CANADIAN MAGAZINE ADVERTISER

The Short Cut to Pipe Joy

Hard smokers go to P. A. like they're being salaried for using matches. They light up after breakfast and make smoking their 'tween meals nibble, all day,'cause Prince Albert won't parch their vocals nor their tempers. You stuff some gentle, lovable



into your home-trained jimmy pipe or roll it into corking good cigarettes and



see why men keep coming back for more P. A. The bite's taken out by a patented process that

sent the pipe-grouch to the scrap-heap to stay. Prince Albert is manufactured only by the R. J. Reynolds Tobacco Co. at its factories in Winston-Salem, N. C., U. S. A., and is imported from the United States by Canadian dealers. Prince Albert is the largest selling brand of pipe smoking tobacco in the United States.

> Prince Albert is sold everywhere in full 2-oz. tidy red tins.

R. J. REYNOLDS TOBACCO CO. Winston-Salem, N. C., U. S. A.