HAVE YOU SEEN THE LATEST POLICY?

Tontine Annual Dividend Renewable Term

Incorporated 1848

FRED. E. RICHARDS President.

UNION MUTUAL LIFE

Insurance Co.. Portland. Maine.

Subject to the Invaluable Maine Non-Porfeiture Law contains ali Up- to- Date Pestures

ARTHUR L. BATES Vice-President.

Reliable Agents always wanted. ddress. HENRI E MORIN. Chief Agent for Canada 151 St. James Street, Montreal, Canada.

__THE__

Manchester Fire Assurance Co.

ESTABLISHED 1894.

Assets over

\$12,000,000

Head Office-MANCHESTER Rug. WILLIAM LEWIS, Manager and Secretary.

Canadian Branch Head Office-TORONTO. JAS. BOOMER, Manager. R. P. TEMPLETON Asst. Manager.

City Agents-Geo. Jaffray, J. M. Briggs, H. O'Hara.

The DOMINION Life **ASSURANCE COMPANY**

TEAD OFFICE, WATERLOO, ONT Authorised Capital..... ... \$1,000,000 Gov't Deposit at Ottawa 50,000

Subscribed Capital..... 257,600 Paid-up Capital 64.400

The Dominion Life has made handsome gains in very essential feature during 1897.

It has gained in number of lives assured, 8.2 per cent.; in cash premiums, 8.5 per cent.; in number o policies, 86 per cent.; in amount assured, 10.5 per cent.; in interest receipts, 16.5 per cent.; in assets, 19.0 per cent.; in surplus over all liabilities, 42.2 per cent.

No Company anywhere is safer, sounder, more sprintable or more favorable to the assured in all its araken than the Dominion Life. Call on its agent when thinking of putting on more life assurance.

AMES INNES, M.P., Pres. CHR. KUMPF, Esq., Vice-Pres THOS. HILLIARD, Managing Director

Millers' and Manufacturers' Insurance Co.

Head Office,

Queen City Chambers, Church Street, Toronto.

DIRECTORS:

JAS, GOLDIR, Pres. J. L. SPINK, Vice-Pres. Tros. Walmsley, Treas. Hugh Scott, Mgr. and Sec. Adam Austin, Inspector.

This Company was organized in 1885, specially for the purpose of insuring manufacturing industries, ware-bosses and contents.

The primary object being to give protection against by fire at a minimum cost consistent with absolute

Security.

The system adopted has been to inspect all risk before acceptance and fix the rate to be exacted equitably in accordance with the hazard assumed.

Assurers with the hazard assumed.

Assurers with this company have made a saving, upwards of \$108,000.00 on the current rates charged, in addition to which, on the rates exacted by us, dividends have been delared to policy-holders amounting to over \$24,000.00, together, making the very substantial sum of over \$133,000.00 that our policy-holders have saved during the eleven years we have been in operation.

As no canvassers are maloued dealing directly

As no canvassers are employed dealing directly with the assured, those desiring to avail themselves of the advantages thus offered will please address

fulliers' and Manufacturers' Insurance Co., 36 Church Street, Toronto, On



CAPITAL, \$25,000,000. CANADIAN HEAD OFFICE, - - MONTREAL

P. M. WICKHAM, Manager.

GEO. McMURRICH, Act., Toronto.

FREDERICK T. BRYERS, Inspector.

Extended Insurance

S granted by the Unconditional Accumulative Policy of the Confederation Life Ass'n. Under this provision the full amount of the policy is, in the event of the non-payment of the third or any subsequent premium, extended as a term insurance, and the policy-holder is held fully covered for the full face value of the policy for a term of years definitely stated therein.

Paid-up and Cash Values are also guar-

Rates and full information sent on application to the Head Office, Toronto, or to any of the Association's Agents.

onfederation Association

HEAD OFFICE, TORONTO

W. C. MACDONALD, Actuary.

J. K. MACDONALD, Man. Director.

The Mercantile

FIRE INSURANCE CO.

INCORPORATED 1878

Head Office, - WATERLOO, Ontario

Subscribed Capital, \$350,000 00 Deposit with Dominion Governm't, \$50,079 76

All Policies Guaranteed by the LONDON AND LANCASHIRE FIRE INSURANCE COMPANY with Assets of \$15,000,000. JAMES LOCKIE,
President.

JOHN SHUH, Vice-President

ALFRED WRIGHT, Secretary. T. A. GALE, Inspector.

ntario____

...... 352 925 819,980

Policies in Force............ \$22,000,000

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2nd Vice-President

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GEO. WEGENAST,

W. H. RIDDELL,

THE

Assurance MUTUAL LIFE INSURANCE

RICHARD A. McCURDY, President,

Statement for the Year ending December 31st. 1897

... \$253,786,437 66 Liabilities... 218,278,243 07 Surplus \$ 35,508,194 59

Income for 1897 ... \$54,162,608 23

Insurance and Annuities

in force ... \$936,634,496 63

TWENTY-YEAR DISTRIBUTION POLICY

on continuous life and limited payment plans affords the maximum of security at the minimum of cost.

ENDOWMENT LIFE OPTION POLICY

provides a guaranteed income, secure investment and absolute protection.

FIVE PER CENT. DEBENTURE

furnishes the best and most effective forms of indemnity and fixed annual income to survivors.

CONTINUOUS INSTALMENT POLICY

so adjusts the payment of the amount insured as to create a fixed income during the life of the beneficiary.

For detailed information concerning these exclusive forms of insurance contracts and agencies, apply to

THOMAS MERRITT, Manager,

31, 32, 33 Canadian Bank of Commerce Building, TORONTO, ONTARIO

WATERLOO MUTUAL FIRE INS. CO.

ESTABLISHED IN 1863.

HEAD OFFICE, . . WATERLOO, ONT.

Total Assets 31st Dec., 1893\$349,784 71 Policies in Force in Western On-

tario over 18 000 00

GEORGE RANDALL, President.

JOHN SHUH, Vice-President.

FRANK HAIGHT, Manager.

IOHN KILLER

The "GORE" FIRE

58th Year

INSURANCE COMPANY

Head Office, GALT, ONT.

Total Losses Paid...... \$ 1,717,550 64 889,109 42 186.813 59

Both Cash and Mutual Plans

President, - HON. JAMES YOUNG VICE-PRESIDENT, - A. WARNOCK, Esq. Manager, R. S. STRONG, Galt.

Mutual Life THE GREAT-WES

LIFE ASSURANCE CO.

THE COMBINED

TERM AND LIFE POLICY

Guaranteed Cash Value.

Guaranteed Paid-up Value.

Guaranteed Extended Insurance.

at a lower GUARANTRED PREMIUM than any other plan.

THE GREAT-WEST LIFE ASSURANCE CO.