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Choice Selection
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BROCKAILLE - ONTARIO

The Athens Reporter

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We supply promptly, at moderate cost, all kinds of stationery for the dairy business.
The Reporter Office
Athens, Ont.

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No. 4 JULY BARGAIN BULLETIN

Lots of people are saving money by following up these bargain bulletins. Are you ?

Men's Outing Shirts—All soft with collar attached, choice soft silk stripe material or satin, in light colors, 3 doz. only, assorted sizes, regular price 75c each, for 48c
Men's Leather Belts—Tan or black, mixed lot to be cleared out, 2 doz. only regular price 50c each, choice for 25c
25c Summer Reading—Louis Tracy's famous books formerly 75c each. "The Wings of the Morning," "The king of Diamonds," "The Pillar Light,' each 25c
Wash Challi—For waists, choice dark cool fabric, blue, brown or black with white figure, regular price 55c yard; bargain price 10c
Boys' Wash Suits—Buster Brown coat with pants, washable duck, 3 only 5 year size, regular price $1.35 and $1.00, for now 75c
Girls' White Dresses—of fine white lawn, trimmed with lace and embry., regular price $1.15 and $1.00 for now 69c
White Shirts—4 only, fine cambric with frill of embry. and tucks, regular price 90c each, for 75c
White Undershirts—Choice fine white cambric with wide insertion and frill of cluny lace, dust frill and ruffle, 3 only left, regular price $2.25, bargain price 1.75
Boys' Balbriggan Shirts and Drawers—sizes 26 to 34, prices up to 35c each, your choice for each 23c
Ladies white Undervests—Half price, fine white elastic openwork ribbed, silk taped and lace trimmed, no sleeves, 11 only, regular price 50c each, bargain at 25c
Bleached Cotton—In mill ends of from 5 to 12 yards, each, we will cut any length you wish, 200 yds. to sell, worth 8c and 9c, while it lasts. 5c
Grey Cotton—In mill ends of from 4 to 12 yards, good 10c and 12½c grade, yard wide, at per yard now 8c
Floor Matting—3 pieces, "Crex" heavy roped grass matting, extra durable, yard wide, regular price 50c yard, for 33c
China Matting—2 pieces heavy China Matting in dark patterns, regular price 25c yard, choice quality, now 16c
Japanese Beaded Portiers—5 only of these, made of fine strong bamboo, in bright colors, a snap per pair 2.89

Sale of Odd Pairs Lace Curtains

Just to clear out the balance of our spring display of lace curtains, odd pairs, at reductions that will sell them quick. Don't miss this sale.

2 pairs,	were 35c	pair for	.27c pair	2 pairs,	were 1.50	pair, for	1.10 pair
1 "	50c	"	.33c "	2 "	1.75	" "	1.25 "
1 "	75c	"	.59c "	1 "	2.00	" "	1.39 "
1 "	80c	"	.65c "	1 "	2.25	" "	1.69 "
1 "	1.25	"	.98c "	1 "	3.00	" "	2.25 "
3 "	1.39	"	1.10 "	1 "	7.00	" "	4.89 "
1							

Robt. Wright & Co.
IMPORTERS
BROCKVILLE - - ONTARIO

A SACRIFICE SALE

Having made a contract engagement with the Manufacturers' Life Assurance Co., I wish to at once dispose of my stock in trade and everything is now marked at sacrifice prices. I am offering in the list

A New Sherlock Manning Organ—6 oct.
A Second-hand Organ and Square Piano.

As sample reductions in other lines we quote good Violins at $1.50; Violin Strings 2 for 5c, bridges 3 for 5c; Scribblers, 5c for 4c and 3c for 2c.

Great reductions in Granite ware, lamp chimneys, etc. The time to buy is NOW.

JAMES ROSS, Athens

FROM A BUSINESS Point of View

When choosing a college to attend, select the one that is the best equipped for the teaching of actual business. Our courses in Stenography, Book-keeping and Telegraphy are taught by experts in such a way as to enable students to make the greatest possible advancement in the shortest possible time.

Fall term opens Sept. 4. Send for catalogue.

