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| <p>1. <u>Kyobo Book Centre Co. Ltd.</u>
 <u>Kyobo Bldg.</u>
 <u>1 1-KA Chongno, Chongno-ku Seoul</u>
 <u>Tel.: 02-730-7891</u>
 <u>Contact: Mr. Suk-Ray, Sohn/Pres.</u></p> | <p>2. <u>Korea Overseas Publications Inc.</u>
 <u>KPO Box 593 Seoul</u>
 <u>Tel.: 02-735-5401/4</u>
 <u>Contact: Mr. Soon-Ku, Yo/Pres.</u></p> |
| <p>3. <u>Chongno Book Center Co. Ltd.</u>
 <u>CPO Box 3973, Seoul</u>
 <u>Tel.: 02-732-2331/9</u>
 <u>Contact: Mr. Ha-Rin, Chang/Pres.</u></p> | <p>4. <u>Pan Korea Book Corp.</u>
 <u>KPO Box 101, Seoul</u>
 <u>Tel.: 02-722-7369</u>
 <u>Contact: Mr. Yoon-Sun, Kim/Pres.</u></p> |

- c) Please indicate the major retail newstand that specializes in English/French language periodicals (name, address, telephone number and contact person).

Not applicable.

Most bookstores sell foreign periodicals.

4. Pricing

- a) What is the price of the major locally produced current affairs (local equivalent of Time or Newsweek in Canada) publication?
\$ W 1,000
- b) What is the price of Time magazine? \$ W 2,000

5. Organizations

- a) What industry associations for periodicals are located in this territory/country? Please provide name, address, telephone number and contact person.

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| <p>1. <u>Korea Magazine Association</u>
 <u>A Hall Magazine</u>
 <u>174-1, Cheongjeon-Dong Chongno-ku</u>
 <u>Tel.: 02-735-9467</u>
 <u>Contact: Mr. John-Kyum, Lee/Pres.</u></p> | <p>2. <u>Korea Weekly Newspaper Assoc.</u>
 <u>8-2, 2-Ka, Choongjeongro, Seodaemu-k</u>
 <u>Tel.: 02-313-4061</u>
 <u>Contact: Mr. Sun-Kyu, Park/Pres.</u></p> |
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