



# Boosting Wolfville

----is more than merely "thinking" or "saying" good things about the town. Real, honest-to-goodness BOOSTING means that citizen of Wolfville must carry out the following principles every day he lives here:

1. Assume his share of civic responsibilities and contribute his moral and material support to any movement toward good government. An efficient yet human civic administration is the backbone of a prosperous town.
2. Do his part in getting and keeping good churches and schools, for these institutions are the builders of progress for the coming generation.
3. Patronize home merchants and professional men, for they are mainly responsible for the comforts, pleasures and opportunities that this community

affords to its citizens.

4. Contribute his every effort toward keeping our streets and yards clean and attractive. An attractive town is good business, for a healthy atmosphere is one of the first requisites for drawing new citizens of the right sort.
5. Be generous in thought, word and deed to his neighbors and fellow citizens. MOST OF THE HAPPINESS IN LIFE IS GOTTEN BY DOING FOR OTHERS AND ENTERING INTO THE SPIRIT OF CO-OPERATION.

These are the principles that, when every person does his best toward actually carrying them out, will bring us all prosperity and happiness. We prosper only as those about us prosper, so----

Every loyal citizen of Wolfville is urged to become an active working partner with us----let's do some REAL boosting for our town by MAKING IT BETTER IN EVERY WAY.

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