THE LONDON ADVERTISER
COMPANY, LIMITED.
London, Ontario.

TELEPHONE NUMBERS.

3670 PRIVATE BRANCH 3670
EXCHANGE
Fr.m 9 p.m. to 8:30 a.m. and holidays'
call 76. Business Depar' ment; 73. Editors
and Reportars; 174, Composing Room;
76, Circulation Department.

London, Ont., Monday, Aug. 74.

Looking Over Hospitals. DEPLORING the fact that hospitals of Ontario have not reachservice attained by similar institutions of other provinces, Dr. M. T. MACEACHERN, director of hospital standardization for Canada,

the part of those operating them. However, London's hospital escapes this criticism, because Dr. MAC-EACHERN, in an interview with THE ADVERTISER following an inspection conducted last week, pronounced Victoria Hospital as one possessing the best-known case recording system, and a model in all respects.

He further states that he will urge other Ontario hospitals to stimulate their operating methods to reach that goal of efficiency which he found at

Regarding the hospital situation in Canada, Dr. MACEACHERN, whose statement is self-explanatory, says: "Generally speaking, there has been a marvellous advance made in the hospitals of Canada during the past two or three years to improve the service to the sick, and the program as laid down by the hospital standardization movement is being generally accepted and carried out in all the provinces with the exception of Ontario.

"Last year inspections showed that only about 38 per cent of the hospitals of Ontario of 100 beds and over were standard institutions. This not believe the showing will be much better. In 1921 Ontario stood second lowest in per cent of standard hospitals on this continent.

"This is most regrettable when we all regard Ontario as the banner province of Canada, and I regard it running hospitals and the doctors

"Any hospital not entering the apthe full confidence of the public, who are now reading the published list in the Hospital Blue Book."

Victoria Hospital is on the ap-American College of Surgeons, as represented by Dr. MACEACHERN in his inspections, and he has intimated that this institution will remains on that list for at least another year.

Dr. MacEachern has enjoyed eleven years' experience as a hospital superintendent, at present being superintendent of Vancouver General Hospital, and director-general in Canada for the Victorian Order of Nurses. He knows whereof he speaks, and has pointed out the lamentable state of affairs in hospitals in On-

His criticism is constructive, because he has indicated a remedy. It is now up to the objects of his criticism to get busy and, accepting the solution in good part, place Ontario in the ranks where she belongs, with hospital efficiency as a criterion.

Is Romance Dead?

THE ARABIAN desert is the machinery," the steam-roller that crushes romance wherever it in-

From the land of the caliphs comes a printed circular, announcing that motor buses now are running regularly between Bagdad and Aleppo. The route is 560 miles, the trip five days, along the historic Euphrates valley. Desert bandits, who raid camel

caravans? The shrewd general manager of the motor lines has taken care been bought off. In consideration of "a lump sum down," they guarantee not to molest the gasoline caravans. Who wants to take a trip through the desert under such conditions, no

chance of danger, no thrills? A tourist to the Philippine Islands writes that he penetrated the jungles | fessor insists. of Mindanao to see the head-hunters

in their natural state. hunters selling picture postcards of into an honest-to-goodness Grecian have a snout as frue as a straight save 'em from the garbage can. the council house, and, observing the edge. Forget the old habit of wearchange, lament that the world is going to the dogs.

Campers returning from fishing trips in points well north report that they had been pelted at your head, most of the Indians they met used safety razors.

One of the "fierce Redmen" conbucketshop crash.

We are being disillusioned. Next summer we will find the Indians exchanging home-brew recipes and

manicuring their nails. Even Stefansson, invading the land of perpetual ice, found that one of his greatest problems was agreeing on the wage to be paid his two

Eskimo guides. It is not so many years since romance and adventure a-plenty await- double life gets through twice as

ed the average Canadian only a few quick. hundred feet behind his cabin in the forest clearing. Something is lacking in life now,

and that something is the natural setting for romance. Industry has killed it. The popular craving for departed romance probably explains

the phenomenal sale of such books a little longer than a colt's hind "Outline of History," "The Story Mankind" and "Outline of Science." The readers are after embalmed thrills rather than knowl-

Oust the Agitators.

