

[SAMPLE ADV. FOR GROCER.]

**Mixed
Pickles**

**BEST
BRANDS**

**Potted
Meats**

THE Best Brands are always the Cheapest, because the manufacturer has a reputation to sustain, and all you need fear are IMITATIONS. But we guard you in this particular, as far as it lies in our power. We buy through reliable wholesalers and eschew cheap trade. If you want low-priced trash, do not come to us. We will give you the best goods in the market at reasonable prices--this is our only aim. We cannot afford to sell low grade stuff, for when you would discover the fact, we would lose your custom.

The best may be slightly higher in price; but we buy close and will sell close and thus make

. . . THE BEST THE CHEAPEST. . . .

**Canned
Fruits**

**BEST
BRANDS**

**Baking
Powder**