

Extra!

Eight BIG SPECIALS

FOR THIS WEEK at
COLLINS'



LADIES' DRESSES
in Linen and Serge; colors:
Navy Blue, Cream, Black,
Tan and Lt. Blue.
At Half Price.
CHILDREN'S DRESSES
to fit 4 years to 8 years old.
At Half Price.
SKIRT EMBROIDERY,
45 inches wide.
Regular 75c. for ... 57c.
Regular 1.00 for ... 70c.
LADIES' SINGLET,
Regular 15c. for ... 8c.
Regular 20c. for ... 13c.

MEN'S WORKING SHIRTS.
Direct from the factories
and bought much below the
regular value.
Regular 75c. for ... 63c.
Regular 85c. for ... 70c.
MEN'S WORKING PANTS.
Sizes 3 to 7; very strong
material and worth \$1.80 a
pair. Selling at \$1.30.
WHITE QUILTS.
A lot of American Cotton
Quilts, bought direct
from a jobber at anchor
prices.
Regular \$2.00 for ... \$1.30
Regular \$1.50 for ... 85c.
Mill Ends of
WHITE FLANNELETES
Worth 15c. yd. for 10c. yd.

P. F. Collins.

NEW GOODS at FREW'S!

Now Showing:
LADIES' MANTLES, COSTUMES, HATS, FURS,
DRESS MATERIALS, BLOUSE CLOTHS,
RIBBON, FEATHERS, Etc., Etc.
All very newest and most up-to-date goods. Quality and prices
always right.

WILLIAM FREW.

"Molassine" Meal

is as useful in Summer as in Winter.

"MOLASSINE" MEAL helps all animals to
get greater nourishment out of their other foods
and digest them.

Worms cannot exist in animals fed on
"MOLASSINE" MEAL. It is therefore a neces-
sity during the grazing season.

Good for: **HORSES** **SHEEP**
COWS **CALVES**
OXEN **LAMBS**
PIGS **POULTRY**

Try "MOLASSINE" DOG CAKES on your
Dog.

Harvey & Co.'y.

Wholesale.

Arrival of Prince Albert TOBACCO.

Prince Albert Tobacco is prepared for smokers
under the process discovered in making ex-
periments to produce the most delightful and
wholesome Tobacco.
A rich mellow smoke, does not bite the
tongue.

JAMES P. CASH
Distributor, Water Street.

When Unselfishness is Not Unselfishness.

By RUTH CAMERON.



I do believe
Dorothy Sears is
the most gener-
ous girl I ever
knew, said the
lady next door.
"She spent the
whole day help-
ing one of her
neighbours pack
her trunks. You
know she has a
perfect genius for
packing. She can
get more into a
trunk than any one
I ever knew. She
certainly is a thoroughly unselfish
girl."

The Lady-who-always-knows-some-
how and the lady next door were both
visiting on a veranda when the lady
next door delivered this eulogy.

While she was speaking I noticed
that the Lady-who-always-knows-some-
how bent low over her embroidery
with that quizzical ghost of a smile
which means that she doesn't exactly
agree with the speaker's opinion.

"Well," said the Lady-who-always-
knows-somehow, "I didn't mean to say
anything, but if you must know, it
amused me to hear Dorothy called a
thoroughly unselfish girl. I know her
well, and she isn't what I call unself-
ish at all. What about her doing all
that packing? Well, she has a passion
for system; she packs beautifully, and
she likes to pack just as we all like
to do things we do especially well;
moreover, she had nothing else to do
yesterday. Besides, she likes to be
thanked, and like all the rest of us
she enjoys doing kind things for peo-
ple when they are things she enjoys
doing anyway."

"You don't seem awfully fond of
Dorothy," I commented, as the lady
paused in her remarks.
"Oh, dear! I didn't mean to give
that impression," said she, ruefully.
"Dorothy is a nice girl and I like her
very well, it's just the quality I
hate—that pseudo unselfishness that
will do anything on earth for anyone
so long as it's something one doesn't
particularly mind doing, and, and
something showy enough to bring
plenty of praise."

