



"Blue Seal"
**BIRCH
 BEER**

(For Soda Fountains) is
THE COMING DRINK

for it gives unbounded satisfaction to both the dealer and his customers. It is prepared from perfectly healthful materials and has, even to the last drop, that always-to-be-remembered flavor of the real herbs, barks, and roots, fresh from the woods. It is guaranteed to be a non-alcoholic, temperance drink, which can be freely used by both old and young with invigorating results. Its regular use promotes digestion and alleviates dyspepsia, and it is therefore a winter as well as a summer drink.

Send To-day for Free Sample *and see what a delightful draught of super-excellent Birch Beer you can prepare. Complete directions always given.*

Blue Seal Genuine Birch Beer Extract.
 \$1.00 for pound, \$3.75 for five pounds,
 and \$5.00 for gallon bottles.

HANDSOME SHOW CARDS WITH EVERY ORDER.
We trade on honor, and guarantee everything to be absolutely right, or returnable at our cost.

McKEY & CO.,
 36 Hamilton Street - - - BOSTON.
(Ask your wholesaler for "Blue Seal" Goods.)