



## **“An Anchor to Windward”**

“Is there any better argument than the circumstances of the present day for the necessity to business men of “an anchor to windward” in the shape of Life Insurance Policies, which are always worth one hundred cents on the dollar, no matter when and under what stress of circumstances they become due?”

Do not forego this safe assurance for want of a little enquiry.

It will be strange if there is not a Policy to precisely meet  
YOUR need amongst the many valuable Plans of

# **The Great-West Life Assurance Co.**

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**Head Office: WINNIPEG**

