

Food will win the war; don't waste it.

Left-overs are made palatable and nourishing by the addition of a small quantity of **BOVRIL**

MORE CANADIANS WIN VICTORIA CROSS

London, Oct. 28.—Four new Victoria Crosses have been awarded, three of them to Canadians.

Sergeant Robert Spall, late of an Eastern Ontario regiment, is decorated for the most conspicuous bravery and self-sacrifice, when during an enemy counter-attack, his platoon was isolated. Spall took a Lewis gun, standing on the parapet, fired upon the advancing enemy, inflicting very severe casualties. He then came down from the trench and directed the men into a sap 75 yards from the enemy. Picking up another Lewis gun, this gallant non-commissioned officer again climbed the parapet and by his fire held up the enemy. It was while holding the enemy up at this point that he was killed. Spall deliberately gave his life in order to extricate his platoon from a most difficult situation, and it was owing to his bravery that the platoon was saved.

The second Victoria Cross was awarded to Corporal Harry Garnet Bedford Miner, late of a Central Ontario regiment, for the most conspicuous bravery and devotion to duty in attack when, despite severe wounds, he refused to withdraw. He rushed an enemy machine-gun post single handed killing the entire crew, and turned the gun on the enemy. Later, with two others, he attacked another machine-gun post, succeeding in putting the gun out of action. Miner then rushed

single handed an enemy bombing post, bayonetting two of the garrison and putting the remainder to flight. He was mortally wounded in the performance of this gallant deed.

The third Victoria Cross was awarded to Private Thomas Dinesen, of a Quebec regiment for the most conspicuous bravery displayed during ten hours of hand-to-hand fighting, which resulted in the capture of over a mile of strongly and stubbornly-defended enemy trenches. Five times in succession he rushed forward alone, and single-handed put out of action hostile machine-guns, accounting for twelve of the enemy with bomb and bayonet. His sustained valor and resourcefulness inspired his comrades at a very critical stage of the action and were an example to all.

"Is golf a difficult game to master?" "I guess so. Nobody's ever mastered it yet."—*Detroit Free Press.*

"Is that your mule you've got there, Sam?" "Yas, sah." "Well what's he kicking so for?" "Jus' 'cause he's my mule, I reckon, sah."—*Yonkers Statesman.*

"There's a lot in Cholly when you come to know him." "Must be a vacant lot."—*Boston Transcript.*

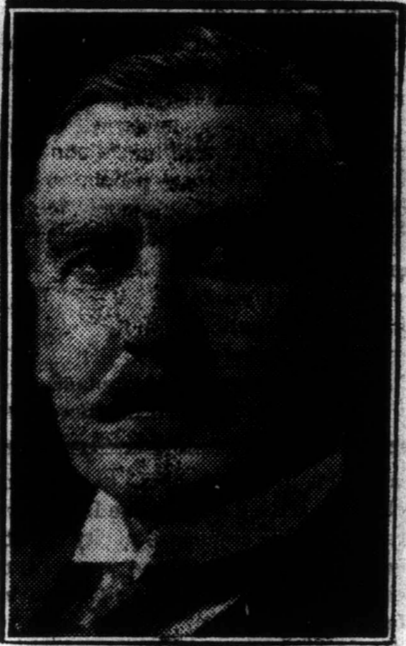
"A New York scissors grinder complains that the authorities won't let him blow his horn." "He'd better put his horn in a jitney car. Then he can blow his horn as much as he likes."—*Kansas City Journal.*

Sir Thomas White's Appeal to Canadians

Points Out Great Need of the Victory Loan to Carry On the War.

On the opening of Canada's great Victory Loan drive the Minister of Finance issued the following message:

To the People of Canada:
The Victory Loan of 1918 is now being offered for public subscription. It is an undertaking of most vital consequence to the nation, and I cannot too earnestly emphasize the duty and responsibility resting upon all citizens of Canada to co-operate to the extent of their available resources in making it an unqualified success.



SIR THOMAS WHITE

Minister of Finance under whose direction the great Victory Loan drive for \$500,000,000 is being made.

The money to be raised is urgently required to enable us to continue the prosecution of the war, now in its fifth and most crucial year, and for the maintenance of the prosperity of the Dominion in all departments of productive activity.

Apart from patriotic considerations which should alone suffice, it is the direct, immediate, personal interest of every individual Canadian citizen that the Loan should not fail of its objective. The bonds afford absolute security and yield a most attractive rate of interest. Undoubtedly, in the period succeeding the war, they will show a substantial appreciation in value.

