

ERNST'S

Where the Good Clothes Come From

ERNST'S

The Final Wind-up Mid-Summer Clearing Sale

THE BIG 4 SPECIALS

We're rounding up the stragglers of spring and summer merchandise making room for our magnificent stock of high grade Men's and Boys' merchandise now rolling in on us.

THE BIG 4 SPECIALS

\$7.90

Seven Dollars and ninety cents will buy best ten to twelve dollar Men's suit ever placed on the racks of a Berlin clothing store.

\$14.80

Fourteen Dollars and eighty cents will buy at Ernst's store on Saturday the best \$20 blue worsted suits in Canada.

\$12.00

Our Twelve Dollar Suit Sale was so successful last week, we have added 50 suits for Saturday selling.

\$25.00 to \$27.00

Suits \$18.80.

Young Men's 20th Century Brand Bench-Tailored Suits

The style setters for Canadian Tailoring. We will make Saturday a big field day at this store and will show the public our appreciation of a great season's business by placing on sale sixty highest grade Scotch-tweed and English worsted suits at

\$25.00 to \$27.00

Suits \$18.80.

Boys' School Suits

We are making this store known for its splendid values in Mannish tailored boys' suits in exceptional values.

Boys' Suits \$4.85

Just the kind for school use. In this lot are many fine tweeds which have been selling as high as \$7.50.

Boys' Suits \$5.95

At this price are some grand wearing tweeds in grays and browns worth \$7.50 to \$8.50.

High School Students Suits

In very choice worsteds and fancy tweeds selected from our very best men's cloths, full roomy peg top bloomers, patch pockets, pleated Norfolk with stitched on belts, sizes 30 to 36.

\$5.00, \$6.50, \$7.50, \$8.00 AND \$10.00

Boys and their mothers will be delighted with our choice selection.

Low Prices in Boots for Saturday

Boys' boots in all substantial solid leathers splendidly made weights for school or rough wear, as well as weights for Sunday. Sizes 1 to 5, regular \$3.00 and \$3.50.

270 pair little Boys' and Girls' boots, fine quality vicci kid and box calf blucher tops. These are very neat and serviceable, sizes 5 to 7, regular \$1.50.

Misses' school boots in solid box calf and vicci kid, blucher tops, well made and serviceable, sizes 8 to 10, regular \$1.75 and \$2.00.

Boys' school shoes. Mothers be sure and see these, regular \$2.50 to \$3.00.

Little Gents' gummetal bluchers, choice styles, good fitters, regular \$2.00.

Girls' school shoes blucher and button, a real snap, sizes 11 to 2. Regular \$3.00.

Big Values in Furnishings Men's Shirts special

Regular \$1.00 and \$1.25 full sized shirts, in neat hairline and cluster stripes. Put in your full supply now.

Very special—Penman's No. 71. 65 cent Merino Underwear, all first quality.

35c Balbriggan underwear.

45c Balbriggan Underwear.

35c Boys' untearable stockings.

Men's special 20c socks, black and brown.

Boys' summer shirt waists, regular \$1.00.

Boys 35c summer Jerseys in navy blue.

Hats and Caps, Fall

By freight and express they are arriving every day. Our hats are undoubtedly the best values shown in this city, exceptional values.

What is the Much Discussed Superwoman?

Sophie Irene Loeb Declares She is, Above All, the Woman Who So Lives That No One Can Make Her Keep Hate in Her Heart.

Sophie Irene Loeb has lately undertaken to answer that oft-repeated query of the day: "What is the Super-woman?"

"On the sides, these days, we hear much about the superwoman. Poets and preachers and prophets are talking about the great day when the new woman will become part and parcel of the world at large, and through her will be created a new kind of people.

"The superwoman idea is the result of the war and the feminist movement, as well as ultra propaganda that is being preached everywhere.

"Contrary to the soothsayers and cynics and star-seekers, there is a superwoman alive—very much alive. In fact there are hundreds of her. She has many earmarks. There are various ways of recognizing her. You will find the element of the super-woman in:

"The woman who practices what she preaches.