"Real unselfishness is a rare and
beautiful quality and it somehow
rouses me to see this cheap imitation
taken for it."

"You know perfectly well if Dorothy
had been invited to go on a motor trip,
she wouldn't have stayed at home to
help her friend pack. Or if it had been
a question of taking care of the child-
ren, which she hates to do, she would
never have offered to help. You un-
derstand I don't blame her at all, she's
just an ordinary pleasure-loving girl,
but I don't think she deserves to be
called very unselfish. Unselfishness
is a far bigger thing. It means doing
the things you don't like to do and
doing them when you don't feel like it;
and giving up things you really care
for and wanting to make other people
happy without caring to be praised for
it."

The Lady broke off and laughed at
her own earnestness. "I didn't mean
to preach a sermon," she said, "only
it's something I've thought about a
great deal and I think most of us
would be less-satisfied if we realized
when unselfishness is not unselfish-
ness."

Ruth Cameron

Fashions and Fads.

Among new fabrics are many broche
tains, furnished with sequins and gold
or silver lace.

For every kind of sport the brilliant-
hued silk knitted or wool coat is a
charming and becoming style.

Evening girdles are to be wide and
draped, and will be worn both below
and above the waist line.

This year's wedding gown should
be fashioned of plain or broad satin
crepe de chine or chafneuse.

Fabric hats will be the leaders in
the millinery world, the loveliest being
of velvet, moire, taffeta, crepe or vel-
our.

Fashion dictates that the contour of
the head must be outlined. No rats
and little false hair must be used.

The most distinctly Oriental note in
the newest frocks is the broad sash,
which is swathed around the figure.

The newest fall jackets are cut
away sharply at the front and slope
away to a medium short length at the
back.

The decidedly new thing about coats
is the wide turnover collar, sometimes
running down into revers at the front.

The charm of the flounced skirt has
returned to favor, and many pretty
dresses show killed flouncings of
tulle or lace.

A favorite fabric for afternoon dress-
es is net in all weights and in many
combinations. It is washable, cool,
inexpensive and new.

Striped materials are very fashion-
able, and a red-and-black striped chif-
fon jacket is effectively combined with
a gray tuxor silk skirt.

Some of the new skirts are slashed
to the knee over the right foot, where
a bow knot of brilliant catches the
dripping in place.

Fashion seems to have swung around
again to the separate jackets and sepa-
rate skirts, and the selection of con-
trasting colors must be harmonious.

Among the new fall colors are putty,
ashblond, green, eggplant purple, Seve-
green, Florentine red, scarab green,
mandarin yellow and oak-leaf brown.

Close-fitting hats, with outstanding
trimming, are as much in vogue as ever.

The trimming may be either feather,
fancy or loops of ribbon and velvet in
fantastic shape.

Collarettes of marabou are short and
wide and finished with a bow and ends.

They come in exquisite chinchilla mix-
ture, a softly shaded gray and a variety
of new Parisienne shades.

Minimise The Loss.

Practically farmers may easily
minimise the loss, due to a backward
and cold season, by the judicious use
of Sulphate of Ammonia as a fertiliz-
er.

Sulphate of Ammonia contains over
20 per cent of nitrogen, as against 15
per cent in Nitrate of Soda, and is
therefore more than 25 per cent better
than nitrate of soda as a means of
quickening and increasing the growth
of crops.

The use of Sulphate of Ammonia
has increased enormously of late years
and it is recognized to be the most
valuable fertilizer obtainable. By its
judicious use the production of root
crops per acre may be doubled, and
the growth of late crops stimulated.

We invite the attention of Farmers
to our special pamphlet on the best
methods of using Sulphate, copies of
which will be forwarded free to any
address on application.

The price of Sulphate is moderate,
and our terms are accommodating.
ST. JOHN'S GAS LIGHT COMPANY.
Board of Trade Building, St. John's.
July 8th.

Hymenal.

