

REPORT: OA3

88/89

SECTOR FACT SHEETS (Cont'd)

SECTOR: 002 FISHERIES, SEA PRODUCTS & SERV.

MISSION: 533 SYDNEY

MARKET: 011 AUSTRALIA

3 yr Cumulative Export
Export Potential For
Key SubSectors
\$100 AND UP M

Next Year Projected
Market Size For
Key SubSectors
\$ 465.00 M

Current CDN Exports
Market Share For
Key SubSectors
11.11 %

KEY SUBSECTOR: 022 PROCESSED FISH & SHELLFISH

3yr Cumulative
Export Potential
\$100 AND UP M

Next Year Projected
Market Size
\$ 465.00 M

Current Canadian
Market Share
11.10 %

Specific Product or/Service Opportunities:

HAKE FILLETS
SMOKED HAKE
CANNED SARDINES
PRAWN MEAT
SQUID TUBES

Current Imports
(\$CDN)
\$ 31.20 M
\$ 7.10 M
\$ 12.00 M
\$ 36.40 M
\$ 6.30 M