

On Sale Today

Elegant Furs for Christmas

Handsome Hudson Bay Sable Set, large shawl scarf and pillow muff, finished with natural tails and pawes. Regularly \$200.00. Thursday 125.00

An Imported Model Set, of the finest Alaska sable, muff and stole. Regularly \$155.00. Thursday 99.00

Paris Model Set, of French Hudson seal and Scotch mole, combined; large square back stole, and fancy muff. Regularly \$175.00. Thursday 99.00

Natural Alaska Red Fox Sets, large two-skin rug muff, and two-skin stole. Regularly \$90.00. Thursday 55.00

Model Set, of French Hudson seal and civet cat, shawl scarf and fancy muff. Regularly \$72.50. Thursday 55.00

Blue Kit Fox Muffs, large two-skin size, with heads and brushes. Regularly \$37.50. Thursday 18.00

Blue Kit Fox Stoles, two-skin size, to match muffs. Regularly \$27.50. Thursday 18.00

Single Skin Scarf, of kit fox. Thursday 11.00

MINK FURS AT HALF THE ORIGINAL PRICE, FROM THE BEST EASTERN CANADA MINK.

Mink Muffs, loose-hanging skins; both sides the same. Regularly \$80.00. Thursday 40.00

Mink Muffs, extra large pillow shape. Regularly \$80.00. Thursday 40.00

Large Heart-shaped Muffs, of the best natural Labrador mink. Regularly \$80.00. Thursday 40.00

Mink Stoles, that were \$90.00. Thursday 45.00

Mink Stoles, that were \$75.00. Thursday 37.50

Mink Stoles, that were \$60.00. Thursday 30.00

Expansion Bracelet Watch

"Fortune" quality, gold-filled, fitted with a 15-jewel nickel movement, fully guaranteed, in gift case. Price 17.50

Expansion Bracelet Watches, with 10k gold case, and bracelet, fitted with a 15-jewel movement, fully guaranteed. Price 17.50

Similar Bracelet Watch, with 14k gold case, and expansion bracelet, in gift case. Price 20.00

\$7.50 to \$12.00 Cushions for \$2.98

88 only, in satin, satin brocade, satin embroidered and metallic material; square, oblong, and round shapes, silk backs. Thursday morning 2.98

Dress Goods, Silks and Wash Goods

Lovely materials, in a wide range of weaves. Thursday, per yard 34

Cashmeres, a range of shades, 42 inches wide. Thursday, per yard 48

Black Chiffon Broadcloth, Regularly \$1.50. Limited quantity. Thursday, per yard 1.10

BLACK SILKS AND SATINS.

Broken lines, in 38, 38 and 39-inch widths. Formerly \$1.19, \$1.25 and \$1.33. Thursday 79

Natural Shantung Silks, 200 yards of 50c quality. 33-34 inches wide. Per yard 29

Colored Silks and Satins, many pretty evening shades, in "Liberty Duchesse." Regularly \$1.25 and \$1.27. On sale 99

Plain and Rippled Silk Crepes, evening and day shades, all silk crepes; \$2.00 quality. Thursday 1.46

French and British Terry Velvets, 27 inches wide, every staple color and 20 new "novelty" tones. Thursday 1.46

WASH GOODS.

Values in Gingham, Suitings, Wrappettes, etc. Half-price and less.

28-inch Lightweight Kerosene 7/2

36-inch Ratings, in plain shades and novelty effects. Regularly 50c, 75c and \$1.00 per yard. Thursday 31

30-inch English Prints, light and dark. Regularly 12 1/2c. Thursday 9 1/2

The Latest Novels

"The Pretender" by Robert W. Service. Cloth 1.25

"Patrol of the Sun Dancers" by Ralph Connor. Paper 1.10

"Accident" by Marie Corelli. Paper 1.25

"Arcadian Adventure With the Idle Rich" by Stephen Leacock. Paper 1.10

"Way of the Strong" by Ridgewell Cullum. Paper 1.25

"Eyes of the World" by Harold Bell Wright. Paper 1.10

"Wall of Partition" by Florence Barclay. Paper 1.10

"Blantyre Alien" by Alan Sullivan. Paper 1.25

"Search for Toronto" by G. F. Miller. Paper 1.10

"Auction Block" by Mrs. Humphry Ward. Paper 1.25

"Della Blanchflower" by Mrs. Humphry Ward. Paper 1.25

The Handkerchiefs

Extraordinary values, in plain all-linen handkerchiefs for men and women. Each, 10, 2 for 25, 15, 3 for 50, 25, and 35, 3 for 75