"The mother who believes that other people's children may be as wonderful as her own.

"The wife who is the real helpmate of her husband as well as his playmate.

"The girl who does not steal her best friend's sweetheart.

"The daughter who does not make her mother's life miserable because she has to support her.

"The sister who thinks herself not too good to grasp the hand of one of her sex who has fallen.

"The woman who gives charity quietly without being a brass band reformer.

"She who does not persist in being a parasite because she has a legal claim on her husband.

"The girl who has the strength to keep her virtue and self-reliance when all around are losing theirs and blaming it on society.

"The girl who pays her way through college by hard work.

"The woman who rises above the demon jealousy even though she has cause.

"The mother-in-law who realizes that her daughter's first duty is to her husband.

"The woman who has no time or use for the gossip.

"The rich lady who is not so lost in luxury as to forget there is a world of poor that need her.

"She who tries to live up to the old Chinese motto of 'Hear not, see not, speak not evil of any one.'

"And, above all, she is the woman who so lives that no one can make her keep hate in her heart."

for combinations of dark blue with glittering embroideries.

That a bicycle-like machine is provided in London hospitals where soldiers recovering from injuries ever ease to restore suppleness to limbs.

That women orators will tour Illinois from one end to the other in opposition to the re-election of President Wilson.

That artificial fruits and flowers are to be more highly favored than ever. The new panners are held place by pears as well as roses bunches of grapes and even raisins.

That at Thames locks, where the wives of regular men are taking temporary charge, the women have carried out their duties in a very satisfactory manner, so the Thames Conservancy report.

That Miss Helen Murray, daughter of Colonel W. P. Murray, the Cleveland millionaire horseman, recently drove her father's Furury colt, Cord Axworthy, a mile in 2:18 a world's record for a two-year-old driven by a woman.

That the Archbishop of Canterbury says: "If the ideal of which peace contributes, and for which we seek peace and ensue it, is simply the undisturbed enjoyment of the good things of life, then the love of peace can hardly be called either robust or meritorious."

That the middy that slips over the head and has no more buttons than if it were not a garment at all, but a flour sack, seems to be the inspiration for the newest blouses for early autumn wear.

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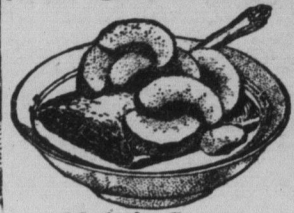
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Time for Peaches and Cream! To get full palatoy with maximum of nutrient for the day's work at them on shredded wheat biscuit—a complete, perfect meal, easy to prepare, appetizing and satisfying. In Shredded Wheat all the body-building material in the whole wheat grain is retained, including the bran coat, which is so useful in promoting bowel exercise.



Made in Canada

FOR THE HOUSEKEEPER.

Have a day for everything.

It is a wise precaution to put quantity of sand in the bottom of a very tall vase. This will prevent its toppling over.

Preserve jars should always be kept from direct contact with the bottom of a preserving kettle, otherwise they may break.

When making jellied soup from broth, remember that the broth should be strong, well seasoned and cleared with white of egg.

A good soft icing is made with a cup of granulated sugar and three-quarters cup of sweet milk. Boil nine minutes; cool, beat and flavor.

Whenever the rubbers on cans of fruit "bulge" the should be removed the jar of fruit sterilized and fresh rubbers put on.

The circular tray which turns on a pivot and is known as a lazy Susan does away with all passing of dishes at breakfast table.

To relieve prickly heat, bathe in water in which bicarbonate of soda has been dissolved then bathe the affected parts in diluted witch hazel.

The cruiser Yankee, which lies at the bottom of Buzzard's Bay near Penikese Island, is to be removed by the War Department. Specifications for the work are now being prepared.

THE JOY OF MOTHERHOOD

Words of Encouragement to Childless Women.

Motherhood is woman's natural destiny, but many women are denied the happiness of children simply because of some curable derangement.

