

ANNOUNCING

*The*

NEW HIGH  
CAPACITY



# HUMIDRAD

AT GREATLY REDUCED PRICES

for automatically supplying refreshing, health-giving, natural humidity to artificially heated air; resulting in better, pleasanter, healthier heating, and lower fuel bills.

**H**UMIDITY is essential to all vegetable and animal life, and like other necessities, such as fresh air, sunshine, warmth, etc., is something that we crave for when absent and enjoy when present. Hence the pleasure of opening the windows in the spring and letting in the highly humidified outside air.



During the winter heating season the air in your home is actually drier than the atmosphere over deserts. This hot, parched air thirsts for moisture. It absorbs water from the skin, hair and delicate membranes of the throat and lungs. It is a contributing cause of such respiratory disorders as colds and influenza. Furniture and woodwork shrink and crack; the pile of carpets and rugs becomes brittle and wears rapidly, filling the air with fine dust so apparent in a sunbeam; flowers and plants wither; pianos become out of tune; in fact, every part of your home is directly affected by the lack of humidity in the air.

The HUMIDRAD brings the pleasant moist air of the seashore and forest to the heated winter home.