POLISH radical, Joseph Kow-ALSKI, was ordered deported from United States because he was considered a nuisance and a menace. His idea was that they should have the same form of government in United States that they had in Rus-

Later on he was arrested for not having stayed out of the country, ed the standards of efficiency and and his explanation was: "He was

In Canada we have radicals and nation-smashers who want to tag do the job better. bolshevism on this country. They tributes this fact to lack of effort on are not content to come and live here and work here.

They make a better living as agitators than they can as laborers, hence their role as agitators.

Canada tries to grant freedom of thought to the people of the Dominion, but there are well-defined limits past which we have no license to go. The Canadian people are satisfied

with the form of government in this country-it has its defects, of course, but that can be said of any system. Outsiders who come here are not called upon or requested to preach

the doctrines of LENINE and TROTZKY. When they persist in so doing it might be excellent business to head them back to Russia, where in 24 hours they can have a stomach full of kaiser's memoirs a joke, and he is the stuff they want to dump on us.

Making Folks Beautiful.

HOW BUSINESS does change. An old harnessmaker was relating to us a few days ago how his money to have his fiancee's appendix trade had been shot to pieces by the coming of the car, the tractor and the truck. Every farmer used to have a good driver, a rubber-tired buggy and a set of harness in keepyear, from my survey to date, I do ing. Then there was harness for all the other horses that never got a chance at the fancy outfit. But this is gone and the demand for harness has fallen away below par.

One critic claims that the busi ness of making women beautiful has come right up to the front on this with feeling and regret because it is continent. United States leads Canfacilities and equipment, but due to no small proportions. The quantity it rained just any old place." lack of effort on the part of those of rouge sold every year would tint the Atlantic Ocean a deep pink clear out to the three-mile limit. The powder used in a single season would proved list on October 23 of this give a creamy effect to the face of year can hardly hold up its head with nature for an area of 1,327 square knots. For the first time in the nation's history there are more beauty shops than saloons. It has become so that a dame does not feel dolled proved list for 1921, graded by the up until she has been marcelled, ouged and manicured. If her hair, her complexion and her hands have had full attention a certain serenity

and satisfaction comes over her. There are plastic surgatoriums tively no. where a woman can spend a month in having her face remodeled. She can have all the kinks and wrinkles taken out and she can take on the lines and complexion of a chicken. After grandma has been through a course of sprouts she looks like a flapper. Some of the work they turn interest of the children.

out is wonderful. The heautifiers have a general as ociation, and they have conventions and meetings for the purpose of exfrom various countries. There are despite the fact that they appeared delegates from South America, Pan- at Ottawa for days in favor of such ama and Hawaii. There are experts from the capitals of Europe. One they claim they want it. Why, then, latest victim of "the age of of them is Prof. Francois Marcel, are they so tardy about wading in? inventor of the wavy coiffure which

bears his name. The dome specialists threaten to marcel the world. They are marcelling the thatches of merchant princes and kings of finance, as well as of debutantes. Likewise, little children of the kid's hair. There is so much spider hue. of this going on that they may yet

made marcel hood. The convention of specialists is he may not think so, but the pro- today.

date. If your ears stick out as though them will vacate what's inside. you can have them set back a few and unto thee we'll spin a rhyme, if degrees in a half hour. And, speak- you, oh, clinker, stick around and ing of ears, they're starting to ap- keep the frost from off our spine. fided that he had lost \$400 in a pear again on the side of the ladies' four years. We've never taken to

> why not Vapity of vanities-all is vanity-

pass the powder puff!

LITTLE 'TISERS

wearing rings in our nose yet, but

It is a fact a man who leads a

These are stirring times, the only trouble being that some of us don't stir hard enough.

It's too bad some person doesn't invent a curry-comb with a handle Cheaper Power

scarce.

