 6 to 11, Saturday \$2.99. Boys', with black soles, sizes 1 to 5, Saturday \$2.75; youths', with black soles, sizes 11 to 13, Saturday \$2.25.

MEN'S HIP RUBBER BOOTS, with strap to fasten to belt; heavy double soles; sizes 6 to 11. Saturday \$4.00. Men's Thigh Boots, sizes 6 to 11, Saturday \$3.99.

WOMEN'S CITY RUBBERS, storm and ordinary styles; high and low heels; sizes 2 1/2 to 7, Saturday 45c. Misses' Rubbers, sizes 11 to 2, Saturday 38c. Children's Rubbers, sizes 3 to 10 1/2, Saturday 35c.

WOMEN'S LIGHT GOSSAMER KNEE RUBBER BOOTS, watered silk effect; sizes 2 1/2 to 7, Saturday \$1.99. Misses', sizes 11 to 2, Saturday \$1.79. Children's, sizes 5 to 10 1/2, Saturday \$1.59.

From The Housefurnishing Sales

Floor Coverings Saturday

SEAMLESS AMERICAN WOOL AND FIBRE RUGS AT \$4.75.
Several very good designs and colors; two qualities; in sizes 6.0 x 9.0 and 8.3 x 10.6. Regularly \$4.50 and \$4.95. Special Saturday... 4.75

25c JAPANESE MATTING AT 15c YARD
About fifty rolls of fine quality plain Japanese matting, 36 inches wide. Saturday, yard... 15

LOVELY ENGLISH WILTON RUGS
Oriental and small conventional designs, in many colors. Splendid quality, suitable for any room.
6.3 x 9.0. Special Saturday... 19.75
6.9 x 10.6. Special Saturday... 22.75
9.0 x 10.6. Special Saturday... 34.75
9.0 x 12.0. Special Saturday... 39.75
11.3 x 12.0. Special Saturday... 37.75

GOOD SCOTCH TAPESTRY RUGS.
All the most useful sizes included in this special lot.
9.0 x 9.0. Reg. \$2.00. Saturday 7.75
9.0 x 10.6. Reg. \$10.50. Saturday 8.75
9.0 x 12.0. Reg. \$11.75. Saturday 9.75
10.6 x 12.0. Reg. \$13.00. Saturday 10.75
10.6 x 12.6. Reg. \$15.00. Saturday 11.75

Electric Light Fixtures

Ceiling Shower, three lights, 12-inch plate, with glassware. Regularly \$4.75. Saturday... 3.19

Dining-room Shower, Flemish or old brass, three lights, 12-inch plate, and glassware. Regularly \$3.25. Saturday at... 4.59

Parlor Fixture, in rich gold and satin, 12-inch plate, three lights, with crystal prisms. Regularly \$5.75. Saturday... 4.99

Square Mission Fixture, four lights, mission lanterns, amber or green art glass. Regularly \$16.00. Saturday 7.69

The Furniture MADE IN CANADA.

Mattresses, curled seagrass and jute felt, all sizes. Regularly \$3.10. February Sale price... 1.95

Mattress, curled seagrass and felt, all sizes. Regularly \$3.25. February Sale price... 2.55

Mattress, cotton felt, all sizes. Regularly \$7.50. February Sale price \$4.15

Brass Bedsteads, posts 2 inches in diameter, all sizes. Regularly \$10.50. February Sale price... 6.15

Bed Spring, kiln-dried hardwood, and woven steel coil wire, all sizes. Regularly \$2.00. February Sale price... 1.45

Bed Spring, steel tube frame, all sizes. Regularly \$3.00. February Sale price... 1.95

Bed Spring, steel tubing frame, all sizes. Regularly \$5.00. February Sale price... 3.95

Dressers, white enamel. Regularly \$14.00. February Sale price... 8.65

Dressers, white enamel. Regularly \$9.50. February Sale price... 7.15

Dressers, "Colonial" design, mahogany finish. Regularly \$27.00. February Sale price... 19.45

Princess Dressers, "Colonial" design, mahogany finish. Regularly \$27.00. February Sale price... 19.45

Chiffonier, "Colonial" design, to match above. Regularly \$21.75. February Sale price... 15.95

Dressing Table, "Colonial" design, mahogany finish. Regularly \$14.50. February Sale price... 10.45

Buffet, "Colonial" design, oak, fumed or golden. Regularly \$31.00. February Sale price... 18.75

Buffet, in oak. Regularly \$32.00. February Sale price... 19.75

Buffet, "Colonial" design, fumed oak. Regularly \$32.50. February Sale price... 21.75

The Drapery Sale

SUNFAST DRAPERY FABRICS.

Within a short while the production of unfadable materials for over-curtains, for sunroom draperies, etc., will have ceased entirely, and they will not be procurable until after the war. If you need or will need sunroom curtains or sunfast summer draperies order early on Saturday will give you an opportunity that will be an impossibility two months hence.