East Wabana was the scene of a
quiet but very pretty wedding at St.
Michael's Church on Wednesday,
Sept. 3rd, when Mr. Walter Neville,
of Topsail, was united in the bonds
of holy matrimony to Miss Catherine
Holland, R. C. teacher, formerly of
St. John's. The ceremony was per-
formed by Rev. J. J. McGrath, Parish
Priest of Wabana, in the presence of
a few of their immediate friends.
The bride looked charming in a suit
of cream voile with hat and veil to
match. She was attended by her
cousin Miss Clara Devine, who was
dressed in a suit of pink voile with
hat to correspond. Mr. John Neville
did the honors of best man. After
the ceremony the party repaired to
the residence of the bride, where a
reception was held and congratula-
tions were given, after which the
happy couple joined the S.S. Progress
which was waiting at the wharf for
the occasion gaily decorated in bunt-
ing, and left for Kelligrews where
they are going to put up at the well
known hotel "The Anchorage,"
where the honeymoon will be spent.
They took with them the best wish-
es of their many friends. The bride
received many beautiful and costly
presents which goes to show her pop-
ularity. The Telegram joins in
wishing Mr. and Mrs. Neville many
years of wedded life together.

A SURE CURE FOR WOMEN'S DISORDERS

Ten Days' Treatment Free

ORANGE LILY is a certain cure for all disorders of women. It is applied
locally and is absorbed into the suffering
organ. The congested region is expelled, giving
immediate mental and physical re-
lief. The blood vessels and nerves
are toned and strengthened, and
the circulation is rendered normal.
As this treatment is based on strict-
ly scientific principles and acts on the
actual location of the disease it
cannot help but effect a cure of all
forms of female troubles, including
delayed and painful menstruation,
leucorrhoea, falling of the womb,
etc. Price, \$1.00 per box, which is
sufficient for five months' treat-
ment. A Free Trial Treatment
which for 10 days, worth \$1.00,
will be sent Free to any suffering
woman who will send her address
enclosed 2 stamps and address. Write: FRANCES E. CURRAH, Windsor, Ont.



For Sale by Leading Druggists Everywhere.

Plums!

Owing to partial failure
of local berry crop, we have
ordered Plums for early
shipment.

To arrive Thursday:
20 baskets Large Blue
PLUMS.
10 baskets Large Yellow
PLUMS.
10 baskets Green Gage
PLUMS.
10 cases, 4 bks. each, as-
sorted PLUMS.
50 baskets TOMATOES.
Also full stock of
Apples, Pears, Bananas,
Oranges, Cabbage, Potatoes
Turnips, etc.

Soper & Moore.

Patriotism.

Real patriotism is not a willingness
to die for your country, but a willing-
ness to give your time, money and
thought for your country.

If you would take the time you em-
ploy in drilling in the armoury, wear-
ing gold braid and a sword, and em-
ploy it in interesting yourself in
political conditions in your ward, you
would be more of a patriot.

Patriotism is not a military thing,
to be exercised upon supreme occa-
sions of war, but is an everyday thing

to be shown by improving the condi-
tions of life in your community. It
is not for parade. It is for use.

It is not a luxury. It is a necessity.
You cannot be a genuine patriot un-
til you are converted. Instead of a
merely individual conscience you must
get a civic conscience. You must
learn to feel that your city's affairs
are "my business" and not the polit-
ical bosses' business. You must de-
velop the Human Nerve. You must
feel what Humanity means.

For patriotism is a religion; it
means a high form of continuous devo-
tion.

You cannot be a patriot and not be
interested in politics. Politics is the
expression of Patriotism. If it is de-
graded, you are degraded and your
city and state—Dr. Frank Crane in
Woman's World for September.

The Ladies of the Altar Society,
Holyrood, are holding a Garden
Party Sept. 10th, to procure
funds to enable Father Finn to
renovate Holy Cross Church.
Sept. 31, 10, 11.

Economy of Oysters.

Of all foods oysters probably show
less waste than any other; in fact,
there is no waste, even the shells are
valuable as chicken feed, in road-
making, as fertilizer and as the raw
material out of which buttons, etc.,
are made, to say nothing of the
pearls they produce.