All citizens are earnestly invited to subscribe. Remember, you are asked not to give but to lend your money to the state. Small subscriptions from those of slender means are as welcome as the large. In the last Victory Loan many weeks of subscriptions of over four hundred million dollars from over eight hundred thousand subscribers. This year we expect five hundred million dollars from more than a million subscribers. Let all subscribe to the extent of their means, be they great or small, and once more demonstrate to the world the strength, unity and determination of the Canadian people in this world struggle. Even if the war should end at an earlier date than has been anticipated, all the money asked for will be required for purposes of demobilization which will extend over many months, and for the continuation of credits for the purchase of Canadian products. The organization and publicity work in connection with the Loan has been completed and will be required of effort. It now remains for the people of Canada to do their share. That they will do so to the fullest degree, I am entirely confident.

W. T. WHITE.

Ottawa, Oct. 28th, 1918.

CANADIAN ARMY AND THE VICTORY LOAN

War Costing Canada Over Million Dollars a Day — \$400,000,000 Will Be This Year's Bill.

Nearly 600,000 have been enrolled in the Canadian Expeditionary Force. About 425,000 have gone overseas. Canada's 1918 war bill will be \$400,000,000.

Canada's 1917 war bill was \$320,000,000. Canada's war expenditure is now \$23,000,000 a month.

It exceeds \$1,000,000 a day. The \$420,000,000 subscribed to the 1917 Victory Loan will not do much more than pay this year's war bill.

\$500,000,000 are needed through the Victory Loan, even though peace should come to-morrow.

BANKS WILL LEND.
In order to help out small subscribers to the Victory Loan the banks will lend subscribers, on the probable certainty of repayment within a year, up to 90 per cent. of the amount of the investment in the Loan. The rate of interest charged by the banks is 5 1/2 per cent. Repayment is to be made monthly and quarterly. These are much better terms than were granted last year.

There are over 425,000 Canadians overseas who will have to be kept for at least a year, even if peace were to come this month.

No one who looks at the casualty lists can do otherwise than subscribe every dollar possible to the Victory Loan.

The Canadians in France have set a high standard for those at home to reach in the Victory Loan campaign.

Canada must put every ounce of effort into the Victory Loan drive. Oversubscribing to the Victory Loan would have a wonderful effect on the Canadian Corps in France. It would be the best thing that Canada could possibly do.

HICKORY SHAFTS FOR GOLF CLUBS GOING

NEW golfers realize that the dawn of a new era for clubs is fast approaching; that is, the hickory shaft must soon be thrown into the discard and the steel-shafted implement—the club of the future—substituted. With many players an iron head is an iron head, while a wooden shaft merely means what the words imply, taken as a matter of course; likewise iron and wood, when fitted together, constitute the usual club with which the owner may slice or pull with impunity.

The slotted steel shaft accomplishes many things the wooden article cannot. It never loses its snap, neither does it break nor warp. There is no such thing as injury by exposure to dampness and rain; no need for renewing, which is a never-ending source of profit to the professional, but a two-fold loss to the amateur, first affecting his pocket, and secondly his game.

Before going further into details concerning the merits of the new invention, a word as to how it was brought about may not be amiss. Several years ago those making a close study of that phase of the trade began to observe that the quality of the wooden shafts was not holding up. As each year went by the texture became more and more disappointing. An investigation showed that hard, second-growth hickory—the only growth that makes good shafts—was rapidly disappearing, and that the ever-increasing demand for this kind of wood was far in excess of the supply.

Even if the steel shaft did not present such distinct advantages, its advent is opportune in any case, considering the increasing scarcity of hickory. There is plenty of wood, but not of the right kind. After receiving a shipment of hickory it is no uncommon thing for the manufacturer to have to reject the greater portion; in fact, less than ten per cent can be used. This meant that sooner or later the necessity for discovering something to take the place of wood must be realized, and naturally steel was turned to.

It was while a well known New York sporting goods concern was conducting a series of experiments that Allan Lard, of Washington, an amateur golfer of considerable ability, was found to have solved the problem. The article he submitted to those searching for the right thing was pronounced a masterpiece: a steel shaft without the jar at the moment of impact—a reproduction of all that is best in the best of the wood.

Before deciding to place the club on the market, the concern gave the steel shaft a thorough try-out. Samples were made and both professionals and amateurs given a chance to test the virtues of the new device. From the outset the experimental weapons proved a success. The mid-iron found practically in every kit, will become a greater friend than ever.

When conditions become more normal, making it possible to secure steel in reasonable quantity, the clubs will all be shafted in the new way. It was feared at first that satisfactorily fitting the steel shaft into the wooden heads would present a problem sufficiently troublesome to practically limit the use of the innovation to the irons, but such apprehension proved groundless, consequently it is now merely a question of obtaining the material. As to that, much the same uncertainty exists that is noticeable in many other directions, due to abnormal demand.

After a series of trials under varying conditions, one "pro" declared the steel-shafted iron enabled him to get several yards farther than he could with the regular club. That is music to any one's ears, be he duffer or scratch man, for the golfer human does not exist who fails to evince interest at the word distance. Alluring as yardage is, there is more than that to a good shaft. Because of the steel's exceptional resiliency, it was found possible to "get at" the ball more readily, especially when in an indifferent lie. The

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