

BIGGEST FLOWER SHOP OPENS HERE

Gammage Store Brings Congratulations From All Over Canada and U. S. A.

What is without doubt the finest and largest florist shop in the dominion was opened this morning in the new Dundas building. While the shop itself is new, the firm is not. J. Gammage & Sons have long been known as florists in their old stand, a few doors east.

Hundreds of telegrams of congratulation from every province and state were received this morning, from florist associations and from individuals. One from the governor of Pennsylvania, who is himself a florist, follows:

"Here's wishing you the success that you so richly deserve. Feel that we but voice the sentiment of your many friends throughout the entire profession. It is such firms as yours which have placed the florist business in the enviable position it now stands. Therefore again I say, here's wishing you the success you so richly deserve. With kindest personal regards."

"CHARLES GRAKELOFF."

Artistry in decoration and an abundance of room are the chief features of the new shop. Every detail of furnishing and decorating goes to make one harmonious whole, and the result is even better than expected. The floor is tiled in a beautiful cream. The floor space is 3,300 square feet, being the largest florist shop in Canada.

A complete line of plants and flowers is carried. Everything sold in the Gammage shops is grown in their own greenhouses, twenty-seven people being employed in London for this purpose. In addition, sixteen are on the store staff, making forty-two people employed in London.

In addition to plants and flowers, an exclusive selection of vases, pottery and baskets is carried. The red baskets with a dainty selection of cut flowers are a specialty of the Gammage shop.

The display windows are finished in blue Italian tile, with mirrors for backgrounds.

ROMANCE OF FILING RELATED TO STUDENTS

Mr. John Hunter, of Hay's Stationery Company, London, gave the students of Wells' Academy a talk on the "Romance of Filing" today. Mr. Hunter, who has been in the business for twenty years, has had various experiences, when any slip-up in the records would have meant that the business would have been changed at the wrong time, resulting in the loss of many lives. Records during the war period were important. The fact that 90 per cent of the business transactions are in some way connected with business records was pointed out.

It was pointed out that during the earliest years there was no systematic filing, and what records were kept were kept on clay tablets, which were tum-bled and stacked in piles. Later, during the stone age records were made in hieroglyphics on tablets of stone and still later Papyrus rolls were used.

Mr. Hunter then spoke of various types of modern filing, going into details of Shannons' method and showing the students how business records were filed by the Shannon method in cabinets and on board files.

Mr. Hunter stressed his talk by emphasizing the importance of correct record keeping and calling on the students to be careful in regard to the filing of their business.

LONDON S. A. OFFICERS TO MAKE INSPECTION OF OUR

Local Salvation Army officers are making a four day inspection trip of the outlying corps of this division beginning Saturday. Col. McAmmond will go to St. Marys on Saturday where he will attend the adj. Spooner home services there.

On Monday the officers will go to Warton and on Tuesday to Owen Sound.

Captain Dixon of the local headquarters staff will speak at Norwich at the morning services and Capt. Whitehead at the evening service.

Afraid of Glasses?

A great many people suffering from eye strain get out of having their eyes examined because they fear they will have to wear glasses.

If they really need glasses they cannot avoid them. By neglecting to attend to their eyes they frequently make matters worse.

Perhaps if his eyes were attended to in time a person would only have to wear glasses when doing close work. But if he neglects his eyes he will finally have to wear glasses all the time.

Are you neglecting your eyes?

If you have the slightest eye strain have F. Steele, optometrist, examine your eyes at once. If you do not wear glasses he will tell you so; if you do wear glasses he will tell you if they are the correct lenses. He makes no charge for examination.

F. STEELE

London's Leading Optometrists

Opposite Loew's Theatre.