DURING the war there were to be

parently these experiments have not

At any rate the only substitute for

now being given is suction gas, which

tor heated by the exhaust gas from

neatly accommodated in a light steel

box at the side of the driver's cab,

where it is easily accessible for in-

duced to the lowest possible limit.

made with this three-ton lorry show

an average speed of 12 miles per

hour at a working cost a little below

one-third that of petrol. This vehicle

is specially designed for use in coun-

Our Own Country

CANADA'S INCOME TAX.

Q .- What does the Dominion in

yielded \$46,381,806 in 1920-21, from

professional men paid \$2,642,385; 111,621 employees working for sal-

aries and wages paid \$11,689,521; 3,

and 18,858 others paid \$11,823,563.

WOMEN M. P.'S

Q .- Are there any women members

A .- There are several women leg-

islators in Canada (1922), namely,

five in legislatures: Mrs. Ralph

Smith, British Columbia; Mrs. Mc-

Kinney, Alberta; Miss McAdam, Al-

berta; Mrs. Nellie McClung, Alberta;

Mrs. Rodgers, Man.; Miss McPhail,

"ANNE OF GREEN GABLES."

A .- Mrs. Ewan Macdonald, "L. M.

AREA OF CANADA AND UNITED

Q .- Which is the larger-Canada or

A .- Canada is larger than the

SOLDIERS' LAND SETTLEMENT.

diers to become farmers. To what ex-

A .- The Canadian Government

helping returned soldiers to settle or

the land. Up to September, 1921, over

SON DID THE RUNNING.

running account at my tailor's.

have repaid their loans in full.

tent has this been done?

Q .- Canada is aiding returning sol-

STATES.

Montgomery," is the author of the

popular "Anne of Green Gables"

of Prince Edward Island?

the United States?

of parliament or legislatures in Can-

manufacturers paid \$8,217,730.

Dominion income tax

come tax yield?

A .- The

Its weight has been re-

brown coal or peat.

New York says fall styles follow the Grecian lines. And this winter we may be following the Eskimo motor wagons carrying enormous gas lines.

By Digby Philips.

By Digby Philips.

NO. 295—SELECTING CALMNESS

Some of the girls coming back

from summer resorts have a faraway look and a picture postcard every day. We suppose the woman who used to horsewhip her rival will now

Editorial writers and paragraphers through heated fuel such as anthradon't go on strike because they know cite, coke, charcoal, wood refuse, there's too many people who could

have to hit her on the head with an

Germany wants a moratorium declared on her war debts. After elections successful candidates want the three-ton lorry driven by suction gas. same thing on their promises.

They are talking of making the Toronto-Hamilton highway wider. If they made it a mile wide some of the drivers would still be making headons or ditches.

A Windsor man won \$25 in a court action, and complained that his award would no more than pay his becoming cool on the way. lawyer. Said man didn't know how scrubber removes the tar, and the gas lucky he really was.

One writer has called the exbeing sued for libel. The man who wrote them is no joke. He is the world's greatest tragedy. In a Spokane court a man charg-

ed with theft claimed he stole to get removed. And yet some say the days of chivalry are all gone. Edmonton has a lot of poor, hungry

cattle, because that district has no feed for them. Too bad it's so far to the green pastures of Ontario. Yes, Mr. Westerner, green in the middle of August. The rain is falling somewhere in

Kansas. After a week's steady downpour a local paper says: "It not only rained on the just and unjust alike, is not due always to lack of good try it is getting to be a business of but after it got through with them

The coal strike at Sudbury is declared to be anthraxolite. Well, ada? If so, who? that's getting closer to anthracite. At least, they've got the first six and the last three letters right. Some day we'll fix up the middle and have anthracite of our own.