Brockville Business College

W. H. SHAW, President. W. T. ROGERS, Principal.

THE BRANDING OF CHEESE

For years past many speeches have been delivered, reports made, and articles written, all favorable to the adoption of an impress brand for cheese made in Brockville district. It has been proved conclusively that inferior cheese made elsewhere was being sold as Brockville district goods, and in many other ways the value of a brand was made apparent to all. And yet—and yet the factories using impress brands to day are few and far between.

The opponents of the brand do not fight in the open, and just what lies behind their opposition can be only conjectured, but that their power is potent there can be no doubt.

Mr. M. K. Everts spoke on this subject at the last meeting of Brockville cheese board, and the Times quotes him as follows :—

Prof. Robertson after visiting Great Britain some years ago returned to this country and then strongly advocated a system of branding as being well worthy of adoption by the trade in Canada. From 1866 to 1897 advocates of the use of a branding system kept working to educate dairymen to its use and value and in 1897 so far succeeded as to bring about the passage of the statute permitting its adoption. But while this agitation was going on the province of Quebec became a factor in cheese making and shortly after it did so the practice of mixing cheese began and to too great an extent exists to this day. So long as manufacturers of of inferior products can palm off on the public their wares as being the output of superior manufacture there will be opposition to the specific adoption of a trade mark or brand which will curtail these frauds and lead to the detection of the parties guilty of them. He did not think or assert that the brand of itself had or was expected to have any effect upon the quality of the product. It would be absurd to expect that it would, but it should and would have a tendency to so identify and mark cheese that each and every factory would be brought to sell on its own merits This he knew would result in advantage in price for the men who make the best cheese. As to quality he thought there is no wisdom in trying to blind ourselves to the fact that Brockville section for some years suffered in reputation to such an extent that it was at one time not very long ago rated as being in the third place as compared with other sections of Ontario. He was glad that since then improvement in quality was being made in Brockville section as well as elsewhere, and he thought that the good work being done by Mr. Barr in the west and Mr. Publow in the east aided by the efficient work of their staff of instructors was the chief reason for such improvement. In fact but for the work of Mr. Publow and his instructors he believed that Brockville section would eventually have slipped back even to fourth place. He was sure that all cheese should be sold on its merits and that the best cheese should bring the best price and knowing this he advocated the use of an impressed brand as being the quickest and surest way of attaining such result.

An Exciting Adventure

A most thrilling and perilous incident occurred at Merrrckville last Friday afternoon. Two ladies, Mrs. Churchill, Mrs. Bernard Haskins and the latter's son Eert, went out for a row on the river above the dam. In some manner they lost one of their oars and soon the boat was beyond control and being rapidly carried by the current towards the dam. The boy tried to stop the boat by grabbing the pier just over the dam, but was unsuccessful although he was pulled out of the boat just as it was going over the dam. Mrs. Haskins jumped out and after being rolled over and over on the stones was flung unconscious forty feet below the dam. Mrs. Churchill remained in the boat which was caught by the boy some distance away. Mrs. Haskins is still under the doctor's care while Mrs. Churchill escaped with a shock.

Sleeplessness

You can't sleep in the calmest stillest night if your stomach is weak, circulation poor and digestion bad.

Hood's Sarsaparilla strengthens the stomach, improves circulation, perfects digestion, and brings about that condition in which sleep is regular and refreshing.

It does not do this in a day, but it does it— has done it for thousands of cases

The Doctor's Offence

The name of Dr. Alex. Crichton has been stricken from the register of the College of Physicians and Surgeons of Ontario. The charge against Dr. Crichton, and which the discipline committee found proved, was that he was guilty of unprofessional conduct in advertising a special preparation which would cure la grippe. He will appeal to the courts for redress. Dr. Crichton practised his profession in Jasper a few years ago, removing from there to Castleton. The question of whether the legistature acted wisely in conferring such power on the Medical Association is now being considered.

Educating The Blind

The institution for the Education and instruction of the blind, maintained by the Ontario Legislature, admits as pupils "all blind youths, of both sexes, between the ages of seven and twenty-one, not being deficient in intellect, and free from disease or physical infirmity, being residents of the Proviuce of Ontario." It is not necessary that the applicant shall be totally blind; the test is inability to "read ordinary type and attend a school for the seeing without serious injury to the sight." Any parent, guardian or friend who wishes to secure the benefits of this institution for an afflicted one should write for particulars to H. F. Gardiner, Principal O.I.B., Brantford, Ont.