Six Girls' White Lawn Handkerchiefs, 1.00

Three Picture or Colored Bordered Handkerchiefs, 10 colored borders, boxed, in white, and white with colored borders, boxed 1.00

Men's and Boys' Japanese Silk Initial Handkerchiefs at 25c. Also plain silk ones at 25, 35, 50, 75

Japanese Silk Handkerchiefs, with colored borders. Regularly 50c. Thursday 29

Maltese Lace Handkerchiefs at 25c to 1.00

Armenian Lace Trimmed Handkerchiefs at 25c to 1.50

WOMEN'S NECKWEAR.

The very newest from New York, at 50, 75, 1.00, 1.25, 1.50 and 2.00

A Big Display of Women's Neckwear for Thursday's selling at 50c. All Embroidery Edging, 12c qualities. Per yard 3

\$3.50 Egyptian Scarfs, for Maltese Lace Handkerchiefs at 50 to 1.00

CREPE DE CHINE TIES, 50c.

In all the new shades of blue, flame, orange, lemon, apricot, tango, greens, etc.

Toilet Goods Half Price

A fine collection of useful Christmas Gifts, including ebony and ivory and silver-plated Toilet and Cuff Boxes, Shaving Sets, Shaving Mirrors, Collar and Cuff Boxes and Smoking Sets at Half-Price

Imported Perfumes, in cut glass bottles, containing ounce of good quality perfume, good assortment of Real Ebony Three-piece Men's Brush Set in black and hat brush. Regularly \$2.50. Special 1.75

Ten-piece Combined Toilet and Manicure Set, ebony finish, in satin-lined case, with drawer. Regularly \$3.00. Special 1.98

Nickel-plated Extension Shaving Set, with shaving mirror and manicure shaving brush and two combs. Regularly \$1.75. Special 1.25

Children's Three-piece White Celluloid Toilet Set, in neat lined case, containing hair brush, mirror and comb. Regularly \$1.25. Special .69

LEMAIRE OPERA GLASSES.

\$3.50 to \$10.00 Reading Glasses, with handle, 35, 50, 75 to 1.00

Lorgnettes, silver, gilt, shell and gunmetal finish. 350 upward

THE SIMPSON STORE

Store Opens 8.30 a.m. Closes Today at 10 o'clock p.m. Remains Closed Tomorrow (Christmas Day). Open Saturday as Usual.

When the Last Shall Be First

We've said our worst to have you do your Christmas shopping early, and you've done your best to get here. So now comes consolation for the late ones. It's paradoxical, but sometimes, as in this case, the last in opportunity shall be first in reward. For this last day, there's a COLLECTION OF SUPREME VALUES IN EVERY DEPARTMENT. Stocks throughout the store have been replenished, and there's a grand finale of bargains that will be NEW TO ALL OUR CUSTOMERS. Particularly to out-of-town customers visiting the store will this be good news, for it puts them in line to share buying opportunities unequalled hitherto. They will be among the earliest choosers of these last-day bargains, and the first to recognize the profits in these wonderful economies. N.B.—WE COMMEND THE USE OF A TRANSFER CARD.

Gold Jewelry Surprise

Before he parted with these new goods, which our jewelry man bought this week for spot cash, the manufacturing jeweler said: "I can take out the stones and pearls, and put the gold into the melting pot, and get more money, but here goes for Christmas."

Every piece of this special purchase will be put on sale Thursday AT HALF-PRICE! Several thousand dollars' worth. Come early for first choice.

Women's 14k and 9k Pearl Brooches and Necklaces, all real pearls; hundreds of different designs. Regularly \$5.00 to \$25.00. Thursday Half-Price

Men's 14k Gold Scarf Pins, all fine genuine pearls. Regularly \$1.25 to \$7.00. Thursday Half-Price

Men's and Women's 10k and 14k Gold Rings. Regularly \$1.00 to \$10.00. Thursday Half-Price

Women's 9k and 14k Bracelets, plain bands, engraved bands, and real pearl settings. Regularly \$8.00 to \$18.00. Thursday Half-Price

Better-Late-Than-Never-List For 7.30 This Evening

WOMEN'S FEES.