France is determined to make Gernany pay. France is now more heavily taxed than the nation that lost the war. What would have happened had Germany won? Would there be talk of cancellation? Posi-

An Arkansas woman left \$16,000 for the keep of her three dogs. On the death of the dogs the money is to go to an orphan asylum. It should be a simple matter for the court to United States by 111,920 square arrange the death of the dogs in the

There's something strange about all these stalwart westerners refuschanging ideas and gathering infor. ing to have anything to do with the mation. The section known as the wheat board. H. W. Wood, president National School of Cosmeticians is of the Canadian Council of Agriculnow assembled in convention in Chi- ture, and James Stewart of Winnicago, and there are representatives peg, have both refused to touch it, a board. It's within their reach, and

NOAH'S POETRY

CLINKERS.

I went to clean my furnace room are being marcelled. The wave can the dirt in there was one foot be made to endure a long time, and through, the whole surroundings of may be the simplest way of disposing the joint was touched and toned in

Yes, there was rubbish on the get around to marcelling the dog. A grate, and there were ashes on the ger of the motor times has taken care bald-headed guy is missing a whole floor, and there was stuff around as lot. At that, he can get a ready- well that I had chucked three months

before. Some clinkers still was restin' also deciding on next season's com- there, with careful hand they're plexion. The peroxide blonde is en- stowed away, quite unaware of all ely out of the running just now. the fuss they'd make out in the world

Oh. So don't worry. If, perchance, they round, and in my coal bin make your have some idea of the size of a they begin to grow again when they stuck a little knob on the end of nest, and holler out in such a way germ if you could take a grain of become warm. Alas and alack, he found the head- your nose you can have it changed you'll gather 'round you all the rest. sand and split it into a million pieces. Last winter we would hardly Of course, some germs are larger than But now, oh, clinker, come with

us, and in our humble hut abide, it small-that's slow and away out of pick any room around the joint, and

And unto thee we'll sing a song,

LEARN A WORD EVERY DAY

with accent on the first syllable. It means-the Ten Commandments, given by God to Moses Havelock. (Exodus 20:1-18) on Mount Sinai.

It cames from-two Greek words, meaning, respectively, "ten" and street and her son, Mr. John K. Darch, arrived home this morning, after an "speech, to speak, to say." It's used like this-"Considering how many things there are to do that the Decalogue doesn't mention, excursion and made the trip west by it's surprising what a preference

READ YOUR CHARACTER

By Digby Phillips. filled with ordinary town gas, which Calmness is a characteristic which was used as a source of power in may be regarded from several differplace of petrol-then exceedingly ent angles. To some extent it is The results were so far sucnatural characteristic; and again i cessful that experiments were made is in greater or less degree the logical afterwards in the storing of town gas outgrowth of other conditions. under pressure of cylinders, but ap-

The naturally calm or placid temperament is indicated by the rounded led to any very satisfactory result. handwriting couples, in most cases, when the attribute is pronounced, by petrol to which serious attention is vertical or backhand writing. Calmness, however, is often i

is produced by drawing air and steam large measure the result of selfrestraint, and in such cases you will note that the subject writes a small

There is also a kind of calmness Petrol, benzol and alcohol fuels and assurance which comes from are still high enough in price to enbeling of self-reliance, the kind of courage suction gas development calmness which marks the naturally and a leading British firm has put on capable person. In this case you will the market a very well constructed find that the person in question writes vertical, angular hand. The steam for the suction gas pro-And again you have the kind of duced is made in a separate genera-

calmness which is the result of nothing but a lazy disposition, and the engine. The producer itself mentality that is not geared to high speed. In such cases as these you forms part of the chassis and is will find that one of the signs of that calmness is the tendency of the person to dot the letter "1" to the

After being generated, the gas Tomorrow-First Analysis. passes along a pipe to the scrubber Copyright, 1922, by Public Ledger Company. then passes direct to the engine, where it mixes with air and driver the engine in the usual way. Tests

JEST

Celia-Let me see! Louie has beer divorced four times, hasn't she? Maud-Only three, I think; but then, I haven't seen the evening O'Brien," and all the other songs that where petrol is scarce, but where various types of solid fuel are papers

LOTS OF BREEZE.

Knick-They are a breezy family. Knack-You bet. He is a baseball fan, his wife is a movie fan and the daughter is a radio fan.

