

A LITTLE LOT

SMALL Bath Mats

at 55 cts.

A Fresh Line

White and Colored

PIQUES,

Assorted Prices.

A Most Bewitching Display of Ladies' Neckwear

Personally Selected by our Buyer when in New York, and which are now offered at just Half Regular Prices. Many Styles to select from. Do not allow this opportunity slide to get something smart and up-to-date.

A LOT OF LADIES' AMERICAN UNTRIMMED HATS, Latest New York Styles.

We draw attention to a clearing LOT OF LADIES' HAND BAGS, Priced 40cts. to \$2.50.

A very rare Bargain in H. S. Pillow Cases.

5 Dozen only marked at 25 cts., worth 50cts.

Marshall Bros

American White

QUILTS

Pound Turkish TOWELS

We still continue at prices last advertised.



As usual we have the Diamond, also a lot of other gems. After the engagement we are proud to have a Ring of Rings to suit you.



When in need of reliable Jewellers see

T. J.

The Schedule All-Important.

By RUTH CAMERON.



RUTH CAMERON

The schedule all important, the detail dominant and the plan pre-ordained—what a lot of happiness these three factors take out of many women's lives! A woman was invited by a friend to bring her little boy and take an automobile ride. It was a heavenly day, the ride would have done them both good as well as given pleasure. "What time shall you be back?" she asked. "Not until six o'clock." "I don't believe I'd better go." His Bath Would Have to Wait. The reason? She wanted to give Wilfred his bath and if he didn't get back until six he would be an hour late in getting to bed. Couldn't the bath go until the next night? No, she had planned to give it that night. The husband of another woman came home one night full of enthusiasm. They had been planning to take a praline vacation later in the summer, but he had just been offered the opportunity to take a very interesting trip if they could start in three days. Her Clothes Weren't Ready. His wife was annoyed instead of pleased. "Why I didn't plan to go for a month, I couldn't possibly get off then." "Why?" "My clothes aren't ready." "You'd need very few clothes and I could let you have the money to buy what you absolutely need to-morrow." "Besides, I haven't the house ready

to leave. My cleaning isn't finished." "Leave it the way it is and send Jane help you when you get back." So the argument raged. Did they go eventually? No, of course they didn't. The schedule all important, the detail dominant and the plan pre-ordained were respected and the opportunity gave way. It is such things as that that prevent men from making comrades of their wives. Why Men Don't Make Comrades of Their Wives. "The reason I like to get off with other men," said a man whose wife complains that he does not make a comrade of her, "is that they aren't always fussing over details. They take things as they come and have a good time. Women are always fussing if this or that isn't just the way they expect it to be." To dominate her plans and schedules instead of permitting them to dominate her, to refuse to permit petty details to change from molehills into mountains—these are the biggest happiness lessons that many a woman has to learn. Question.—I need advice. A very amiable young man has confessed earnestly that he cares for me. I appreciate the honor of the proposal, but desire only his friendship. Can I safely continue our friendship without in the future being called a coquette? I abhor deceit. I am very young and have ambitions which crowd out thoughts of matrimony.—A Reader. Answer.—If you are absolutely sure you can never care for this man is it fair to keep him in a position which will prevent his getting over his love for you and learning to care for someone else? Friendship would be ideal if it were not for that, and if you

FRESH STOCK New Fruit and Vegetables!

- 60 brls. Green Cabbage.
- 100 cases Small Onions.
- 50 brls. New Turnips.
- 200 brls. New Potatoes.
- 200 bags P. E. I. Potatoes.
- 2 hampers Cucumbers.
- 2 brls. Water Melons.
- 15 crates Ripe Tomatoes.
- 50 bunches Bananas.
- 15 boxes Red Table Plums.
- 100 cases Cal. Oranges— sizes 25's, 21's, 17's, 15's.
- 10 boxes Cal. Lemons.

Soper & Moore.

Phone 480.

could make him know your decision was final, and if he could be satisfied with friendship, but these are very big 's as people who have tried the experiment can tell you.

A Wonderful Country

In No Other Place Than America Is Horse-Radish Made from Horse.

A New York newspaper man who is known for his "joshing" proclivities recently entered a Greek restaurant near the Newsboy's Home and ordered fried oysters. To his amazement the Greek "chaffeur" of the gas stove calmly opened a drawer, extracted half a dozen oysters, already covered with meal and "chucked" them into a pot of boiling grease. Soon they were fished out and deposited in front of the guest, who, having returned from an out-of-town assignment, was hungry and not particular. He began digging into a pot of horse-radish and announcing the "efficiency" oysters when, to his amazement he saw what appeared to be a bone in the horse-radish. "Mon Dieu! It was a bone—a section from a past tense consignment of pork spareribs. In a rage, the scribe summoned the Greek waiter. "Here," he said, "what's this in the horse-radish?" "A stick," said the Greek in a grateful tone. "Stick nothing!" was the reply. "It's a bone. I've sat here and stood for home-made oysters, and I know all horse-radish is made of horses. But for heaven's sake—before you serve your horse radish be sure you extract all the bones. I like boneless horse-radish." Whereat the Greek marveled and humbly said: "In Greece the horse radish he grow in the ground. Here in America—they make him from the horse! What a wonderful country." And then he went and broke the news to the gas stove-chaffeur.

