

REPORT #5
88/07/27

QUARTERLY PROGRESS REPORT OF INVESTMENT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FY 87
TRADE TRACKING PROGRESS REPORT OF INVESTMENT ACTIVITIES AND RESULTS

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347 - RIYADH

SAUDI ARABIA

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER

RESULTS REPORTED

QUARTER : 1

FOLLOW UP SAUDI PARTICIPATION AT OPPORTUNITIES
CANADA CONFERENCE.

-ARRANGED 7 DAY PROGRAM FOR WOOD GUNDY REPS TO
PROMOTE \$100M CANADIAN INVESTMENT FUND TO SENIOR
BUSINESSMEN IN RIYADH, JEDDAH AND EASTERN
PROVINCES.
-ARRANGED PROGRAM IN CANADA FOR TWO SAUDI
INVESTORS WITH POTENTIAL COMBINED DIRECT INVEST-
MENT OF \$20M.

QUARTER : 2

ORGANIZE SAUDI CHAMBER OF COMMERCE BUSINESSMENS
VISIT OT CANADA. THIS MISSION HAS DUAL OBJECTIVE
OF TRADE PROMOTION AND INVESTMENT.

AS A RESULT OF INTRODUCTIONS AL MUTLAG GROUP HAS
INVESTED IN FURNITURE FACTORY IN QUEBEC.
PRODUCTION TO BE SOLD TO KSA. DELEGATION OF 27
PROMINENT BUSINESSMEN STARTED CANADIAN PROGRAM
24 SEPTEMBER 1987.

QUARTER : 3

WOOD GUNDY MISSION TO PROMOTE SAUDI-CANADIAN
EMERGING GROWTH FUND.

WOOD GUNDY HAS RECEIVED INITIAL SUBSCRIPTIONS
FROM SAUDI INVESTORS IN THE AMOUNT OF
\$26 MILLION.

QUARTER : 4

ASSIST WOOD GUNDY IN PROMOTION OF INVESTMENT
FUND.

WOOD GUNDY ABLE TO MEET LARGE SCOUP OF
POTENTIAL INVESTORS -- POTENTIAL COMMITMENTS OVER
\$ 10 MILLION.