Flored Persian Lamb Muffs, choice bright even cut, full silk ends. Regularly \$16.99. Thursday 7.99 p.m. 11.99

Flored Persian Lamb Scarves, 36 inches long, with strap of seal for holding in place. Regularly \$8.50. Thursday, 7.30 p.m. 4.45

White Rabbit (imitation ermine) Muffs and Scarfs, finished with silk fringe; suitable for girls up to 18 years. Regularly \$7.50 per set. Thursday, 7.30 p.m. 4.95

DELAINE IN A WONDERFUL RANGE OF DESIGNS.

And new colorings. Crepe finish. Lengths boxed. Thursday, 7.30 p.m. 3.99

BRITISH COBD VELVETS.

32 inches wide, fast pile and color. 7.30 p.m. yard 42

WASH GOODS.

28-inch Cotton Eiderdown and Velour Kimono cloths. Regularly 25c and 35c. Thursday, 7.30 p.m. 14

WOMEN'S "LAMA" CASHMERE ROBE.

Sizes 3 1/2 to 18; 35c value. Thursday, 7.30, pair 28c; three pairs, 85c.

GIRLS' \$4.00 COATS, SLKS.

Made from ends of same materials used in the latest grades of coats for women. Good styles with pockets; ages 8, 10 and 12 years; \$4.00 value. Thursday, 7.30 p.m. 1.99

WHITE WOOL TROUSING AND SKATING HATS.

For misses and women, trimmed with rosettes. Regularly \$2.00. Thursday, 7.30 p.m. 75

17 inches long, black fibre. Thursday, 7.30 p.m. 2.25

19 inches long, black fibre. Thursday, 7.30 p.m. 2.25

LINGERIE WAISTS.

150 New "Fashion" Waists; sizes 30 and 32 only; samples made up from the spring trade; worth \$1.95 to \$2.50. Thursday 7.30 p.m. 1.39

RIBBON FANCY WORK, HALF-PRICE.

All the Fancy Goods in our Ribbon Department that remain unsold at 7.30 p.m. Christmas Eve, will be cleared out at half-price. There are Tea Caddies, Handkerchiefs, Boxes, Cushions, Work Bags, Opera Hat Pin Holders, Tea Aprons, Hair-combs, Slippers, Boudoir Caps, and Close-frosted Bags. Thursday, 7.30 p.m. Half-price.

TOILET GOODS.

Collar Box, covered with black leatherette. Regularly 80c. Special 49

Women's Fourteen-piece Complete Toilet and Manicure Set, ebony finish, in satin-lined case. Regularly \$12.00. Special 6.00

Genuine Ebony Brush and Comb Set, in black leatherette case. Regularly \$2.75. Special 1.98

Imported Perfumes, in cut-glass bottles, in dainty satin-lined boxes, all the popular colors. Regularly \$1.00. Special .49

Men's Four-piece Silver-plated Brush Set, consisting of pair of tooth brushes, comb and manicure brush. Regularly \$4.00. Special 2.00 (Toilet Goods Dept.)

WOMEN'S HANDEKERCHIES.

One corner embroidered. Half-price. Regularly 6 for 25

The Handkerchiefs, real hand-made Maltese lace trim. 40

11.00 KID GLOVE AT 7.30.

Selected real kid skin, reliable French make, workmanship and finish the best, two dome fasteners, gloves; fingers, black, tan and white; sizes 5 1/2 to 7 1/2; worth \$1.05. Thursday, 7.30 p.m. 43

BOXED WAIST LENGTHS.

In Vestings, Cotton Crepe DeLaines, Foglards, etc.; three yards boxed. Regularly 90c, 60c and 50c. Bazaar Special, 7.30 p.m. 25

MEN'S GIFT BOXES.

Containing Ties, Braces, and Socks, some in wood and enamel boxes. Regularly \$1.00, 75c and \$1.00. Bazaar Special, 7.30 p.m. 47

576 ONLY, LEATHER HANDBAGS.

In Morocco, Pin Grain and Seal Grain Leathers. Frames in nickel, gunmetal and gilt finish, silk lined, containing mirror and card case; colors black, navy, tan, brown and green. Regularly \$1.25 and \$1.50. Thursday, 7.30 p.m. 49

400 UMBRELLAS.

In silk mixed and all silk covers, plain and mounted handles. Regularly \$1.50 to \$1.00. 7.30 p.m. Half-price

SLIGHS.