Minard's Liniment Cures Diphtheria.

N.P.A. Aeroplane Fund

ONLY 5 MORE DAYS BEFORE 4TH AUGUST.

Estimated cost of two Aeroplanes \$22,500.00
Amount collected 22,335.91
Balance required 164.09

- \$22,500.00
- \$21,506.43
- C. C. Stranger 2 00
- The Church of England Woman's Association, per Mrs. E. L. Templeton 10 00
- The Kodak Store, per H. M. Tooton 5 00
- Harry D. G. Currie, Salmon Cove, B. D. V. 5 00
- Mrs. M. A. Bastow 5 00
- Miss Marjorie Bastow 1 00
- Pte. Gordon C. Bastow, Stob's Camp 5 00
- M. A. Bastow 9 00
- Leslie Bastow 5 00
- Edward Doyle (Registrar) 5 00
- Mrs. Henry Hutchings (of Henry Spaniard's Bay) 2 00
- Coley's Point, per W. H. Greenland 46 58
- Country Road, per W. H. Greenland 6 20
- Anderson's 50 00
- Wm. Munden Allan, Harbor Grace 1 00
- Thomas James Quinton, Harbor Grace 1 00
- Capt. Paul Ezekiel, Harbor Main 2 00
- Wm. Brick, Harbour Main 1 00
- Edward Cleary, Harbour Main 50 00
- Wm. N. Tucker, Glenbrook 5 00
- Rev. W. E. R. Cracken 5 00
- Ed. Rose, Belleoram 5 00
- Thos. Long, I.S.O. 5 00
- Royal Bank of Canada Manager and Officials 56 00
- Bowring Bros. Ltd., Employees 320 70
- G. M. Barr Employees 62 00
- Congregation of St. James Church, Channel, per Rev. H. T. Read 35 50
- Louis Garnier, South Branch 1 00
- Mrs. A. H. Milligan, Norris' Arm 5 00
- Donations from King's C'Ve B.B., per Rev. S. A. Dawson 25 90
- Dr. A. A. Chisholm, Manuels 10 00
- Patrick O'Brien, Avondale 2 00
- S. M. D. 5 00
- M. B. B. 2 00
- Captain Healty, S. S. Battery 5 00
- G. A. Williams 1 00
- Mrs. Wm. John Dawe 1 00
- W. G. Wilcox, Briggs 5 00
- The Lord Bishop of Newfoundland 50 00
- A Citizen 1 00
- Herring Neck, per Frank S. Lockyer 46 00
- A. O'Driscoll, Witless Bay 5 00
- A. McDonald, Howley 1 00

\$22,335.91

*Details in to-morrow's Telegram.

J. A. CLIFT, Treasurer.

St. John's, July 29.

Employees St. John Meat Store.

- D. McIntosh 33 00
- H. Allandryce 2 00
- F. J. Orchard 5 00
- J. Shillias 2 00
- G. Cook 2 00
- J. Miller 1 00

\$47 00

Department of Public Works Office.

- William Woodford 5 00
- James Harris 5 00
- W. C. Pearson 5 00
- A. E. Snelgrove 5 00
- J. W. Kent 2 00
- Josephine Power 1 00
- William Churchill 10 00
- S. A. Churchill 5 00
- Patrick Murphy 3 00
- Thomas Lockyer 5 00
- Michael Boland 1 00

\$47 00

HEARD IN THE FIFTH GRADE.

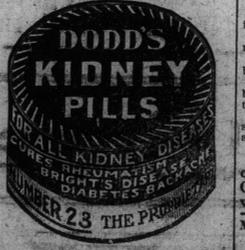
A semaphore is a young man who is in his second year in college. A parallel is two lines that can never meet unless they are best.

A skeletonist is a framework of bones without anybody in it. There are 206 bones in the human body unless a man is a bonehead, and then there are 207.

Diplomacy is the art of saying something that you don't mean to somebody who doesn't believe it.

Stafford's Prescription "A" cures Indigestion, Dyspepsia, Catarrh of the Stomach and Nervous Dyspepsia—ily12,tf

MINARD'S LINIMENT CURES DIPHTHERIA.



Drudgery.

By the adoption of modern gas appliances you may abolish drudgery from your Home.

GAS COOKERS eliminate the drudgery of lighting fires, the handling of coal and ashes, and enable you to prepare meals in half the time required with old-fashioned appliances.

GAS WATER HEATERS are indispensable in every well-regulated household.

GAS LIGHTING is best for the eyes and the pocket.

THE PERFECTION GAS IRON is a recent addition to labour, time, and money saving appliances. This Nickel-plated Gas Iron may be had complete with stand and a length of metallic tubing for the small sum of \$3.00, and should be in every household.

With the "PERFECTION GAS IRON" a whole day's ironing may be done at a cost of five cents, give better results, and do more work in half the usual time. It is always hot and ready, clean and smooth. Send post card, or phone 97, and the Gas Company will send a man to give practical demonstration of any, or all, up-to-date household appliances.