But it is as an article of food that
the oyster shines. Having practically
the same food value as meat, it is
even more easily digested and there-
fore an important part of the in-
valid's diet. Owing to the improved
methods of packing and shipping, au-
"R" is being put into every month
of the year, for it is now possible
to enjoy oysters in almost every
month. In the East they are eaten
every day in the year.

In buying beef, mutton, poultry or
fish, by the pound, there is always
a good deal of waste, in the form
of bones, inedible portions, feathers,
etc. In a cut of steak, for instance,
the waste often runs as high as 30
and 60 per cent. In poultry it is of-
ten greater. In the oyster there are
no bones, no feathers and no inedible
portions; it is all meat and particu-
larly rich in those elements which
go to repair over-worked brains and
nervous systems.

Oysters are readily prepared in a
chafing dish; more so than other
foods. If the average housewife only
knew of the many delicious dishes
she could make in a chafing dish, the
consumption of oysters would in-
crease by leaps and bounds.

WITH THE ADVENTISTS.—Elder
Wm. C. Young will preach upon the
subject of unbelief at the Cookstown
Road Church to-morrow (Sunday)
evening. For five weeks past the
theme of each discourse has been un-
belief. To-morrow the opposite to
faith and its fruitage, will be the
subject under consideration. All
sermons are free.

Provincial and Municipal Deben- tures to yield from 5 to 5½ pr ct.

Town of Amherst,
Town of Pictou,
Municipality of Shelbourne,
Province of Nova Scotia,
Town of Sydney,
City of Halifax.
Prices on application.

F. B. McCURDY & CO.,
Bankers and Brokers,
C. A. C. BRUCE, Manager,
St. John's, Nfld.

The Surplus Earned.

In 1912 the Canadian Life earned surplus
of \$1,530,667, exceeding by over \$237,000 the
earnings of 1911, and by a much larger
amount the earnings of any previous year.
This is of importance to policyholders, for
their Dividends must come from this account.

CANADA LIFE ASSURANCE CO.

C. A. C. BRUCE, Manager,
St. John's.

September Magazines and Fashion Books.

Argosy, Ainslee's, American, All Story, Delineator, Designer, Fashions for All,
Blue Book, Cosmopolitan, Cassella, Jose Lilles Practical, Leach's Children
Everybody's, Fry's, Grand, London, Ladies' Home Journal,
Munsey, McClure's, Metropolitan, Ladies' Companion, Pictorial Review,
New Nash's, Popular, Weldon's Journal of Costumes,
Poupler Mechanics, Physical Culture, Weldon's Ladies' Journal,
Red, Red Book, Railroad, Royal, Weldon's Children's Fashions,
Review of Reviews, Smart Set, Strand, Weldon's Illustrated Dressmaker,
Story Teller, Top Notch, Windsor, Woman's Home Companion,
Technical World, Wide World, Woman at Home.

GARLAND'S Bookstore,

177-323 Water Street, St. John's.

"THE OIL THAT LUBRICATES."

BRITISH COLUMBIA EXPRESS COMPANY.

General Office,
Ashcroft, B.C.,
February 18, 1913.

THE IMPERIAL OIL CO. LTD.

Gentlemen.—With reference to POLARINE OIL, we desire to say
that we operated six Winton Six-Cylinder Cars on the Cariboo Road
in 1912, and these Cars travelled 82,430 miles during the season.
We used POLARINE exclusively, and found it superior to any
other oil which we had previously tested, and while the cars were
operated under all sorts of climatic conditions, we were so well
pleased with the results obtainable from the use of POLARINE OIL
that we propose to use nothing else on the eight Winton Cars which
we will operate this year.

Yours very truly,
BRITISH COLUMBIA EXPRESS COMPANY,
per Fred'k H. LeSueur, Accountant.

A. H. MURRAY, St. John's, Distributor.

ANCHOR BRAND

HERRING NETS

The Fisherman's Favorite.

Most Satisfactory Cheap
Net on the Market.

Robert TEMPLETON,

Wholesale and Retail.