



JUST A WHISPER LOW and SWEET About our BACON

If you want to find out what really fine BACON is, try a sample fletch or two of our delicious "BERKSHIRE" brand.

We feel and believe that we can show you more intrinsically good BREAKFAST BACON than you will find anywhere else in town.

Don't take our word for it. BUY IT—TRY IT—ENJOY IT.

F. McNAMARA,
QUEEN STREET

WE HAVE IN STOCK

For Immediate Delivery:
**VICTORY FLOUR
CORN FLOUR
ROLLED OATS
Beans, Extra Quality
RICE
COTTON WASTE
Columbia Batteries
"Palmer" Marine
Engines.**

FRANKLIN'S AGENCIES, LTD.
199 Water Street.

Scottish Union & National Insurance Co. OF EDINBURGH, SCOTLAND.

Are you carrying enough insurance on your property? If not WE can protect you.

The "Wizard of the North," Sir Walter Scott, the brilliant novelist, thought so well of the SCOTTISH UNION as to become its first Governor in 1824. Faithful performances since have established that the Company is worthy to serve you with insurance on all your property.

Losses settled Equitably and Promptly.

Total Assets exceed \$76,000,000.00.

Write or phone us. Phone 350. P. O. Box 1236.

NFLD.-LABRADOR EXPORT CO., LTD.,
BOARD OF TRADE BUILDING.

At The Crescent Picture Palace

The American Feature Film Co. presents Dorothy Phillips in
5 Parts—"Broadway Love,"—5 Parts

The 20th and last chapter of
"The Eagle's Eye."

How the Kaiser's continued perfidy and ruthlessness caused the United States to enter the World War.

Mutt and Jeff, the Fox fun-makers, in
"Hospital Orderlies."

Monday—Theda Bara in "DU BARRY."

W. V. Drayton.

Complete
New Stock of

Pianos

All High-Class

Player Pianos, Pianos & Organs

We are offering them at prices which will appeal to every dollar saver. Terms as usual made to suite purchasers.

W. V. Drayton,
256 Water St

Reid-Newfoundland Co

NOTICE!

S. S. SAGONA will leave Dry Dock Wharf 5 o'clock this evening, calling at the following places, going and returning: Twillingate, Tilt Cove, Moreton's Harbor, Pilley's Island, Little Bay Islands, Springdale, La Scie, Harbor Round, Paquet, Bale Verte, Cochin's Cove, Fleur de Lys, Bear's Cove, Westport, Hampden, Jackson's Arm, Great Hr. Deep, Williamsport, Hooping Harbor, Canada Harbor, Englee, Conche, St. Julian's, Ireland Light, Goose Cove, St. Anthony. Freight now closed off.

PLACENTIA BAY STEAMSHIP SERVICE.

Next acceptance will be for Merasheen route (Bay Run) and will be advertised later.

SOUTH COAST STEAMSHIP SERVICE.

Next acceptance will be advertised later.

NOTRE DAME-BONAVISTA BAY STEAMSHIP SERVICE.

Freight for S. S. CLYDE for ports of call on above route via Port Union (except Botwood and Kite Cove) will be accepted at the Freight Shed Saturday, 28th inst., from 9 a.m. till sufficient cargo received.

REID-NEWFOUNDLAND Company

WHOLESALE ONLY

PORK

In Store:

**HAM BUTT,
MESS,
BELLY PORK.**

**HARVEY
& Co., Ltd.**

LOWEST PRICES



**Xmas
At The
Home
of Good
Shoes.**



Ladies! We have just received a line of HIGH CUT BOOTS in Dark Tan Mahogany Calf, 8 1/2 and 10 inches high; military heel. This makes an ideal Skating Boot.

We are now showing new styles in GENTLEMEN'S DARK TAN Calf BOOTS at \$7.00, \$8.00, \$9.00, \$10.00, \$11.00, \$12.00, \$14.00 and \$15.00.

F. Smallwood,
THE HOME OF GOOD SHOES.

OFFICE REQUISITES for 1919.

Cash Books, Ledgers,
Index Counter Books,
Copying, Duplicate, Triplicate
and Pen Carbon.

Receipt Books—Small, medium
and large.

Bill Books, Time Books,
Bill Forms, Oblong and Upright
Envelopes, Nos. 5, 6 1/4, 6 3/4,
square and large.

Blotting Paper, 30lb, 50lb, 60lb,
80lb, 100lb and 120lb, in
all colors.

Pencil Sharpeners—Wall or desk
and hand.

Pencils, Pens, Nibs,
Pocket Pencils, Pens and Fountain
Pens.

Ink—Stephen's, Carter's and
Diamond's, in all sizes.