NOTE.—It is important that Gas Cookers and other appliances be kept perfectly clean and free from grease. Use "SO-KLEAN" enamel cleaner. It will quickly remove all stains and grease from metal or enamel. 25 cents per packet.—jy23,tf

- A. Foster 2 00
- Small sums 2 75
- \$20 75

Employees Messrs. A. J. Harvey & Co.

- J. J. Maher 10 00
- B. H. 5 00
- F. Cornick 3 00
- J. Walsh 1 00
- A. Moakler 1 00
- Miss White 1 00
- G. Vavasour 1 50
- J. Healey 1 00
- S. Anthony 1 00
- F. Dooley 1 00
- J. Leary 1 00
- W. Martin 1 00
- P. Summers 1 00
- H. Holloway 1 00
- R. Buckley 1 00
- J. Nugent 1 00
- J. Crocker 1 00
- R. Arnos 1 00
- J. Leary 1 00
- J. Earles 1 00
- Jas. Carnell 1 00
- A. Osmond 1 00
- R. Buckley 1 00
- E. Buckley 1 00
- J. Tilley 1 00
- T. Vavasour 1 00
- Sums under \$1 4 00

\$45 00

Department of Public Works Office.

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- W. C. Pearson 5 00
- A. E. Snelgrove 5 00
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- Josephine Power 1 00
- William Churchill 10 00
- S. A. Churchill 5 00
- Patrick Murphy 3 00
- Thomas Lockyer 5 00
- Michael Boland 1 00

\$47 00

The British Theatre

2.30—TO-DAY—7.30.

COOL — CLEAN — COMFORTABLE. Special 5 Reel week-end programme, including a weird and magnificent S. & A. Story.

"The Black Signal."

Also EXTRA PICTURES for the CHILDREN on SATURDAY. Arthur Priestman (Cameron) will sing GUS ELEN'S Great Song, "THE FINEST FLOW' O' LANGWIDGE EVER YEARD."

Coming—DOROTHY KNOWLES.

Percentage of Receipts will be given to the Aeroplane Fund.

5c. The Crescent Picture Palace. 5c.

"The Fatal Note."

A Southern story pictured by the Solig Company. "THE GREATER LOVE"—A fascinating Lubin drama. "SWEENEY'S CHRISTMAS BIRD"—A great Vitagraph comedy with Hughie Mack and Kate Price.

"BRONCHO BILLY'S DECISION"—A Western drama with the favorite cowboy actor, G. M. Anderson.

"A FOUL DEED" and "HENPECK GETS A NIGHT OFF" are two lively comedies. GOOD MUSIC AND SINGING—A COOL AND WELL VENTILATED THEATRE. The Usual Extra Pictures at the Big Saturday Matinee. Send the Children.

On Monday—Charles Dickens' Immortal Story, "MARTIN CHUZZLEWIT."

Rossley's East End Theatre!

St. John's Leading Vaudeville and Moving Picture Theatre.

UP SHE GOES TO-NIGHT.

"The Great Aeroplane Entertainment."

(Under the distinguished patronage and presence of His Excellency the Governor and Lady Davidson.) THE BEST LOCAL TALENT IN THE CITY—Mrs. Colville, Mrs. Chater, Miss Flora Chitt, Miss Bradshaw, Miss Frances Gosling, Miss Mary Doyle, Miss Louise Anderson, Mr. Tom O'Neill, The Calypso's String Band, The Sunshine Girls, Bonnie Rossley, Jack Rossley, Dodd and Kelly, Mrs. Rossley, Mr. A. Crocker, St. John's leading pianist, and Mr. Jago.

Songs, Dances, Sketches Musical Instruments. A delightful feast of mirth and melody; Doors open 7.15 p.m., to commence at 8 p.m. Reserved Seats at Gray & Goodland's, 50c. only. General admission, 20c.

J. J. St. John.

45c.—The Real Irish Butter—45c.

Just landed ex s.s. Durango from the Killarney Lakes, another shipment of the best IRISH BUTTER, which is little cheaper, retailing at 45c. lb. 500 dozen Nicely Perfumed

Toilet Soap.

in 1 doz. boxes. Price 35c. doz.

J. J. ST. JOHN, DUCKWORTH ST. & LEMARCHANT ROAD.

Advertise in The Evening Telegram

Truth is Supreme!

We pride ourselves on saying that no article leaves our store that does not comply with all the claims we make for it.

In offering this season's teas we have no hesitation in saying that a finer or better tea than "Homestead" has never been offered at the price.

QUALITY — then price, that's Homestead way.

There's a smile in every cup of Homestead.

C. P. EAGAN.

DUCKWORTH STREET & QUEEN'S ROAD.

Ex S.S. Florizel:

California Oranges.

California Lemons.

Bananas.

New York Corned Beef.

New Potatoes.

New Turnips.

Shoe Polish, 5c. bottle.

Granulated Milk Powder, 10c. tin.

Malted Nuts.

Knox's Gelatine.

Welch's Grape Juice.

Fresh Country Eggs.

Pure Canadian Butter, 1 lb. blocks.

Garland
177 & 22

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is now sold in ST
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