MONDAY MORNING

THE TORONTO WORLD

JANUARY 20 1913

The Robert Simpson Company, Limited

Silks Have Been Piling Up

in our warehouse alarmingly. It's all the fault of our buyer, who could not resist the flattering price inducements of the manufacturers. Even our huge day-to-day sales-larger than ever this season-have not succeeded in keeping the stocks down to the

"needle's eye" limits of stock-taking requirements. Hence this great day's selling is planned. The qualities have our usual guarantee, and the prices have attractive features, which your sense of values will detect at once.

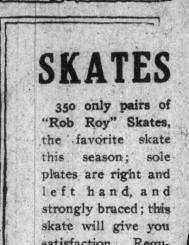
AN EXCEPTIONAL OFFERING IN FASHIONABLE EVENING WEAR SILKS, 98c.

3000 yards, Rich Duchess Satins, with the fashionable charmeuse finish. This is the greatest value and the biggest collection of shades we have ever offered. These silks we can recommend for wear; come in the light shades for evening wear, and the darker tones for . street or house gowns. The most popular shades are white, ivory, cream, pink, sky, maize, azure, champagne, golden brown, saxe, silver slate, king's blue, light and dark navy, Paddy green, glycine, reseda, helio, wine, and a host of other shades; 36 and 38 inches wide. Regular \$1.50 quality. On sale Tuesday, per

Also all our \$1.50 quality Marquisette, in every shade to match satins. On sale Tuesday (Basement)

The January Sale Suggestions for the Bathroom

Phone orders direct to department. Non-Rustable Bathroom Ware, made of brass metal, heavily nickel plated, all of the Brass Crafter's make" and well finished. Tub Soap Dish, to hang over roll of bath Tuesday, January Sale, for90 tub. Tumbler Holder, to hang to wall. Tues-Robe" Hooks, neat design, smooth sur-Shell Pattern Soap Dish, to hang to wall, of a good size. Tuesday, January Sale, for .39 Bath Sprays, an extremely useful accessory for the bathroom, with 5 foot long tube 3-inch diameter rose. Tuesday, January and Towel Bar, 18 inches long, with square ends, a useful size. Tuesday, January Sale, Toilet Paper Boxes, wall style, standard size. Tuesday, January Sale, for 1.99



satisfaction. Regularly selling for \$3.75. Tuesday, January Sale, special for, per pair

1.69

(Basement)

The Season's Last Announcement of Muffler Specials

All Mufflers To Be Cleared Tuesday at 98c Each, all styles, including camel's hair, wood fibre, mercerized artificial silk and



UNFRAMED PICTURES

Unframed Pictures, photogravures in sepia tone, size 24 x32, landscape and figure studies. Regularly \$1.50. Tuesday...... 1.00

Suitable Frames can be selected for these pictures at the Framing Counter, on which we allow 20 per cent. discount on moulding. (Sixth Floor)

Even in Winter You Need a Storm Coat

These Men's Cravenette Raincoats serve two purposes. They will stand an ordinary shower, and can be worn for spring warmth. The material is an English cravenette cloth, in plain gray; cut single-breasted fly front style; 50 inches long; pure silk. A splendid variety of colors to select from. No phone or mail orders filled. Regularly \$1.50, \$2.00, \$2.50. \$3.00 and \$4.50. Clearing price Tues-

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Men's Combinations

Heavyweight elastic rib styles, bestfitting, strongly made, several odd lines to be cleared, including Ellis and Tiger Brand, all sizes to 44. Regularly \$2.75 and \$3.50. For Tuesday 1.98

Men's Shirts

200 Men's Flannel and Tweed Shirts, in light and dark shades. This is the last of these lines, and this exceptionally low price should see them all gone early, tomorrow. The average regular price of them was \$1.75, but there are many at \$2 and \$2.50. All sizes, although not in every style. Tues

Men's Fur Caps

grade electric seal and Corean beaver

skins, warm, dressy and serviceable.

Tuesday 1.95

In wedge shape, made from select

Double Combination Soap and Glass Holder, including two glasses. Selling in the regular way at \$2.25. Tuesday, January Sale,

Glass Holder. Tuesday, January Sale, for 1.59 Bath Tub Soap Dish, shell pattern, to hang over roll of tub. Tuesday, January Sale,

Toilet Paper Holder, ebonized wood roller, standard size. Tuesday, January Sale, for .39 The Original Trieber Seat and Head Rest, adjustable in height as required. Tues-Phone orders direct to department.