Only a few of each line left. 17c, 25c, 35c, \$1.00

Tory Dolls, Big Teddy Bears, Fur Animals and other Toys, about 350 odd pieces. 7.30 p.m. each 25

SKATES IN THE BASEMENT.

Empire, \$1.99; Victor, \$2.50; Grand, \$1.99; for women and men, hardened and tempered steel, flat quality nickel plate.

POCKET KNIVES, 35c.

Penknives and Jackknives, big assortment of handles; two, three and four blades. No phone or mail orders; values 50c to \$1.00. 7.30 p.m. each 33

37 CHOCOLATE SETS.

14 pieces tulip or rose design. Regularly \$1.95. 7.30 p.m. per set 1.10

Cut Glass Sugar and Cream Set, best size cutting. Regularly \$4.35. 7.30 p.m. 2.39

BOOK ITEMS.

"Treasure Trunk of Dollars," by Clara Andrew Williams, a cut-out dressing-doll book in box. Regularly \$1.00. 7.30 p.m. 59

An Original Book of Tosses, entitled "The Popular Lines," written by James Clarence Harvey, printed 7.30 p.m. 59

330 COCOA DOOR MATS, 50c.

Special purchase of these two hundred and fifty mats, size 14 by 16 feet. Rush price, each 50

MEN'S FUR CAPS.

Wedge shape, in electric seal, Astrachan lamb, Korean beaver and silver fox. Regularly \$2.50, \$4.00, \$5.50 and \$4.00. 7.30 p.m. special 1.65

Men's Adjustable Fur Collars, choice silks, in black curly dogskin, Astrachan lamb, Oriental beaver and silver fox. Regularly \$3.50, 7.30 p.m. special 1.45

Baby's Fur Robes, in No. 1 grade white chamois sheepskin, square and pocket styles, best quality felt linings. Regularly \$2.50 and 4.00. 7.30 p.m. special 2.35

GIFT BOXES FOR MEN.

Containing different kinds of furnishings, sold for 75c and \$1.00. 7.30 p.m. each 39

Gift Boxes, containing six or seven items of men's wear, sold for \$1.50 and \$2.00. Thursday 7.30 p.m. 59

BOYS' AND MEN'S KID SLIPPERS, 40c.

450 Pair, Checked and Black, Everet style, men's sizes, 6 to 11; boys' sizes, 1 to 6. Regularly \$1.19 to \$1.25. 7.30 p.m. Thursday 59

Men's \$0.50 Rubber Boots, 50c.

patent best grade, hip length, with strap to attach to belt; sizes 7 to 11. Regularly \$1.00. 7.30 p.m. Thursday 2.90

480 Pairs "The Baby Kid" Soft Sole Boots, lace and button style, seven color combinations; black, patent, chocolate and red kid, with pink, blue and white tops, sizes 6 to 4. No phone or mail orders. Thursday, 7.30 p.m. Regularly 65c. 7.30 p.m. Thursday 2.90

TEDDY BEAR BLANKETS, 45c.

Delightful Wool-finished Blankets for cribs, go-carts, etc., chicken, bunny, teddy, etc.; 50x60 or 60x90 x 40 inches. 7.30 p.m. Thursday, each 45

Remounted Saddle Damask Table Cloth, \$1.95—Pure linen, snow white, spot-remounted, 60 x 84 inches. Regularly \$1.50 and \$2.75. 7.30 p.m. Thursday 1.95

Silk Comforters for the Little Folks, 95c—Assorted dainty colors, made of golden flannel. Beautifully made and finished with warm and comfy, assorted sizes for cribs and cots, some are half-price. Thursday, 7.30 p.m. your choice, each 49

50 ORIENTAL COUCH COVERS.

Roman stripe effect, in blue, green and red, 100 inches long, 55 inches wide, fringed all around. No telephone or mail orders. Regularly \$1.19. 7.30 p.m. 53

A number of Couch Covers in a heavier grade, price \$2.45, \$2.95, \$3.25 and \$3.75 each.

