

IN'S PUBLIC AS THIS GREAT FALL & WINTER SALE SWEEPS the CITY

FALL & WINTER SALE

Again this Live Appareling House Demonstrates its Leadership!

Again we Stage an Event that is Positively Sensational

VALUES AND STYLES THAT DEFY COMPARISON IN THIS FALL AND WINTER SALE. COME! PROVE THE TRUTH OF OUR STATEMENTS.
NOTE THIS FACT!—WE HAVE STAGED SPECTACULAR SALES BEFORE—BUT THIS SALE IS THE CROWNING EVENT OF ALL PAST ACHIEVEMENTS.
PLEASE NOTICE!—WE CANNOT FILL MAIL ORDERS, 'PHONE ORDERS or C.O.D. ORDERS ON ANY FALL AND WINTER SALE MERCHANDISE. WE RESERVE THE RIGHT TO
LIMIT THE QUANTITIES PURCHASED BY ANY ONE CUSTOMER.

NOVEMBER 7th, AT 10 O'CLOCK Sharp

Spread the news of our Fall and Winter Values among your friends. There is no rivalling the economy wonders in our apparel departments.

SALE OFFERINGS FEATURED IN THIS SALE OF SALES

1364 LADIES' FALL AND WINTER COATS
1454 LADIES' SILK, CLOTH AND WOOL DRESSES
700 LADIES' FALL AND WINTER SUITS

FREE! FREE! FREE!

On Opening Days.

With the purchase of a Child's Woolen Dress featured at Fall and Winter Sale Prices, a WOOLEN TAM or CAP to match will be given Free.

400 Children's Winter Coats

553 Children's Serge Dresses

98 Children's Jersey Wool Dresses

FREE! FREE! FREE!

With the purchase of a Ladies' Jersey or Hat priced at Fall and Winter Sale Prices, a WOOLEN TAM to match will be given Free.
Opening Days Only.

650 PIECES LADIES' FUR NECKWEAR

580 LADIES' TWEED, SERGE AND CLOTH SKIRTS

1100 GARMENTS UNDER HEADING SWEATER WEAR

1600 COTTON SILK CANTON CREPE CREPE-DE-CHINE TRICOLETTE PONGEE SILK WAISTS

1100 LADIES' NEW FALL AND WINTER HATS

Ladies Hats in stock previous to this sale and which sold from \$3.98 up to \$7.98, go on sale at 98c up to 2.98

PARIS ASSOCIATION OF FASHION