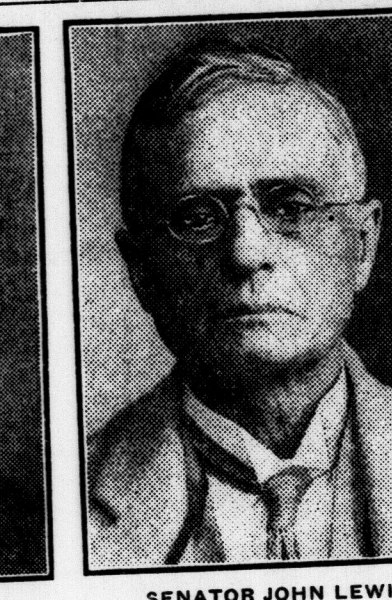
Covering the Political Field For Readers of The Advertiser



EWART MUNRO.



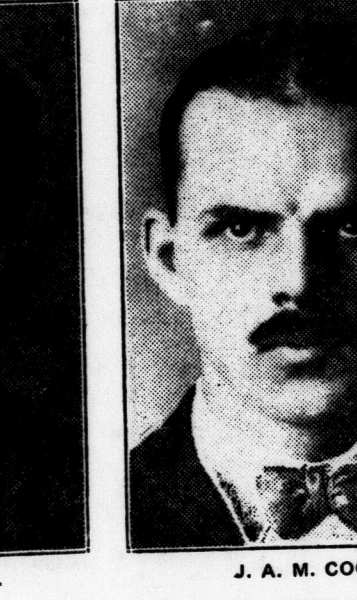
E. J. PENNY.



SENATOR JOHN LEWIS.



J. A. HUME.



J. A. M. COOK.



E. C. BUCHANAN.

The election campaign of the next five weeks involves matters of the greatest public importance. The Advertiser, by additions to its news staff and by arrangements with special writers, has made provision to give its readers comprehensive and

intelligent service. Supplementing the work of the permanent editorial staff, The Advertiser has organized a special group of writers and reporters whose attention will be devoted to political developments. Apart from this, The Advertiser is a mem-

ber of the Canadian Press, which has representatives accompanying each of the three party leaders throughout Canada, while in Western Ontario The Advertiser has nearly two hundred regular correspondents. The present members of the special staff

shown above from left to right, are: Ewart Munro, formerly parliamentarian correspondent of the Toronto Globe and later representative of the Canadian Press in the Ontario provincial legislature; E. J. Penny, formerly assistant secretary of the

chamber of commerce, and a newspaper man of long experience and ability; Senator John Lewis, who is designated as editor of the Toronto Globe, and who will write a number of special articles for The Advertiser; J. A. Hume and J. A. M. Cook, two

news reporters of ability and character, who will be occupied with Ewart Munro chiefly in Western Ontario, and E. C. Buchanan, The Advertiser's parliamentary representative at Ottawa, who will cover the campaign from a national point of view.

REGISTRATION AT NORMAL SHOWS SLIGHT DECREASE

Over 250 Students Attend the Opening Lectures—102 on First-Class Course.

MANY TO STRATFORD

Students From That District Formerly Came to London.

Registrations for the normal school year here have been practically completed. There are 102 students taking first class certificates, work and 155 studying for second class certificates, according to a statement issued this morning by William Prendergast, principal.

The total of 257 students who attended the opening lectures yesterday are drawn from London and Western Ontario. They will complete the normal year on June 18. Principal Prendergast said that the total would exceed the number given out today as there would be a few register later. The number is slightly smaller than last year and 20 per cent of the same as the attendance two years ago.

The reason given for a smaller attendance this year is given as a larger enrollment at Stratford, larger enrollment at London, and the fact that students from that district used to come to London. Now the department of education is placing such students in Stratford normal school. Another reason for fewer numbers is that many teachers and district teaching personnel in the northern settlements have taken up further study and now have the regular first and second class certificates. Principal Prendergast said that the slight falling off in the number of application to attend normal.

LIEUT. TIDMAN TAKES SEAFORTH COMMAND

Temporary Appointment Made To Replace Late Capt. Neville.

No successor to the position of head of the Seaforth corps of the Salvation Army has yet been appointed, according to an announcement made by Col. D. McAmmond, chief of the London division. Since the sudden death of Capt. Arthur Neville on Saturday last, Lieut. V. C. Tidman, his assistant, has been in charge.