INDENBERGHEIM SETS.

Consisting of table and two chairs, are of golden flannel. Regularly \$2.10. 7.30 p.m. 1.45

Card Tables, tops are covered in blue, green and red. 1.00. 7.30 p.m. 7.30 p.m. 1.00

Extension Book Racks, in fumed oak. 7.30 p.m. 1.25

On Sale Today

Diamonds as Gifts and Bequests

In any important estate the diamonds are counted the next best asset to cash in the bank. We wish you long life and many happy returns of Christmas-tide. Be assured, however, your heirs will have no cause to criticize your good judgment if you invest in diamonds at these prices:

14K AND 18K GOLD AND PLATINUM DIAMOND RINGS.

Single Stone Rings; men's and women's settings; three and five-stone rings, in diamond and combination designs; seven genuine white diamonds, set in solid platinum cluster style; look like one large single stone diamond ring. A few diamond and platinum dinner rings, several pretty designs. Regularly up to \$60.00. On sale Thursday 39.00

The Big Day in the Christmas Show

Begins at 8.30, with Toys, Dolls and Games up to \$1.00, for 25c. The following pieces, odd assortments, Teddy Bears, Fur Animals, Baby Dolls, Musical Toys, Performing Tin Toys, Games, Horses, Automobiles, Dolls, Sets of Tools, Railroad Trains. Regularly 50c, 75c, 85c, 90c and \$1.00. No phone or mail orders. At 8.30 a.m. sharp, each 25

ALL DAY SPECIALS, OR UNTIL SOLD OUT.

Beautiful Dressed Dolls, for 39

Big Assortment Dressed Dolls, for 1.25

Baby Dolls, \$1.69, for 69

Dressed Baby Dolls, 89c, \$1.25 and \$1.75.

Kid Body Dolls, jointed arms and legs 1.25

Big Assortment Kid Body Dolls, special 1.25

Splendid choice Beautiful Kid Dolls for 1.25

Elegant Jointed Dolls, muslin dress 89

Expression Baby Dolls, 39c, 50c, 89c and 98c.

\$1.25 Character Baby Dolls 75

Dolls that say "Mama" 89

Dolls' Fur Muffs, special for 25

\$3.25, \$4.25, \$4.50, \$5.00 and \$6.00 Dolls. No phone or mail orders. Dolls possibly a little soiled. Thursday, each 1.59

\$1.25 TOYS FOR \$1.00.

Friction Hill-climbing Toys, Big Locomotives, Water Tower Wagons, Automobiles and Trucks, Each 1.00

Railroad Trains, engine, cars and track, 95c, \$1.50 and \$2.35.

Automobiles, with spring, \$1.25 and \$1.50, for .89

Picture Machines, Regularly \$2.25, for 1.69

\$1.39 and \$1.50 Picture Machines and Magic Lanterns 1.19

\$1.39 Crokinole Boards, complete for 89

50c Game of Pop-in-Taw for 29

Gipsy-Fortune Teller Card Game for 25

Toy Town Conductor Game for 10

50c See-Saw Game for 25

\$3.85 to \$5.25 Rocking Horses for 2.89

Sleighs, Doll Carriages, Etc.

Boys' Sleds, special 18c and 26c.

Doll Carriages, special 85c, \$1.50, \$2.50, \$3.50, \$4.50, \$5.00 and \$6.00.

Wagons, \$1.19 and 39c.

Girls' Sleighs, 38c and 89c.

