50 YEARS The Year 1897 SEMI-CENTENNIAL

Canada Life Assurance Company.

ESTABLISHED 1847.

No other Institution has been longer, more closely and more advantageously identified with the history of the Dominion than the Canada Life. Its growth has been steady, continuous and conservative. While it is easily the largest home company, its unique standing in the community is due more to its high character for integrity, liberality, solidity, and economy, than to its size. Its long established character for economy has enabled it to tower above less prudently managed institutions; its integrity has begotten a confidence that is never betrayed; its liberality to policy-holders stands proved beyond question in its large profits; its stability is evidenced by 50 years honorable existence and by present assets of over \$17,000,000.

Its record as a profit-earning and profit-paying company is admitted on every side. The following are actual results on a few of its older policies as they stood at last division of profits.

Profits by Bonus Addition Exceed Original Sum Assured.

IT PAYS TO INSURE IN THE CANADA LIFE.

The following are examples of Profits taken by Bonus Addition to the sums Assured, and in which the original amounts ARE NOW MORE THAN DOUBLED.

Names and Addresses of Policy Holders.	Life	Annual Premium	Original Policy	Total Bonus Addition Profits	Sum Now Assured
Samuel McBride, London. Ont. R. P. Street, Chicago, Ill Hon. J. Burton, Toronto, Ont J. Bray, Walkerton, Ont W. J. Fitzgerald, London, Eng. George Roach, Hamilton, Ont J. Bishoprick, St. Catharines ludge Elliot, London. Ont W. B. Clark, Sarnia, Ont E. B. Wilson, Kingston, Ont	Life " " " " " " Life, 15	\$12 95 53 40 49 25 47 60 24 0 44 50 50 54 15 34 42 75	\$ 600 2,400 2,000 2,000 1,000 2,000 800 600 2,000	\$ 612 49 2,457 52 2,159 87 2,072 23 1,054 16 2,006 18 806 08 611 46 2,062 97 2,057 70	5,857 52 4,159 87 4,072 23 2,054 16 4.006 18 1,606 08 1,211 46 4,062 97

A RECOGNIZED FACT.

It has now become a recognized fact that to obtain the best results for the least premium, it is necessary to have a life policy in the Canada Life Assurance Company.

The policy contracts of the Canada Life have recently been liberalized, especially in the Surrender and Loan privileges and Guaranteed values, so that the Company enters upon its second Semicentennial with policy forms as definite in their terms and as liberal in their conditions as the safety of the Company and the demands of the Public warrant. Its past record of 50 years and its present high standing is a pledge of future prosperity.

President, A. G. RAMSAY, F.I.A.

Superintendent, W. T. RAMSAY. Secretary, R. HILLS.

Asst.-Actuary, F. SANDERSON, M.A., A.I A.

The Sun Life Assurance Co.

OF CANADA

MONTREAL.

Head Office A strong and popular Home Computing its reserves on the H.M. 4 per cent. basis. It thus offers the best security to its policyholders.

ROBERTSON MACAULT.

F. G. COP
A. S. MACCAULT.

F. G. Cop
A. S. Maccault. F. G. COPE, Cashier.

\$5,365,770 1,528,054 34,754,840

Hon. A. W. OGILVIE, Vice-President.

ROBERTSON MACAULAY,
President and Managing Director. T. B. MACAULAY, Actuary and Secretary.

Incorporated @ 1851

ASSURANCE

COMPANY

Fire and

Marine

Head Office,

Toronto. Ont.

\$2,000,000 00 Capital Subscribed . 1,000,000 00 Capital Paid-up . . 2,320.000 00 Assets, over . 2,400,000 00 Annual Income

GEORGE A. COX, President.

J. J. KENNY, Vice-Pres. & Managing Director. C. C. FOSTER, Secretary.

Not a Dollar of Interest overdue December, 31, '94.

Not a Dollar of Interest overdue December. 31. '95.

Not a Dollar's worth of Real Estate owned in 1886-7-8-9-90-1-2-3-4-5, 10 years.

The Temperance and General Life Assurance Co. HON. GEO. W. ROSS, President. H. SUTHERLAND, Manager.

Toronto ?

British America

ASSURANCE CO'Y

Capital . . . \$ 750,000.00 1,464,654.84 Total Assets . .

\$14,094,183,94 Losses Paid, since organization, . .

DIRECTORS: GEO. A. COX, President.

J. J. KENNY, Vice-President.

innon. Thos. Long. John Hoskin, Q.C., LL.D.
Augustus Myers. H. M. Pellatt. Hon. H. C. Wood. S. F. McKinnon. Robert Jaffray. Augus P. H. SIMS, Secretary.

Rederal Life Assurance Co.

Head Office:

and

HAMILTON. Ontario.

GUARANTEE CAPITAL, \$700,000

Most Liberal Policies. Age having been admitted, there is no condition, excepting the payment of Premiums, after the FIRST YEAR.
Inquire for the "Accumulation Policy," the "Compound Investment Policy," or the "Guaranteed Four per cent. Insurance Bond."

DAVID DEXTER, Man'g Director. JAS. H. BEATTY (Pres. N. W. Transportation Line), President.





A Purely Canadian Company.

AUTHORIZED CAPITAL \$500,000.00 SUBSCRIBED CAPITAL

Issues all kinds of personal accident insurance, with latest features. at lowest rates.

J. W. McRAE, President.
WILLIAM PRENTER, Vice-President.
Hon. E. H. Bronson, Treasurer.
A. A. Henderson, M.D., General Manager and
Medical Director.
John Emo, Assistant General Manager
John P. Dickson, Secretary.
A. Ferguson, Solicitor.