HIS MONEY'S WORTH. Diner-Isn't this steak pretty

small? Waitress-Never mind. You'll be a 194,257 persons, including 16,652 farmers, who paid \$611,735; 19,366 long time eating it.

THE DANGER OF FIRE. Wife (away from home)-Horrors! forgot to turn off the electric iron Husband-It's all right. Nothing

will burn long: I forgot to turn off the

ASK PREMIER KING TO ATTEND IRISH PICNIC

ore Attractions Being Added For Big Event at Port Stanley on August 17.

President E. S. Little of the Irish Benevolent Society has extended an nvitation to Rt. Hon. W. L. Mackenzie King, premier of Canada, to attend the banquet of the society in the L. and P. S. Cafeteria at Port Stanley Thursday evening next, when the annual picnic is held, and there is a strong probability that the premie will be able to accept.

Today special committees of the B. S. have been canvassing the city for new members, it being the ambition of the officers to this year have the largest membership in the history of the organization. A membership ticket entitles the holder to a ticket

for the banquet, badges, etc. Secretary Coughlin has reported to President Little that every committee has practically completed its part of the arrangements for Irish picnic, and that the greatest crowd ever seen at the port is to be

expected if the weather is fine. An added feature this year will be 7,000 had been so placed; loans of an Irish sing-song at the free movies \$85,000,000 being made as an aid; 415 at night. There the people will join with well-known vocalists in all the old-time Irish favorites, as well as a Extravagant Son-Of course, I keep number of the latest and most popu-Har Irish songs. Irate Father—Running account?
He tells me it has been standing for Erin." "Believe Me If All Those Eneighteen months.

DR. BISHOP'S ADVICE GERM A PLANT-NO BUG



SK the average person what a germ is. If he attempts to answer at all he probably will your system.

way places. Except in the polar regions, in the middle of the ocean and on tops of high mountains, they are present everywhere. They are on our bodies, our clothing, in our food—everything we see or touch. The reason we are not sick all the say it's a little animal that will comparatively few of these germs make you sick if cause disease; also because most of he gets into us are strong enough to resist the your system.

Germs are not little animals. Bacteria multiply by simply breaking apart. Soon the two parts are They are tiny full-sized germs and each itself sepplants, the smallest living things arates, so that it is easy to see how known. They are sometimes called quickly millions of germs can be procome, you clinkers, gather bacteria, or microbes. You might duced. Cold stops their growth, but

Boiling kills them. Doctors and nurses boil their instruments and nunters sening picture postcards of smeller. If you are of the pug-nose their trophies. The young bucks smeller and do their trophies. The young bucks the pug-nose will make you type, a short course will make you to bend our backs a notch or two to without the aid of a powerful micro- not handle them until ready for use Millions of germs can exist in a is boiled before canning is to kill the drop of water without even crowd- bacteria. Then it is put into airtight cans, so that no more germs Germs do not live in out of the can reach it.

25 YEARS AGO TODAY

HERE WE HAVE ITEMS OF LOCAL AND DISTRICT INTEREST AS RECORDED IN THE ADVERTISER OF 1897.

AUGUST 14, 1897.

Mr. Fitz Odell and Mr. John Scott It's pronounced — dek-a-log, trains and will be on the road most of dealers in the lead. the time, Mr. Odell's territory will

Mrs. John Darch of 379 Talbot weeks ago on the Christian Endeavor | Wingham way of Chicago, Denver and Salt most people show for the acts this Lake

William, then down the lakes by boa

Frank Ashplant broke his finge have been appointed train inspectors when catching for the boot and shoe by Mr. J. W. Leonard, general super-intendent of the C. P. R. They will Machine Tool Company last night. TODAY'S word is-DECALOGUE, have the general oversight of all account of derkness with the shoe

Mr. John Barry has bought th be west and that of Mr. Scott east of Culloden property, belonging to Mrs. Mrs. Cornwall moves from Culloden to Ingersoll about Oct. 1.