Mucilage in all sizes.

Paper Clips, Office Desk Pins,
Box, Shannon, Apron and Spike
Files, Perforators, etc.

Lett's Diaries.
We are now booking orders
for these. We have only a limited
supply on order. Book
now.

S. E. GARLAND,
Leading Bookseller and
Stationer,
177-9 WATER STREET.

Anthracite COAL!

Now landing
a cargo

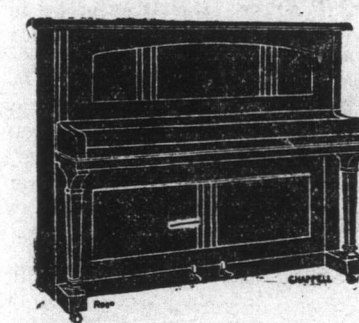
**Anthracite
Coal.**

M. MOREY & CO.

NOTICE!

A few practical Union Coopers are desirous of going North the coming season to engage in the making of herring barrels. Anyone requiring their services would do well to make the best offers possible, and apply in time in writing to "COOPER", care Evening Telegram.

XMAS Music Bargains!



I fine Ronisch Piano and Chase and Baker
Cabinet Piano Player complete with 40 rolls,
Only \$450.00.

Player and Piano will be sold separately if desired.

I Six Octave Piano Case Organ, \$130.00.

Consignment of Kohler and Campbell's
Pianos and Players and Goderich Organs due
Xmas Week will be sold at reduced prices owing
to late arrival.

Send for catalogues.

We pay the freight.

Musicians' Supply Co.,
Royal Stores Furniture Store,
Sole Distributors.

The First Principle of Modern Business is SERVICE

That is where we shine.

Good Goods well made, moderately priced, and honest effort made to deliver on time. Expert accounting and satisfactory settlements of all claims.

The biggest clothing manufacturing organization in Newfoundland backs up its claim for Superior Service.

WHOLESALE ONLY.

Newfoundland Clothing Co., Ltd.
mar6,eod,tf

**Forty Years in the public service
The - Evening Telegram**

EIGHT PAGES TO-DAY

WEATHER FORECAST.

TORONTO, Noon.—Fresh west winds, mostly fair to-day, and a few showers. R. OBER & THOMPSON, Noon.—28.18; ther. 38.

VOLUME XL

Auction Sales!

AUCTION SALE.

FREEHOLD PROPERTY

We are instructed to sell by Public Auction,

On TUESDAY NEXT,

the 31st day of December, instant, at 12 o'clock noon,

on the Premises,

That 2 1/2 Storey Detached

DWELLING HOUSE,

No. 13 Bates' Street

(leading from Beck's Cove to Thérèse Hill). The property has a frontage of 24 feet 4 inches. This House will make a good investment for rent, having no ground rent to pay, and the Municipal Taxes very small. For further information made known upon application to

FRED. J. ROIL & CO.,

dec27,31 Auctioneers.

UNRESERVED AUCTION

Cleaning up 1918 Goods

AT

THE AUCTION ROOM,

Adelaide Street,

FRIDAY, 3rd January,

at 10.30 a.m.

40 cases PORK and BEANS, 1's, 2's, 3's, 4's, 5's, 6's, 7's, 8's, 9's, 10's, 11's, 12's, 13's, 14's, 15's, 16's, 17's, 18's, 19's, 20's, 21's, 22's, 23's, 24's, 25's, 26's, 27's, 28's, 29's, 30's, 31's, 32's, 33's, 34's, 35's, 36's, 37's, 38's, 39's, 40's, 41's, 42's, 43's, 44's, 45's, 46's, 47's, 48's, 49's, 50's, 51's, 52's, 53's, 54's, 55's, 56's, 57's, 58's, 59's, 60's, 61's, 62's, 63's, 64's, 65's, 66's, 67's, 68's, 69's, 70's, 71's, 72's, 73's, 74's, 75's, 76's, 77's, 78's, 79's, 80's, 81's, 82's, 83's, 84's, 85's, 86's, 87's, 88's, 89's, 90's, 91's, 92's, 93's, 94's, 95's, 96's, 97's, 98's, 99's, 100's, 101's, 102's, 103's, 104's, 105's, 106's, 107's, 108's, 109's, 110's, 111's, 112's, 113's, 114's, 115's, 116's, 117's, 118's, 119's, 120's, 121's, 122's, 123's, 124's, 125's, 126's, 127's, 128's, 129's, 130's, 131's, 132's, 133's, 134's, 135's, 136's, 137's, 138's, 139's, 140's, 141's, 142's, 143's, 144's, 145's, 146's, 147's, 148's, 149's, 150's, 151's, 152's, 153's, 154's, 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