Following a telephone conversation with Lieut. Tidman this morning, Col. McAmmond said that the local officer would be in charge for the time being. Col. McAmmond had just returned from the funeral service, which had been conducted by Col. Gideon Miller, field secretary in Toronto. Among those who took part in the service were Staff Capt. W. Adams, Col. G. Miller, Mrs. Commandant A. G. Smith, Lieut.-Col. D. McAmmond, Capt. Carl Hiltz, Major Fletcher, Mrs. (Commissioner) Sowton and the funeral address. The cadets' band had charge of the music.

DEMAND FOR FARM LABOR FAR EXCEEDS THE SUPPLY

Realizing that it pays to keep a good man on the farm all the year round, many farmers have been applying for men to work by the year. John Farrell of the immigration department of the Ontario government stated today. Mr. Farrell said that he had received many applications from farmers recently and that the demand far exceeded the supply.

RETURN OF \$400 SOUGHT IN COUNTY COURT WRIT

W. C. Fitzgerald, acting on behalf of Alexander Crane, Byron, has issued a county writ against G. W. Saltmarsh and S. B. Wells of Toronto asking for the return of \$400 paid by Mr. Crane to the defendants stock in the Brown Process, Limited, on the grounds that the money was obtained by misrepresentation.

"Y." COMMITTEES TO MEET.

Two committees, one representing the men and one the boys of the Y. M. C. A. are meeting tonight in the association building to draw up plans for the physical activities which will form the winter program.

Who's Who In London United Conference Presbyteries

Presbytery.	Chairman.	Secretary.	Treasurer.
Middlesex	Rev. W. R. McIntosh, D.D., London.	Rev. H. B. Storey, London.	Rev. Wm. Conway, Lambeth.
Oxford	Rev. V. T. Mooney, B.A., Woodstock.	Rev. W. W. Prudham, D.D., Woodstock.	Rev. R. C. Copeland, B.A., Thamesford.
Elgin	Rev. Robt. Hicks, B.D., St. Thomas.	Rev. A. L. Carr, B.A., West Lorne.	D. H. Douglas, Chatham.
Kent	Rev. A. E. Jones, Windsor.	Rev. Norman Lindsay, B.A., Dover Centre.	Rev. J. G. Reid, Essex.
Essex	Rev. W. A. Walden, B.A., Windsor.	Rev. Harold Johnston, Malden.	Robert Sturtevant, Sarnia.
Lambton	Rev. J. C. Morris, B.A., Sarnia.	Rev. J. R. Hall, M.A., Sarnia.	W. G. Medd, Exeter.
Huron	Rev. G. W. Telford, B.A., Blyth.	Rev. R. H. Barnby, S.T.D., Stratford.	Rev. F. Matheson, B.A., Stratford.
Perth	Rev. W. L. Hicks, B.A., Stratford.	Rev. Finlay Matheson, B.A., Stratford.	

START LOAN FUND FOR "U" STUDENTS

Western University Alumnae Initiates Novel Scheme To Help.

A loan fund for the benefit of women students attending the university of Western Ontario is being initiated by the alumnae of that institution. Hitherto the alumnae has been financing a scholarship, given annually to a woman student for scholastic standing. The members feel, however, that the loan fund would be more beneficial to the institution, and are substituting this for the scholarship.

Such fund is probably unique in the history of Canadian universities and is being commended in its move. Details of the workings of such a fund have not yet been settled, but a definite decision to institute the fund this fall was made at a meeting of the alumnae association held this week at the home of Dr. Dorothy Turville in West London. Miss Marion Wright, the president, occupied the chair.

Guests of honor included Mrs. Gerrard of Oxford, England, and her hostess, Mrs. G. B. Sage. Mrs. Gerrard, who is the widow of an Oxford don, gave an intimate talk on the life among Oxford students.

Miss Ruth Tanner contributed a delightful reading, Blind Moore of London, by Noyes, Miss Edith James playing a violin accompaniment. A message was expressed at the resignation of Miss Helen Talbot from the executive. To her place as corresponding secretary, Mrs. Gertrude, who has been elected to the post, was named. Following the meeting refreshments were served by the hostesses.