Unfadable Reps and Armures — The last shipment of these very fine, highly mercerized reps and granite portiere cloths, 50 inches wide, full range of colors. Regularly \$1.25 and \$1.50. Saturday, the last day, per yard... 88

Unfadable Casement Cloth, rep, 50 inches wide, in olive or forest green, brown, tan or mauve. Saturday, per yard... 59

Unfadable Shikil — A pretty cloth for living-room or dining-room curtains or for portieres, irregular Flemish weaves, 50 inches wide, almost all colors. Saturday, per yard... 1.75

Fast Color English Chintzes — Yet not absolutely unfadable; will stand a great deal of sunlight, and any amount of washing without losing their color; a beautiful range of pretty patterns. Saturday, per yard... 39

Fast Color French Linens — These beautiful hand-printed French linens are almost absolutely sunproof; it is impossible to describe the artistic designs or beautiful colors. Saturday, per yard... 1.18

New Art Chintzes — Beautiful designs and artistic color combinations, reps and printed chintzes, 31 inches wide. Saturday, per yard... 59

Gold Bracelet Watches Half Price

Six Only \$4 Gold Expansion Bracelet Watches, plain case with Piercelet bracelet, 15-jewelled lever movement, fully guaranteed. Regularly \$22.00. Saturday... 11.00

Two Only 10k Gold Expansion Bracelet Watches, "Tonnesau" design, 15-jewelled lever movement, fully guaranteed. Regularly \$48.00. Saturday... 24.00

One Only 10k Gold Bracelet Watch. Regularly \$35.50. Saturday... 19.25

One Only 14k Gold Expansion Bracelet Watch, guaranteed, 15-jewelled lever movement. Regularly \$37.50. Saturday... 18.75

Six Only Gold-Filled Expansion Bracelet Watches, "Tonnesau" design, hand-engraved, 15-jewelled lever movement. Regularly \$19.00 each. Saturday... 9.50

Three Only Gold-Filled Expansion Bracelet Watches, round pattern, fully guaranteed, 15-jewelled lever movement. Regularly \$19.00. Saturday, each at... 9.50

32-Piece Table Set \$3.95

Rogers' Silver-plated Set of six coffee spoons, six large or small size tea spoons, six dessert spoons, six dessert forks, six dessert knives, plain pattern, and two table spoons, three patterns. Regularly \$5.75. Saturday, complete, at... 3.95

Telephone Tonight, 5.30 to 10 o'clock, for Groceries to Go By Early Delivery Saturday

Telephone Direct to Department, Adelaide 6100.

- 3000 lbs. Fresh Creamery Butter, White Clover Brand. Per lb. ... 33
- Toasted Cornflakes, 5 packages ... 25
- Loaf Sugar, 5 lbs. ... 25
- Shirriff's Marmalade, 2-lb. Jar ... 25
- Finest Canned Lobster, 1/2-lb. Tin ... 20
- Canned Beets, Rosebud Brand. Per tin ... 14
- Finest California Canned Apparus. Tips. Per tin ... 24
- Clark's Pork and Beans in Chili Sauce. Large tin ... 10
- Choice Side Bacon, sliced, Ingersoll Brand. Per lb. ... 25
- Macoonche's Pickles, mixed and chow. Pint bottle ... 22
- Finest Canned Corn, Peas or Tomatoes, 3 cans ... 22
- Gorton's H. P. Sauce, Bottle ... 16
- Crossed Fish Brand Sardines, 2 tins 34
- Finest Canned Fruit, raspberries, strawberries and cherries. Per tin ... 19
- 500 lbs. Peek Freans Shortbread. Regularly 30c. Per lb. ... 25
- One car Choice California Sunlight Oranges, sweet and seedless. Per dozen ... 29
- Choice Grapefruit, 6 for ... 25
- Finest Malaga Grapes. Per lb. ... 18
- Choice Olives, stuffed or plain. Per bottle ... 15
- 500 lbs. Fresh Fruit Cake. Per lb. ... 15
- Fancy Mixed Biscuits, 3 lbs. ... 25

FRESH ROASTED COFFEE, PER LB., 37c.

1000 lbs. Fresh Roasted Coffee, in the bean, ground pure or with chioley. Wednesday, per lb. ... 27

Candy

500 lbs. Toasted Marshmallows. Regularly 30c. Per lb. ... 25

1000 lbs. Lady Caramels. Regularly 30c. Per lb. ... 15

1000 lbs. Assorted Nut Taffey. Per lb. ... 10

1000 lbs. Simpson's Special, an assortment of chocolates, creams, caramels and bon-bons. Per lb. ... 20

Flowers

150 dozen Daffodils, choice stock. Regularly 40c dozen. Saturday... 25

500 Tulips, assorted colors. Per doz. 35

500 Paper White Narcissus. Per doz. 25

200 Carnations, assorted colors, fresh cut stock. Per doz. ... 60

100 pots Hyacinths, for table centres, five hyacinths in each. Regularly 50c. Saturday... 35

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