English Seamless Axminster Rugs

in Oriental and floral, and chintz designs, suitable for any room, and exceptionally good value at the low prices they are marked:

7.6 x 9.0. Special price 12.95 .9.0 x 10.6. Special price 18.50 9.0 x 9.0. Special price.... 16.65 9.0 x 12.0. Special price 20.75

10.6 x 12.0. Special price 25.00

Rare Values in English Tapestry Squares-An exceptionally hardwearing quality in an excellent range of designs and colorings, and a large variety of patterns in Oriental and floral effects:

7.6 x 9.0.	Special price5.50	9.0 x 10.6. Special price	7.50
7.6 x 10.6.	Special price6.50	9.0 x 12.0. Special price	8.50
9.0 x 9.0.	Special price, 6.50	10.6 x 12.0. Special price	10.50

Useful New Wool and Union Carpets, 36 inches wide; these make an inexpensive but good-looking carpet, in shades of brown, small two-tone greens, floral, chintz and conventional designs, at very low prices.

Closely woven, with 1 cotton warp. Per

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Men's Tweed Waterproof Coats

The popular waterproof this spring will be of tweed; one made from brown diagonal tweed with check back, thoroughly rubberized, making the garment absolutely waterproof, single-breasted, to button to the chin; close-fitting collar. Sells

Men's Sheep-Lined Coats

Made from a heavy black duck, which wears well, and does not show dirt. lined with heavy sheepskin, have warm beaverette collar, patent fasteners, leather-bound pockets, wind wristlets in sleeves. Price 7.00 (Main Floor)

A Sale of Natural Shantung Silks

3500 yards of These Much Wanted Silks. Regular value 75c. On sale

GUARANTEED FIRST CHOICE SILKS.

These silks launder perfectly and are specially finished in a bright, nappy weave, so desirable in raw silks. These silks are offered for two-thirds their value. Must be' cleared before stock-taking, hence the reduction. On sale Tuesday, 34 inches wide. Regularly 75c. Per yard .53 (Second Floor)

Sundry Specials in Chinaware "QUICK COOKER" PUDDING BOILERS.

Made of semi-porcelain; requires no cloth; cook the pudding thoroughly. 1-pint size, special at

3-pint size, special at DECORATED GLASS WATER SETS. Large Pitcher and six Tumblers, with floral, gilt and color decorations.

Regular price 75c. Tuesday AYNSLEY'S ENGISH CHINA TEA SETS.

40 pieces to the set, dainty border patterns, in primrose and brown conven-tional designs. Regularly \$6.50 and \$7.50. Tuesday, per set 4.95 BRIDAL ROSE DINNER SETS.

97 pieces, dainty rose border pattern, festoon motif. Regularly \$19.60.

Men's German Otter Fur Collars, large full shape, adjustable style, choice skins, well lined. Tuesday 4.00

Men's Persian Lamb Fur Cap, driving shape, adjustable peak and slip band, made from choice skins and best finish. Tuesday 11.50 (Main Floor)

Rep Curtains \$7.50 Per Pair

Rich, Heavily Mercerized Rep, fin-ished with plain Vandyke edge, 3 yards long, 50 inches wide, in brown, green, crimson and, olive shades; very handsome as portieres or window hangings.

COUCH THROWS, \$5.75 EACH.

In Oriental designs and colors, extra heavy weight, reverse designs, and colors on either side, 108 inches long, 60 wide, plain serge edge. Splendid value. Tuesday, at, each 5.75

OXFORD TAFFETA, 50c YARD.

White ground with dainty designs in soft color combinations of blues, greens, rose, mauve, yellow, etc., the quality and weave is unequaled, launders perfectly, exquisite for bedroom draperies, spreads, covers, etc., 32

(Fourth Floor)

The Grocery List

One Car Granulated Sugar. Twenty lbs 1.00
Choice Picnic Hams, 6 to 8 lbs. each. Per lb
Ogilvie's Royal Household Flour. Quarter bag
Canned Fruit-Raspberries, Strawberries, Cherries, Peaches and Pears. Per tin
Pure Kettle-Rendered Lard. 3-lb. pail
Choice Spanish Onions. 10 lbs
inest Creamery Butter. Per Ib
dwards' Evaporated Soups-Tomato, White and Brown. Six packages .25
inest Canned Corn: Three tins
oo lbs. Fresh Ginger Snaps. 3 lbs 25
000 tins of Pink Salmon, Salad Brand, while they last. Per tin 10
mported Macaroni. Three packages
Pure Gold Quick Tapioca, Chocolate and Custard. Three packages

2000 tins Green Gage Plums. Per tin. . . Instant Postum Cereal. Per tin (Basement)