Will Benefit Business Colleges

Opinion among electors is divided as to the wisdom of the government's new normal school system in respect, at least, to its immediate effects upon the teaching profession.

Many teachers will drop out of the ranks rather than spend a year in qualifying for a profession that they have never viewed as a life work, and many others, now passing through the high schools, regard the substitution of a year for the short course they had anticipated as being in their case a most unfair imposition.

The supply of qualified teachers now fails to meet the demand, and it is evident that for several years to come, under the new normal system, the permit business will have to be worked to the limit.

Many children in rural sections will have to abandon the thought of taking a high school course with a view to becoming teachers, as the expense of spending a year at the normal will be greater than their parents can afford.

This condition of affairs will undoubtedly inure greatly to the benefit of the business colleges of the country. These institutions take pupils from the high school and higher forms of public school and in three or four months fit them for positions that secure to them an income that in many cases exceeds that paid to those engaged in teaching.

The business college owners will have no reason to quarrel with new training school system.

A Welcome Visitor

Mr. Thomas Pounder of East Boston, Mass., arrived in Athens on Friday evening and was met at the station by Mr. Jas. F. Gordon of Athens and Mr. William Earl of the Stone Road, with the latter of whom he is now domiciled. He is the first of the "old boys" from a distance to arrive here, and we feel safe in saying that no one of the hundreds attending the Brockville reunion will have a warmer welcome from a larger number of sincere and loving friends than that which awaits Mr. Pounder.

Already friends in all parts of the country are writing him, expressing joy at his return and pressing him to visit them. One writer says: "For over fifty years your faculty of making and retaining friends has become known for miles and miles—you have gained the appreciation, respect and honor of legions of well-wishers; so that last year, when you did not come we felt that something was missing and out of place."

Mr. Pounder is properly appreciative of the friendship and esteem in which he is held by his old Canadian friends—a feeling that was given such unique expression in the great gathering held in his honor two years ago at Lyndhurst.

Mr. Pounder will be a guest of Mr. Wm. Earl (to whom he feels very gateful for many kindnesses) until the Old Boys Reunion at which he hopes to meet many friends that he would not otherwise have an opportunity of meeting and greeting at this time.

Later he expects to visit at the home of Mr. and Mrs. Jas. F. Gordon and with other friends, if his health permit.

$9.45

Will buy one of our "Progress Brand" Sample Suits, regular price $12.00, $13.50 $15.00 and $18.00. Not many of a kind, but if your size is amongst them you'll buy it quick. Come try one on, see how nice they fit. . . . . .

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The important question to be decided by young men and women who contemplate a Commercial education, and on their decision may rest their SUCCESS or FAILURE in life.

THE FRONTENAC
BUSINESS COLLEGE
KINGSTON - ONTARIO

Prepares students for those positions requiring exceptional efficiency and paying the largest salaries. We place all graduates.
The Best Equipped Commercial School in Eastern Canada.
Fall term opens Sept. 4th.
Write for Catalogue and particulars. T. N. Stockdale, Principal

SUMMER SUITS
$13.00 & $15.00

If you are looking for an unusually low priced summer suit, made of a nice cool homespun, in light or dark color it is worth your while to see what we have.

M. J. Kehoe
BROCKVILLE

The Athens Hardware Store.

We keep constantly on hand full lines of the following goods :—Paints, Sherwin & Williams and all the best makes, Oils, Varnishes, Brushes, Window Glass, Putty, Coal Oil, Machine Oil, Rope (all sizes), Builders Hardware in endless variety, Blacksmith Supplies and Tools, Nails, Forks, Shovels, Drain Tile, and Drain Tools, Spades and Scoops, Iron Piping (all sizes with couplings), Tinware, Agateware, Lamps and Lanterns, Chimneys, &c., Pressed Nickel Tea Kettles and Tea Pots, Fence Wire, (all grades), Building Paper, Guns and Ammunition, Shells for all Guns (loaded and unloaded), Shot and Powder, &c., &c.
Agent for the Dominion Express Company. The cheapest and best way to send money to parts of the world.

Give me a call when wanting anything in my line.

Wm. Karley,
Main St., Athens

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