Among the many triumphs of Lydia E. Pinkham's Vegetable Compound is its marvelous power to overcome such derangements, as evidenced by the following letter:

Worcester, Mass.—"I suffered from female ills, and was advised to have an operation, but a friend who had taken Lydia E. Pinkham's Vegetable Compound and who has six children, told me to try it. It has helped me so much that I am now well and have a baby boy who is the picture of health, and I thank the Vegetable Compound for my restoration to health."

—Mrs. BERT GARVEY, 20 Harker St., Worcester, Mass.

In many other homes, once childless, there are now children because of the fact that Lydia E. Pinkham's Vegetable Compound makes women normal, healthy and strong.

Write to the Lydia E. Pinkham Medicine Co., Lynn, Mass., for advice—it will be confidential.

Gray Hair Becomes Dark and Beautiful

Try Grandmother's Old Favorite Recipe of Sage Tea and Sulphur

Almost everyone knows that Sage Tea and Sulphur, properly compounded, brings back the natural color and lustre to the hair when faded, streaked or gray. Years ago the only way to get this mixture was to make it at home, which is messy and troublesome.

Nowadays we simply ask at any drug store for "Wyeth's Sage and Sulphur Compound." You will get a large bottle of this old time recipe improved by the addition of other ingredients for about 50 cents. Everybody uses this preparation now, because no one can possibly tell that you dabbed your hair, as it does it so naturally and evenly. You dampen a sponge or soft brush with it and draw this through your hair, taking one small strand at a time; by morning the gray has disappeared, and after another application or two, your hair becomes beautifully dark, thick and glossy and you look years younger.

Wyeth's Sage and Sulphur Compound is a delightful toilet requisite. It is not intended for the cure, mitigation or prevention of disease.

For Woman's Eye

SIDE TALKS

BY RUTH WOOD & CAMERON

THOSE FOOLISH HATES

I was shocked the other day to see a most unlovely expression cross the face of a dear old friend of mine.

She was sitting opposite me, knitting. I had my back to the door, she faced it, and had seen a group of people entering. Among them was a girl, whom for some reason she intensely disliked.

Hence the expression. And such an expression! Her mouth drew down at the corners, her whole face became sour and disagreeable, instead of sweet and serene. The change was startling and saddening. She Wouldn't Admit She Hated Her.

It showed what havoc the habit of hate can work when indulged. Perhaps hate is too strong a word. I am sure she would not admit she hated that girl. If she admitted anything, it would only be that she disliked her.

Hate is an ugly word, and one to which we do not like to plead guilty. If anyone asked you how many people you hated, you would probably say, "No one," yet there might be a great many people whom you would freely admit you disliked.

Suppose, then, we call it the habit of dislike.

Under either name it is a terrible habit. Nothing sours the disposition more quickly than to indulge in it.

She Disliked The Girl At The

WHAT CORNELL SEES

That there's just one thing more precious than diamonds these summer days and that is a good cook and housemaid.

That the craze for purple is extending to hosiery, purple stockings and black patent leather pumps being seen now on smart New Yorkers.

That it is reported that a German professor has discovered a mixture of dried blackberry and strawberry leaves from which a tea can be made that cannot be distinguished from the finest true variety.

That some London schoolgirls are spending their summer holidays helping at the mills and sewing sacks of flour for the army.

That Mr. Austen Chamberlain gave his step-mother away on the occasion of Mrs. Joseph Chamberlain's marriage to Canon Carnegie of St. Margaret's, Westminster.

That there are not many seasons in which it is fashionable to wear evening gowns of dark blue tulle, but a woman may make such a choice now and feel that she has placed herself in the forefront of a new movement.

That some of the newest Paris lingerie is of rose voile.

That girl caddies on British golf links are a popular innovation.

That the white taffeta Tam o' Shanter is to be smart for fall wear.

There are some people whom we just can't like, but we needn't dislike them. We needn't think about them. Don't give them the power over your thoughts that you give to anyone you dislike. That is doing them too great an honor and yourself too great a harm.

Remember "Malice drinks one-half its own poison."

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