

# Shop by Mail Through the Catalogue

By means of the EATON Catalogue

the merchandise of the world is displayed before you right in your own home. To your very door it brings the tremendous advantages of shopping at EATONS — of buying the best at the right prices and obtaining absolute satisfaction.

**YOU CAN'T GO  
WRONG IF  
YOU SHOP**

# THE EATON WAY

The catalogue overcomes the difficulties of distance and gives you the same opportunities as the city shopper. Every article listed in the EATON Catalogue comes to you exactly as represented and there is a wonderfully large selection to choose from. Our large buying facilities and our own modern factories enable us to offer many rare values.

**DON'T HESITATE  
Buy EATON Way**

If you live outside of Winnipeg or Toronto, send to the nearest store for a catalogue and see for yourself the values we offer.

**THE T. EATON CO LIMITED**  
TORONTO AND WINNIPEG