Rev. Father McKeon of this city is extended trip to California and the now in charge of the Roman Catholic Pacific coast. They left home six churches at Blythe, St. Augustine and

Mr. C. E. Gorman of Strathroy, who Lake City, returning by British is removing to this city, has offered Columbia and the C. P. R. to Fort his fine residence for sale.



The 5 o'clock hour

when old friends gather is made or marred by the quality of the tea the hostess serves. She delights to hear the bits of praise that reach her ears above the talk and laughter. So many successful hostesses serve RED ROSE ORANGE PE-KOE TEA because of its rich amber color, its fragrance and the flavor that so distinguishes it from ordinary teas. The best grocers everywhere

sell it always in the sealed package: 43c per 1/2 lb.; 85c

"Wild Irish Rose," "Peggy Brady, "The Irishma...
"Low-Backed"
Ram-"Peggy O'Neil," Toast," "Killarney," "Low-Backed Car," "The Connaught Man's Ram-bles," "Dublin Bay," "Shamus make the Irish laugh or cry Chairman Aitken reports several new and valuable prizes this year for

the baby show, and several hundred

Read the paper.

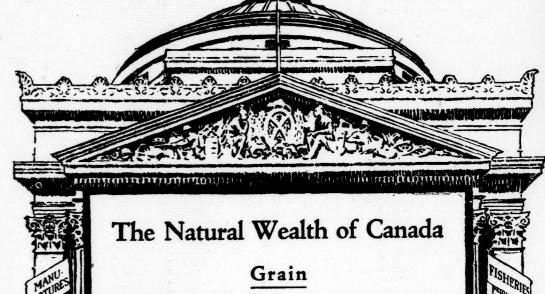
THE world is working at this moment to supply your wants. Every day of your life you must eat, wear clothing, use furniture, enjoy recreation, seek health. Most of your money is spent for things you need; weigh your expenditure intelligently.

The advertisements in your own daily newspaper safeguard your purse. They are the traffic police of the world's commerce, turning the stream of human earnings into well charted highways:

Manufacturers and merchants in their advertisements tell you the latest news about the world's efforts to keep you in health, happiness and comfort. They stake their success, their reputation and their pride on the truth of these public claims they make for their products. The fate of an advertised article is in your hands and the maker knows that it is. He must back his statements with honest values or be smothered under competition.

> Unless you read the advertisements in your daily newspaper you overlook that half of the day's news which tells you what is being made to keep you in comfort and luxury, not ten years from now but

Issued by the Canadian Daily Newspapers Association, Toronto.



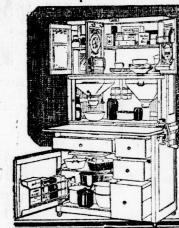
THE Northwest was a barren waste only forty-I odd vears ago. Today, in a thousand-mile belt across the three prairie provinces, is one of the greatest grain-producing areas in the world. For the year 1921 the total value of the wheat, oats, barley and rye produced throughout Canada was estimated by the Government at \$432,984,750.

The Bank of Montreal has a service adapted to the needs of the farmer and a system of branches reaching to all districts.

BANK OF MONTREAL Established over 100 years

the Kitchen Cabinet that saves miles of steps

Did You Buy Your Hoosier On Saturday?



The Hoosier Kitchen Cabinet Club opened last Saturday. If you didn't get in on it that day, NOW IS THE TIME TO ACT. Don't put if off another day.

The Club Plan, with its easy payments, makes it possible for every housekeeper to have one. Remember, only \$1.00 will put the cabinet you want in your home, and small weekly payments will care for the balance. Only a limited number of the Hoosier Beauties to be sold, and the price is reduced \$18.00 to \$20.00 each.

Think of the many advantages in labor saving, time saving and food saving that a Hoosier will bring. "It saves miles of steps," is a very true saying. There are over forty labor-saving devices on the Hoosier. When you buy a Hoosier you buy the best.

COME IN AND MAKE YOUR CHOICE TODAY. DON'T PUT IT OFF. DELAYS ARE DANGEROUS.

Wm. Trafford Furniture Co. 11 MARKET SQ. 129 DUNDAS ST.