

broadening their range of exports; highly industrialized countries are providing fierce competition in manufacturing and high technology areas; world trade is being further liberalized, and state-to-state trading is growing in importance. It is with these factors in mind that the Department of External Affairs has been reorganized to aggressively pursue international export markets for resource products, manufactured goods and services that are produced in every region of the country.

I know that exporting is highly competitive, often complicated and requires a special commitment. I want you to know that my colleague, the Honourable Ed Lumley, and I are prepared to assist you in any way we can. Please feel free to call on me or one of our officials at the Department of External Affairs. We're at your service.

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