

# THE CANADIAN BANK OF COMMERCE

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V. C. BROWN, Superintendent of Central Western Branches

CAPITAL \$15,000,000 RESERVE FUND \$13,500,000

## FARMERS' BUSINESS

The Canadian Bank of Commerce extends to Farmers every facility for transaction of their banking business, including the discount and collection of sales notes. Blank sales notes are supplied free of charge on application.

Let Us Suggest a Suitable Present for your Friends Across the Sea!

WHAT COULD BE MORE ACCEPTABLE THAN A CASE OF...

## LUSCIOUS JUICY APPLES

SPIES AND GOLDEN RUSSETS

grown in the famous Annapolia Valley, of Nova Scotia, where the apples with the flavor come from. Let the old folks at home see what beautiful fruit is produced in this fair land of your adoption. Owing to the exceptional facilities for shipping provided through our Halifax and London offices, we are in a position to deliver to your friends anywhere in the British Isles a case of exquisite fruit, each apple wrapped in tissue paper and attractively packed by the most expert packers in Nova Scotia for \$2.50.

### Every Case Guaranteed

And bears the brand of the United Fruit Companies of Nova Scotia Limited, which is in itself a sufficient guarantee of excellence. Mail \$2.50 today with your card (to enclose in case) and your friend's address, plainly written. We do the rest. Address:

The United Fruit Companies of Nova Scotia, Limited  
BERWICK :: NOVA SCOTIA

Mail This Coupon Today

MESSRS. CATESBYS LTD. (of London), Dept. "M," 406 Tribune Bldg., Winnipeg  
Please send me your new season's Style Book and 72 pattern pieces of cloth. I am thinking of buying a suit—overcoat.\*

Full Name.....  
Full Address.....

\*If you only want overcoat patterns, cross out the word "suit."  
If you only want suitings, cross out "overcoat."

Grain Growers' Guide Coupon No. 2.

## A Plain Talk to Men who Read The Grain Growers' Guide

Now is the time when every dollar counts. A dollar saved now means an extra dollar for the wife and children. Or, if you aren't married, a dollar to put by "against a rainy day."

Why, therefore, should you pay a big price for your fall or winter suit and overcoat, when you can buy them from us at about one-half what you would ordinarily pay.

You've heard that clothing is cheaper and better in England, and you certainly know that English fabrics are the finest in the world.

Think, then, of the advantage of securing a suit made of the best English woollens, cut in the latest Canadian, New York, or London style (whichever you prefer), and tailored to your individual measure, delivered to your door all duty and carriage charges prepaid, for only one-half what you would pay if you bought in Canada.

### Get our Patterns and be Convinced

Now to prove to you that this is so we will, upon receipt of the above coupon, properly filled out, send you our Style Book, 72 pattern pieces of English suitings, and a letter which explains all about our system of doing business.

When we tell you that in the past six years we have made nearly 10,000 suits for Canadian customers, who are ordering from us year by year, you will realize that we must be giving exceptional value or we couldn't be doing such a big business.

Sit down right now, fill out the coupon above, mail it to us, and we will send you the patterns by return, so that you can judge of the values offered for yourself.

If you don't want to cut this paper, send a post card or letter, asking for suit or overcoat patterns, or both, and we will send them right away. But to get them, you must mention the Grain Growers' Guide.



## CATESBYS LTD.

(Of Tottenham Court Road, London, Eng.)

Dept. "M"

406 TRIBUNE BUILDING, WINNIPEG, MAN.

**\$12.50 BUYS**  
The "BURLINGTON." This is the most popular style of suit worn by well-dressed men in Canada. The materials used are specially selected for this shape of suit. Duty free and carriage paid.

# The Grain Growers' Guide

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PUBLISHED under the auspices and employed as the Official Organ of the Manitoba Grain Growers' Association, the Saskatchewan Grain Growers' Association, and the United Farmers of Alberta. Published every Wednesday at Winnipeg, Canada. Authorized by the Postmaster-General, Ottawa, Canada, for transmission as second class mail matter. The Guide is the only paper in Canada that is absolutely owned and controlled by the organized farmers. It is entirely independent, and not one dollar of political, capitalistic or Special Interest money is invested in it. All opinions expressed in The Guide are with the aim to make Canada a better country and to bring forward the day when "Equal Rights to All and Special Privileges to None" shall prevail.

Subscriptions to any part of the British Empire, \$1.00 per year; three years, \$2.00, in advance. Foreign subscriptions, \$1.50 per year in advance. Single copies 5 cents. Send money by express, post office or bank money order. We cannot accept responsibility for currency sent loosely in a letter.

We believe, thru careful inquiry, that every advertisement in The Guide is signed by trustworthy persons. We will take it as a favor if any of our readers will advise us promptly should they have reason to question the reliability of any person or firm who advertises in The Guide. Change of advertising copy and new matter must reach us seven days in advance of date of publication to ensure insertion. More time must be allowed if proofs are desired.

### General Advertising Rates

#### DISPLAY

16 cents per line. No discount for time or space.

	Each Insertion
Eighth Page	\$14.40
Quarter Page	\$28.80
Half Page	\$57.60
Full Page	\$115.20
Outside Back Cover	\$125.00

### Live Stock Advertising Rates

#### DISPLAY

14 cents per line. No discount for time or space.

	Each Insertion
One Inch	\$1.96
Eighth Page	\$12.60
Quarter Page	\$25.20
Half Page	\$50.40
Full Page	\$100.80

Seven words average line; fourteen lines to one inch; 720 lines to the full page. Reading matter advertisements are marked "Advertisement." All bills are due and payable monthly. When an advertiser is unknown to us, proper references must accompany the order.

### Classified Rate

4 cents per word. No discount for time or space. Classified ads. are payable cash with order. No free publicity readers of any kind will be given. No display advertising of less than 14 agate lines will be accepted. No advertising for patent medicines, liquor, cigarettes, mining stock, or extravagantly worded real estate offers will be accepted.

The Grain Growers' Guide, Winnipeg

# Ideas are Worth Money



It is our aim to make The Guide of the utmost service to our readers in every way. We always welcome suggestions for improving the paper and have received hundreds of friendly helpful letters in the past. Now, however, at the beginning of the winter season we want to make a special effort to have The Guide the most welcome visitor at the family circle and are willing to pay for such assistance.

In this issue we have tried to anticipate many of your wishes and trust we have succeeded in producing a paper that will please you. We are not looking for compliments, but we want to know if The Guide pleases you and we want your help to make it still better. What do you want to see in The Guide for the next six months? Is there any special information that would be helpful to you either along agricultural lines or any other lines? How do you like our cartoons? Can you suggest any way of making any of the departments more interesting or helpful? Are there any new departments you would like to have us open? How do you like our short stories? Is there any department or other feature of the paper you do not like? What kind of illustrations appeal to you most? Would you like more or less news about livestock, poultry, agriculture, co-operation, tariff, banking, or direct legislation?

### \$15.00 for Suggestions

We want you to feel free to offer any suggestions you think would make The Guide a better paper for farmers and their families. We particularly welcome suggestions from our women readers in regard to the women's departments and all other features of the paper. We want a large number of letters containing these ideas right away. The letters must not exceed 150 words. For the best letter we shall pay \$5.00, for the next best \$4.00, for the third \$3.00, for the fourth \$2.00 and for the fifth \$1.00. One good idea may win the first prize so it is not necessary to make suggestions about the whole paper unless you want to. These letters must reach us not later than December 1st. Address replies to "Suggestions."

The Grain Growers' Guide, Winnipeg