



GREAT STOCK

THE PURVIS COMPANY

JASPER AVE.

Bargain Banquet

FOR 12 Days the Purvis Company, Limited, will hold an immense Banquet of Bargains. Their entire regular Stock is being marked down to Cost or Less and every article is being plainly marked with the Magic Circle, the Red Label which is to be the sign of Public Opportunity. Some idea of the magnitude of the Menu will be obtained when you stop and consider that it is taking 100,000 Tickets to prepare the whole stock. Not one man, woman or child within a radius of 100 miles should neglect this invitation. It is the Biggest Sale event Edmonton has ever seen.

ON THE GROUND FLOOR

EAST SIDE

Dress Goods and Trimmings—
 French Poplins,
 Satin Cloths,
 Broadcloths,
 Serges,
 Silks,
 Satins,
 Henriettas,
 Panamas.
 Blankets,
 Linen Sheets,
 Flannel Sheets,
 Towelling,
 Velours.
 Fancy Linens.
 Comforters.
 Bed Spreads.
 Curtains.
 Pillows.
 Special Tables of Remnants at gift prices.
 Notions of all kinds.
 The most complete stock in Ed-
 monton.
 Ladies' Underwear.
 Ladies' Hose.
 Ladies' Handkerchiefs.
 Ladies' Gloves and Mitts.

WEST SIDE

Men's Boots.
 Men's Robbers.
 Men's Shoes.
 Men's House Slippers.
 Women's Boots.
 Women's Rubbers.
 Women's Shoes.
 Women's House Slippers.
 Men's Furnishings—
 Hats,
 Ties,
 Fancy Vests.
 Underwear,
 Sweaters.
 Men's Suits—
 Scotch Tweeds,
 Serges,
 All this season's goods.
 Men's Coats—
 Men's Fur lined coats.
 Men's Fur Coats.
 Men's Sheepskin lined coats.
 Men's Fur Caps.
 Men's Fur Collars.
 Men's Fur lined and wool lined Mitts.

ALL AT MAGIC CIRCLE PRICES

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EXAMPLES OF PRICE CUTTING

MENS UNDERWEAR. All wool Elastic knit, "Shield brand", 34 to 46, regular \$2.00. Magic Circle Price.....\$1.45
BOYS, YOUTHS AND CHILDS SUITS, overcoats, reefers, pea-jackets, \$3.50 worth of first quality goods reduced by one-fifth and one third. Magic circle prices. 88c to \$3.35
MENS AND BOYS UNDERWEAR. Winter weights, broken lines, but all sizes in the lot. Worth from \$1.00 \$5.00. Magic circle prices. 88c to \$3.35
MENS NEGLIGEE SHIRTS. Cuffs attached or not, good patterns, all sizes, regular \$1.00. Magic circle price.....60c
MENS SHEEP LINED COATS. Shells of duck, mole or corduroy, sheep, wombat and rat collars, sizes 34 to 50, reg. \$6.50 to \$12.00. Magic circle price.....\$4.00 to \$8.75
MENS LINED AND OVER MITTS. Magic Circle Price.....50c
MENS WINTER BOOTS. Tan and black, leather lined, viscolized soles, blucher cut. Magic circle prices.....\$3.75 to 5.25
 Caps, ties, hats, fur lined coats, fur coats, fur caps, mitts and collars. Suits, pants, tweed, melton and freize overcoats. All at magic sale prices.
WOMENS BOOTS. Nattiest as well as the most durable of American, Canadian, English makes. House shoes, slippers, rubbers. All at magic sale prices.
PILLOWS. 50 pairs good feather pillows, covered with heavy fancy ticking, weight 5 lbs. to pair, regular \$1.50. Magic circle price, per pair.....\$1.19
FLANNELETTE SHEETING. 10 pieces flannelette sheeting, good heavy English flannelette full 72 inches wide, grey or white, reg. 50c per yard. Magic circle price, per yard.....35c
 8 pieces flannelette sheeting same as above only lighter weight, regular 40c per yard. Magic circle price, per yard.....30c
TOWELS AND TOWELINGS. 35 dozen white linen huck towels, good weight, size 18 x 36, reg. 50c pair. Sale price, per pair.....25c
 10 pieces crash toweling, all pure Irish linen, great wearer, 18 inches wide, red border also fancy stripe, regular 15c per yard. Magic circle price, per yard.....10c
 30 dozen colored turkish bath towels, good weight, size 24 x 48, regular 60c. Magic circle price, per pair.....40c
FLANLETTES AND VELOURS. 1000 yards fancy German velours in twilled and plain, all colors and designs both light and dark, no dressing and washes well. Fine for childrens wear, or womens house wear. Regular 15 per yard. Magic circle price, 12 yards for.....\$1.00
 1500 yards heavy English flannelette, assorted stripes, fast colors and not a particle of dressing or filling, and dont for-get to note the width 34 inches, never sold for less than 15c per yard. Magic circle price, per yard.....10c
 900 yards heavy English flannelette, white same as above, regular 15 per yard. Magic circle price, per yard.....10c
NOTIONS. Dressing pins, 2 papers for.....5c
 Womens, misses and childrens side elastics, black only. reg. 25c and 30c
 Sale price, per pair.....15c
 Shell hair pins, large size, per dozen.....25c
 Wire hair pins, a 10c box for.....5c
 Wire hair pins, 2 packages for.....5c
 Hooks and eyes, all sizes, 2 cards for.....5c
 Silkin, all colors, 8 spools for.....25c
 Big ball hair pins, 5 for.....25c
 3 cards mending wool, all colors.....5c
 A 10c skein black mending wool for.....5c
 Jet beads the new thing, per string.....15c, 35c and 50c
 Beaded bags, each.....25c, 65c and \$1.00
 The perfection darning saves time and labor, attaches to sewing machine, we have them, each.....25c
 Dressing combs, a 50c comb for.....25c
 Tooth brushes from 5c each, up to 35c each.
 6 linen handkerchiefs for.....25c
 8 lawn handkerchiefs for.....25c
 Back combs, side combs and Barretts, all colors. Regular price 50c.
 Magic circle price.....25c
 Womens belt hose supporters with pad, reg. 40c. Magic circle price 25c



THURS. NOV. 18--WED
BOTH DAYS INCLUSIVE

\$37,165 to be Distributed

To the Public of Edmonton and Dist

Value of Stock at Regular Prices - - -
 Value of Stock at Magic Circle Prices - - -
 Offered to the Public - - -

GET YOUR SE



THE ENTIRE STOCK AT MA

EXTRA HELP WANTED

Remember the Address: Jasper Avenue