Safety Razor Sets

In leatherette cases, with blades, ready for use. Regularly 75c, for 50

Special Sets, for \$1.25, \$1.75, \$1.99, \$2.50, \$3.00, \$3.25, \$3.50, \$4.00, \$4.50, \$5.00, \$5.50, \$6.00, \$6.50, \$7.00, \$7.50, \$8.00, \$8.50, \$9.00, \$9.50, \$10.00, \$10.50, \$11.00, \$11.50, \$12.00, \$12.50, \$13.00, \$13.50, \$14.00, \$14.50, \$15.00, \$15.50, \$16.00, \$16.50, \$17.00, \$17.50, \$18.00, \$18.50, \$19.00, \$19.50, \$20.00, \$20.50, \$21.00, \$21.50, \$22.00, \$22.50, \$23.00, \$23.50, \$24.00, \$24.50, \$25.00, \$25.50, \$26.00, \$26.50, \$27.00, \$27.50, \$28.00, \$28.50, \$29.00, \$29.50, \$30.00, \$30.50, \$31.00, \$31.50, \$32.00, \$32.50, \$33.00, \$33.50, \$34.00, \$34.50, \$35.00, \$35.50, \$36.00, \$36.50, \$37.00, \$37.50, \$38.00, \$38.50, \$39.00, \$39.50, \$40.00, \$40.50, \$41.00, \$41.50, \$42.00, \$42.50, \$43.00, \$43.50, \$44.00, \$44.50, \$45.00, \$45.50, \$46.00, \$46.50, \$47.00, \$47.50, \$48.00, \$48.50, \$49.00, \$49.50, \$50.00, \$50.50, \$51.00, \$51.50, \$52.00, \$52.50, \$53.00, \$53.50, \$54.00, \$54.50, \$55.00, \$55.50, \$56.00, \$56.50, \$57.00, \$57.50, \$58.00, \$58.50, \$59.00, \$59.50, \$60.00, \$60.50, \$61.00, \$61.50, \$62.00, \$62.50, \$63.00, \$63.50, \$64.00, \$64.50, \$65.00, \$65.50, \$66.00, \$66.50, \$67.00, \$67.50, \$68.00, \$68.50, \$69.00, \$69.50, \$70.00, \$70.50, \$71.00, \$71.50, \$72.00, \$72.50, \$73.00, \$73.50, \$74.00, \$74.50, \$75.00, \$75.50, \$76.00, \$76.50, \$77.00, \$77.50, \$78.00, \$78.50, \$79.00, \$79.50, \$80.00, \$80.50, \$81.00, \$81.50, \$82.00, \$82.50, \$83.00, \$83.50, \$84.00, \$84.50, \$85.00, \$85.50, \$86.00, \$86.50, \$87.00, \$87.50, \$88.00, \$88.50, \$89.00, \$89.50, \$90.00, \$90.50, \$91.00, \$91.50, \$92.00, \$92.50, \$93.00, \$93.50, \$94.00, \$94.50, \$95.00, \$95.50, \$96.00, \$96.50, \$97.00, \$97.50, \$98.00, \$98.50, \$99.00, \$99.50, \$100.00

Silverware as Gifts

Lost Sugar Holders, silver-plated; pierced pattern. Regularly \$1.50 and \$1.00. Thursday 59

Casserole Pie Plates, Fireproof Guernsey Hinged; Regularly \$3.00. Thursday 1.58

Jewel Cases, Ormolu gold or gray finish; new designs; silk-lined. Regularly \$1.25, \$2.00, \$2.50, \$3.00 each. Thursday, half-price, 53c, \$1.00, \$1.25 and \$1.50.

Umbrellas for Gifts

\$4.00, \$4.50 AND \$5.00 UMBRELLAS, 2.98.

Pure silk, or finest quality silk mixed covers; mounts of sterling or rolled gold, Special 2.98

\$1.75, \$2.00, \$2.25 Umbrellas 1.29

Electrical Gifts in the Chinese Bazaar

Nickel-plated Flashlights, complete with Tungsten bulb and battery, Regularly \$1.00. Thursday 69c

Leatherette "Standard" Vest Pocket Size, complete as above. Regularly 85c. Thursday 45

Electric Toasters, makes 2 pieces crisp brown toast at one time, nickel-plated. An ideal gift. Complete with cord and attachment plug. Regularly \$4.50. Thursday 2.49

Electric Irons 2.49

so be used as hot plate or stove. Regularly \$4.50, plated, with back stand and separate stand; can also be used as a hot plate. Regularly \$4.50. Thursday 2.49

Electric Plug Cluster, makes one socket do the work of two. Consumer can use both iron or toaster and light at one time. Just the thing for the dark mornings and early dark evenings. Regularly 75c. Thursday 49

STORE DIRECTORY

Telegraph Office, Parcel Check Office, Transfer Office—Basement.

Information Bureau, Post Office—Main Floor.

Ladies' Rest Room—Third Floor.

General Office and Mail Order—Fourth Floor.

Restaurant—Sixth Floor.

The Robert Simpson Company, Limited