LONDON FAIRLY FREE OF DOWN-AND-OUT MEN

Few Hobos Visit S. A. Hostel at Present, Says Officer.

London is fairly free of down-and-out men at present, according to Lieut. Hunt, head of the Salvation Army hostel on Horton street.

Usually the first place the hobo visits in London is the Army shelter. Lieut. Hunt says that in the last two weeks few men called for free meals and free beds.

All the beds at the hostel are filled by men who are doing a little work and are cutting expenses to tide them over dull times next winter.

Some are working part-time jobs and others are working with the unemployed as the winter winds blow. Such men, says the officer, cannot afford to go to rooming houses but must make their meagre savings for the necessities of life during the winter.

FIRST FALL MEETING.

The first fall meeting of the Y's Men's club of the Y. M. C. A. takes place in the association building this afternoon at 5:45. Indications are that a rally of the members who be- longed last year will take place at the opening meeting, according to W. F. Sherwin, men's secretary.

TORONTO SPEAKER COMING.

Harry Ballantyne, general secretary of the national council of the Y. M. C. A. in Toronto, will be in the city on Oct. 5. Mr. Ballantyne will be the speaker at the "On Your Mark" dinner in the association building. It is expected that a large number of members will be present at the opening dinner of the men's division.



"OLD JOE" KILLED BY HEAVY TRUCK

Squirrel Pet of Victoria Park Has Life Crushed Out.

Old Joe, tame gray squirrel and pet of Victoria Park neighborhood, is dead. The prettiest squirrel of a score or more who made their homes in the park was killed on Queen's avenue yesterday by a heavy motor truck. During his life in London he had been treated with generosity. School boys and girls alike were his friends. They fed him nuts and sometimes carried him home to be tamed to them that he ate "goodies" from their hands.

CLAIMS CANCER CURE.

Dr. W. T. Galbraith, veterinary surgeon of this city, who claims to have discovered a serum which he believes will prove an infallible cure for cancer. He has been conducting experiments for several years.

WESTERN ONTARIO WILL NOT SEE ACCLAMATION

Continued From Page One.

minority members. The most recent example of the Liberals and Progressives in the province was in the election in Norfolk-Elgin, where the low tariff supporters agreed to support the Liberals in the provincial election. Mr. Sewell, a member of the legislature, was formerly a farmer and a strawberry grower in Norfolk county. He was one of the last provincial election candidates of their own in North Bruce, and many of the votes of the Liberals of his district.

In South Waterloo the Liberals, Progressives and Labor have agreed to support Wm. Elliott, who sat in the last parliament as a Progressive. Mr. Elliott, who is a member of the Progressive party, is a farmer and a strawberry grower in Norfolk county. He was one of the last provincial election candidates of their own in North Bruce, and many of the votes of the Liberals of his district.

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SCHOOL FAIRS FAVORED WITH BRIGHT SUNSHINE

The record for good weather, established last year for Middlesex county school fairs, when the sun shone on every one of the 11 miniature exhibitions, is being kept up this year. Plenty of sunshine featured the Adelaide school fair Monday, while ideal weather is greeting the Poplar Hill fair being held today. Tomorrow will see a school fair at Dorchester and Friday at St. Johns.

C. N. R. OFFICIALS MAKING SAFETY TOUR OF DIVISION

Charles Forester and a number of officials of the London division of the Canadian National railways left in a special train for Wingham this morning on the annual safety first inspection trip over the line. The party returned to the city this afternoon en route for the Hamilton district, where they will spend the night.

FARRELL AT PETROLIA FAIR.

J. Farrell of the immigration department of the Ontario government was a visitor at Petrolia fair yesterday. Mr. Farrell states that it was the most successful fall exhibition in the history of the town.

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But his unswerving faith in humans probably caused his death, for yesterday he hopped across the pavement with a stride that gave assurance to his city, who claims to have discovered a serum which he believes will prove an infallible cure for cancer. He has been conducting experiments for several years.

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